



WAVERLEY PLAYING PITCH STRATEGY & ACTION PLAN

AUGUST 2018

QUALITY, INTEGRITY, PROFESSIONALISM

Knight, Kavanagh & Page Ltd
Company No: 9145032 (England)

MANAGEMENT CONSULTANTS

Registered Office: 1 -2 Frecheville Court, off Knowsley Street, Bury BL9 0UF
T: 0161 764 7040 E: mail@kcp.co.uk www.kcp.co.uk



WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

CONTENTS

GLOSSARY OF TERMS & ABBREVIATIONS	1
PART 1: INTRODUCTION	2
PART 2: VISION AND AIMS	12
PART 3: SPORT SPECIFIC ISSUES SCENARIOS AND RECOMMENDATIONS	13
PART 4: STRATEGIC RECOMMENDATIONS	33
PART 5: ACTION PLAN.....	46
PART 6: DELIVER THE STRATEGY AND KEEP IT ROBUST AND UP TO DATE	79
APPENDIX ONE: STRATEGIC CONTEXT	82
APPENDIX TWO: FUNDING PLAN	90
APPENDIX THREE: GLOSSARY	95

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

GLOSSARY OF TERMS & ABBREVIATIONS

3G	Third generation turf
AGP	Artificial grass pitch
BC	Bowls Club
CC	Cricket Club
CIL	Community Infrastructure Levy
ECB	England and Wales Cricket Board
EH	England Hockey
FA	Football Association
FC	Football Club
FIFA	Fédération Internationale de Football Association
GIS	Geographical Information Systems
HC	Hockey Club
IOG	Institute of Groundsmanship
JFC	Junior Football Club
KKP	Knight, Kavanagh and Page
NGBs	National Governing Body of Sport
NPPF	National Planning Policy Framework
NTP	Non turf pitch (cricket)
MOD	Ministry of Defence
OAN	Objectively Assessed Need
ONS	Office for National Statistics
PPS	Playing Pitch Strategy
PQS	Performance Quality Standard
PIP	Pitch Improvement Programme
RFU	Rugby Football Union
RUFC	Rugby Union Football Club
S106	Section 106
TC	Tennis Club
TGR	Team Generation Rate
U	Under
WBC	Waverley Borough Council

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

PART 1: INTRODUCTION

This is the Playing Pitch Strategy (PPS) for Waverley Borough Council (WBC) and its partners. Building upon the preceding Assessment Report, it provides a clear, strategic framework for the maintenance and improvement of existing outdoor sports pitches and ancillary facilities up to 2032 (in line with the Local Plan).

A PPS provides the evidence required to help protect playing fields to ensure sufficient land is available to meet existing and projected future pitch requirements. Planning policy and other relevant sport related corporate strategies must be based upon a robust evidence base in order to ensure that planning, local policies and sport development criteria can be set and implemented efficiently and effectively. The strategy is capable of the following in Waverley:

- ◀ Providing a clear framework for all playing pitch providers, including the public, private and third sectors;
- ◀ Clearly addressing the needs of all identified sports within the local area, picking up on particular local demand issues;
- ◀ Addressing issues of population growth, and or major growth/regeneration areas;
- ◀ Addressing issues of cross boundary facility provision;
- ◀ Addressing issues of accessibility, quality and management with regard to facility provision;
- ◀ Standing up to scrutiny at a public inquiry as a robust study;
- ◀ Providing realistic aspirations which are implementable within the local authority's budgetary position and procurement regime.

The Strategy has been developed from research and analysis of outdoor sports provision and usage within Waverley to provide:

- ◀ A vision for the future improvement and prioritisation of outdoor sports facilities.
- ◀ A number of aims to help deliver the recommendations and actions.
- ◀ A series of sport by sport recommendations which provide a strategic framework for sport led improvements to provision
- ◀ A range of sport by sport and local authority wide scenarios to help inform policy recommendations and prioritisation of actions.
- ◀ A series of strategic recommendations providing a framework for the improvement, maintenance, development and, as appropriate, rationalisation of provision.
- ◀ A prioritised area-by-area action plan to address key issues.

The Strategy and Action Plan recommends a number of priority projects for Waverley which should be implemented over the Local Plan period. It provides a framework for improvement and, although resources may not currently be in place to implement it, potential partners and possible sources of external funding (see Appendix Two: Funding Plan¹).

Partner organisations have a vested interest in ensuring that existing playing fields, pitches and ancillary facilities are protected and enhanced. As such, many of the objectives and actions within this document need to be delivered and implemented by sports organisations, education establishments and parish/town councils. In many instances, the Council will not be the agency which delivers these actions or recommendations; the PPS is not just for the Council to act upon, it applies to/for all the stakeholders and partners involved.

¹ Please note that Sport England funding streams will be subject to change throughout 2017/18.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Monitoring and updating

A Steering Group has led and will continue to lead the PPS to ensure delivery and implementation of its recommendations and actions. It comprises representatives from WBC, Sport England and pitch sport national governing bodies of sport (NGBs). This includes the Football Foundation, the Surrey County Football Association, the England and Wales Cricket Board (ECB), the Surrey Cricket Board, the Rugby Football Union (RFU) and England Hockey (EH).

It is important that there is regular annual monitoring and review in respect of the actions identified in the Strategy. This should be led by WBC and supported by the Steering Group. As a guide, if no review and subsequent update has been carried out within three years of the PPS being signed off by the Steering Group, then Sport England and NGBs are likely to consider the PPS and the information on which it is based to be out of date. If the PPS is used as a 'live' document, and kept updated, the timeframe can be extended to five years.

The PPS should be reviewed on an annual basis from the date it is formally signed off by the Steering Group. This will help to maintain the momentum and commitment built up when developing it. Taking into account the time to develop the PPS this should also help to ensure that the original supply and demand information is no more than two years old without being reviewed. Part 7 of this strategy contains a suggested process for carrying out the update and monitoring. The Steering Group will need to agree the process prior to strategy adoption.

Study area

The study covers the Waverley Borough Council administrative area. Further to this, sub areas or analysis areas have been created to allow a localised assessment of provision and examination of playing pitch supply and demand at a more local level. Use of analysis areas also allows local circumstances and issues to be taken into account. For this reason, Waverley is divided into the following four analysis areas:

- ◀ Cranleigh
- ◀ Farnham
- ◀ Godalming
- ◀ Haslemere

Scope

The following types of outdoor sports facilities are covered in the Assessment Report and Strategy:

- ◀ Football pitches
- ◀ Cricket pitches
- ◀ Rugby union pitches
- ◀ Hockey/artificial grass pitches (AGPs)
- ◀ Third generation turf pitches (3G pitches)
- ◀ Bowling greens
- ◀ Tennis courts
- ◀ Athletics tracks.

It should be noted that for the non-pitch sports (i.e. bowls, tennis and athletics) included in the study, the supply and demand principles of Sport England methodology: Assessing Needs and Opportunities Guide for Indoor and Outdoor Sports Facilities (ANOG) are followed to ensure the process is compliant with the National Planning Policy Framework (NPPF). This is less prescriptive than the PPS guidance. Thus, where applied, the approach to assessing non-pitch sports is a supply/demand assessment based on more a 'light touch' approach.

1.1: Context

The primary purpose of a PPS is to provide a strategic framework which ensures that provision of outdoor sports facilities meet the local needs of existing and future residents across Waverley. The Strategy is produced in accordance with Sport England PPS Guidance (October 2013 and updated in March 2014) and the National Planning Policy Framework (NPPF) and provides robust and objective justification for future outdoor sports provision throughout the Borough.

One of the core planning principles of the NPPF is to improve health, social and cultural wellbeing for all, and deliver sufficient community and cultural facilities and services to meet local needs. Section 8 of the NPPF deals specifically with the topic of healthy communities. Paragraph 73 discusses the importance of access to high quality open spaces and opportunities for sport and recreation that can make an important contribution to the health and well-being of communities.

The Waverley Borough Local Plan needs to be based upon a robust evidence base and as such, this document should inform any forthcoming review of the Local Plan. Paragraph 73 of the NPPF requires "planning policies to be based on robust and up-to-date assessments of needs. Information gained from the assessments should be used to determine what open space, sports and recreational provision is required." Paragraph 74 of the NPPF require assessments to be used to inform the protection of "existing open space, sports and recreational buildings and land, including playing fields."

Planning policy and other relevant sport related corporate strategy must be based upon a robust evidence base in order to ensure that it can be implemented efficiently and effectively:

Corporate and strategic:

- ◀ It ensures a strategic approach to playing pitch provision. The PPS is a tool for WBC and partner organisations to guide resource allocation and set priorities for pitch sports in the future.
- ◀ It provides robust evidence for capital funding. As well as proving the need for developer contributions towards pitches and facilities a PPS can provide evidence of need for a range of capital grants. Current funding examples include the Sport England Funding Programmes, Heritage Lottery Fund (for park improvements), the Football Foundation and the Big Lottery.

Planning:

- ◀ The PPS provides important evidence to support the Waverley Local Plan.
- ◀ It supports strategic policies on green infrastructure, leisure, outdoor sports facilities and health and well-being.
- ◀ It provides evidence for provision within new developments, collection of contributions from development and use of CIL funding.

WAVERLEY BOROUGH COUNCIL

PLAYING PITCH STRATEGY

Operational:

- ◀ It can help improve management of assets, which should enable more efficient use of resources and reduced overheads.
- ◀ The Action Plan will identify sites where quality of provision can be enhanced.
- ◀ An assessment of all pitches (in use and lapsed) has been undertaken to understand how they are used and whether current maintenance and management regimes are appropriate or require change.

Sports development:

- ◀ It identifies which sites have community use and whether that use is secure or not.
- ◀ It identifies where community use of school sports pitches is most needed to address any identified deficits in pitch provision.
- ◀ It provides better information to residents and other users of sports pitches available for use.

This strategy thus provides an evidence base for planning decisions and funding bids as well as background evidence to support Local Plan policies in relation to formal recreation (it is noted that this will not be the case until the next review of the Local Plan). It will ensure that this evidence is sound, robust, and capable of being scrutinised through examination and meets the requirements of the NPPF.

Local context

Waverley is a local government district with borough status in Surrey. It has a population of 123,315 (Mid-Year estimate 2015). It contains four principal urban settlements of varying size. Each has a different character and distinctiveness, a defined town centre area and one or more conservation areas as well as a large number of listed buildings. Approximately 70% of the population resides in one of its four main centres. House prices in the Authority are amongst the highest in the South-East.

Farnham is the largest settlement and has a population of approximately 39,000. It contains several distinctive residential areas, some of which are more densely developed than others. Within these are a number of conservation and special character areas protected by planning policy. Open spaces, such as the water meadows and other more formal green spaces, give the town a spacious character. To the south of the town are several low density residential areas with a distinct semi-rural character which have been protected since 1974.

Godalming has a population of approximately 22,000. The size and range of services is more limited than Farnham, and it is significantly influenced by Guildford, which is approximately 10km (6 miles) away via good road and rail links.

Haslemere has a population of approximately 17,000. It lies in the southwest corner of the Borough, close to the boundaries with West Sussex and Hampshire. It is surrounded by wooded hillsides as well as protected countryside, much of which is publicly accessible, including the Devil's Punchbowl around Hindhead and other National Trust land around Haslemere itself. The South Downs National Park adjoins the parish/county boundary to the south of the town.

WAVERLEY BOROUGH COUNCIL

PLAYING PITCH STRATEGY

Cranleigh has a population of approximately 11,000. It has a good range of services for a settlement of its size and location and is also influenced by its adjacency to Guildford and to a lesser extent, Horsham.

Waverley is bounded to the north by the Hog's Back section of the North Downs and by the Greensand Ridge. It has the highest volume of green space in absolute terms in Surrey at 293.1km² according to the central government-compiled Generalised Land Use Database of January 2005. Approximately half of this is woodland.

The Borough is dissected by the A31, A287, A3 and A281 amongst other major roads running from North to South. No major roads run directly from the East to West of the Borough.

Waverley Core strategy

The Council's vision is 'Making Waverley a better place to live and work'. Its values include:

- ◀ *Openness* - communication is clear and constructive and actions are transparent.
- ◀ *Excellence* - working in a consistent and professional way to achieve the highest standards possible, taking the time to recognise and celebrate success.
- ◀ *Fairness* - working with integrity to ensure that everyone is treated well and has equal access to the opportunities available.
- ◀ *Team work* - and collaboration, with approachable staff actively contributing to shared corporate goals.
- ◀ *Taking ownership* - where everyone feels personally committed to issues at hand and is working towards a positive outcome.

With regard to planning policy, the Council's priorities are to:

- ◀ Consider the potential for a new settlement of 1,800 homes on a brownfield site.
- ◀ Delivering high-quality developments that meet the needs of our communities.
- ◀ Update the Council's Local Plan to respond to the pro growth agenda.
- ◀ Support delivery of 10 neighbourhood plans.
- ◀ Continue to meet Government targets for the speed with which it deals with major applications.
- ◀ Protect the Borough's historic environment by continuing to undertake a raft of conservation reviews and develop a programme of environmental improvements.
- ◀ Maintain its position as one of the top planning authorities in determining planning applications.
- ◀ Maintain excellence in design including the running of its highly successful Biennial Design Awards.

Active Surrey (County Sports Partnership)

Active Surrey, the County Sports Partnership for Surrey, was set up in 1999 by Sport England and local partners as a not-for-profit organisation, hosted by Surrey County Council. Its stated vision is that *Surrey continues to be the most active county in England*. Its stated mission is: *to work together with partners to develop long-lasting and high quality sporting and physical activity opportunities for all. It will achieve this by:*

- ◀ *Strategically lead sport and physical activity for Surrey.*
- ◀ *Deliver high impact national and local development programmes and events.*
- ◀ *Champion grassroots sport and physical activity.*

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Its strategic priorities are to develop the following seven areas:

- ◀ Participation: Involve more people in events and activities.
- ◀ Places: Develop clubs and facilities.
- ◀ People: Coordinate training and volunteering pathways.
- ◀ Performance: Support our talented athletes.
- ◀ Partnerships: Support partners and stakeholders to work together.
- ◀ Publicity: Communicate effectively with the public.
- ◀ Policy: Improve delivery standards and influence strategy.

It is, thus, the strategic lead for sport and physical activity for the county and works with and through partners to support local infrastructure. It is also responsible for delivering major youth sports events (including the Specsavers Surrey Youth Games) and for direct work with clubs, volunteers, athletes, schools, facilities and businesses. A key ambition is the creation of a 'single system' whereby all agencies work together more effectively to widen access, increase participation, create clear pathways and improve levels of performance in sport and physical activity. It is also keen to maximise the sporting legacy from the many World / European Championships that will be held in the UK this decade. Resulting actions include:

- ◀ Engaging via its Partner Forum with representatives of each sector;
- ◀ Strategic/thematic working groups to deliver strategic action plans and development programmes;
- ◀ Networking events and opportunities at conferences and engagement days;
- ◀ Effective marketing/communications to increase awareness amongst stakeholders and the public and ensure that sport is advocated to key decision makers and investment partners.

Active Surrey's Board and local authority partners (including WBC) have adopted the Surrey Physical Activity Strategy 2015-2020.

Surrey Physical Activity Strategy (2015-2020)

As a county, Surrey is pretty active and is in fact the third most active county in England (Active People Survey 8); however, almost 40% of its residents do not move enough to meet health guidelines. This is why, in conjunction with the Surrey Health and Wellbeing Board, all Surrey's local authorities and a range of other partners and stakeholders, Active Surrey has produced the Surrey Physical Activity Strategy.

The Strategy offers guidance to strategic leads, policymakers, commissioners and providers on the key approached and priority groups that partners need to focus on to improve activity levels in Surrey so that residents of all ages and abilities can:

- ◀ Start Moving – Supporting all children and young people to have active start in life
- ◀ Move Every Day – Encouraging all adults to build activity into their everyday lives
- ◀ Stay Moving – Supporting older adults to live longer and more active lives

By 2020, the Strategy aims to achieve:

- ◀ 20,000 more adults being active for 150 minutes per week
- ◀ 20,000 less adults not being active for at least 30 minutes per week
- ◀ 20,000 more adults playing sport once per week
- ◀ 20,000 more children and young people in regular sport activities/events

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Farnham Sports Council

The Sports Council is an independent, voluntary body which represents the sporting interests of the people of Farnham and the surrounding localities. It acts to promote sport in the community at all levels, to safeguard existing facilities, to identify sporting needs in the area and provide a forum where clubs and individuals can present their views on sporting matters to local authorities and other interested organisations.

Farnham has a neighbourhood plan and its Policy FNP28 which relates directly to sports facilities was created in partnership. Its annual business plan covers four main elements:

- ◀ The benefits of sport and physical activity in Farnham.
- ◀ The current scale of sports and activity in Farnham.
- ◀ The issues that affect the promotion and development of sport and physical activity for everyone in Farnham.
- ◀ What the FSC, with the support of its partners, will do (action plan).

Its partners are Active Surrey, the Council, Farnham Town Council plus others such as Farnham Rugby Club and David Lloyd Club. Its main current stated ambitions include:

- ◀ An annual awards event to actively encourage wider and greater participation.
- ◀ An 'Adopt a Champion scheme' to support talented athletes.
- ◀ Development of the TEAM FARNHAM scheme with local sports clubs to promote and increase opportunities and participation for all.
- ◀ Production of a promotional film and update website in conjunction with the University for Creative Arts.
- ◀ Supporting and expanding the breadth of the sporting offer to the community.
- ◀ Maintaining/increasing the volume of external grant funding to ensure its financial sustainability.

Sport Godalming

Sport Godalming was established in 1995 with the aim *to promote, develop and encourage sport locally, including provision of first class facilities; to raise awareness of local government issues and opinions and to support local sports organisations*. It has approximately 30 member clubs. Its main activities include:

- ◀ Organising the Godalming Run (1k, 5k, 10k).
- ◀ Annual sports awards.
- ◀ The 'Go for Gold' Talented Athlete Scheme.
- ◀ A grant aid programme - to support local clubs enhance their offer/ facilities etc.
- ◀ Attracting sponsorship.
- ◀ Looking to resurrect the 'Sport for All day'.

Sport Haslemere

Sport Haslemere covers settlements in Waverley, Surrey and Hampshire. It promotes sport and encourages more people to be active and to enjoy a rich variety of sport and activities. Its stated aims are to:

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

- ◀ Attract more member clubs.
- ◀ Advertise sporting facilities in the area.
- ◀ Improve the existing sport facilities in a wide local area.
- ◀ Encourage residents to take part in sport and recreation.
- ◀ Offer advice to Haslemere Town Council, Waverley Borough Council and other organisations on the improvement, refurbishment and provision of new facilities.
- ◀ Maintain an up-to-date record of sporting & leisure clubs within the area.
- ◀ Provide Haslemere and Waverley councils with opinions reflecting the views of local sports interests – the development of sport and recreation in the local area.
- ◀ Establish relationships with other sports councils and regional and national sporting and recreational bodies.
- ◀ Promote sport for the disabled.
- ◀ Recognise local sporting people via its Sports Awards.
- ◀ Promote sport in all local schools – primary and secondary.
- ◀ Sponsor young sportspeople with international potential via its ‘Create a Star’ programme.
- ◀ Encourage clubs to gain Clubmark accreditation where possible.

Sport Haslemere reports success supporting the development of the facilities at The Edge, and Woolmer Hill School. It has ambitions to further enhance the facilities at both these venues; this is covered in more detail later in the report. SH identifies a lack of provision for disability sports in Haslemere and states that this is a priority for the forthcoming year (2018).

Cranleigh

Unlike Farnham, Godalming and Haslemere, there is no similar sporting body that covers Cranleigh.

1.2: Headline findings

The following table highlights the quantitative headline findings identified for all sports included in the preceding PPS Assessment Report. For pitch sports, this is shown area-by-area as well as Borough-wide; for non-pitch sports, it is shown for Waverley as a whole.

Table 1.1: Quantitative headline findings

Sport	Analysis area	Current picture (2018)	Future demand (2032)²
Football (grass pitches)	Waverley	Spare capacity; 1.5 youth 11v11, 12 mini 7v7 and 8 mini 5v5 match equivalent sessions. Shortfall; 0.5 adult and 0.5 youth 9v9 match equivalent sessions.	Spare capacity; 10 mini 7v7 match equivalent sessions. Shortfall; 3 adult, 11 youth 11v11, 7.5 youth 9v9 and 0.5 mini 5v5 match equivalent sessions.
	Cranleigh	Spare capacity; 3 adult, 2 youth 9v9, 2 mini 7v7 and 3 mini 5v5 match equivalent sessions. Shortfall; 0.5 youth 11v11 match equivalent sessions.	Spare capacity; 2.5 adult, 1.5 youth 9v9, 2 mini 7v7 and 3 mini 5v5 match equivalent sessions. Shortfall; 1.5 youth 11v11 match equivalent sessions.

² Future demand based on ONS calculations and club consultation which also includes latent and displaced demand identified.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Sport	Analysis area	Current picture (2018)	Future demand (2032) ²
	Farnham	Spare capacity; 4 adult and 4 mini 7v7 match equivalent sessions. Shortfall; one mini 5v5 match equivalent session.	Spare capacity; 3.5 adult and 4 mini 7v7 match equivalent sessions. Shortfall; 5 youth 11v11, 2 youth 9v9 and 5 mini 5v5 match equivalent sessions.
	Godalming	Spare capacity; 4 mini 5v5 match equivalent sessions. Mini 7v7 pitches at capacity. Shortfall; 3 adult, 1 youth 11v11 and 0.5 youth 9v9 match equivalent sessions.	Spare capacity; 0.5 mini 5v5 match equivalent sessions. Shortfall; 4.5 adult, 6 youth 11v11, 4 youth 9v9 and 2 mini 7v7 match equivalent sessions.
	Haslemere	Spare capacity of 3 youth 11v11, 6 mini 7v7 and 2 mini 5v5 match equivalent sessions. Shortfall of 4.5 adult and 2 youth 9v9 match equivalent sessions.	Spare capacity; 1.5 youth 11v11, 6 mini 7v7 and one mini 5v5 match equivalent session. Shortfall; 4.5 adult, 3 youth 9v9 and 2 mini 7v7 match equivalent sessions.
Football (3G pitches) ³	Waverley	Shortfall; 5 full size 3G pitches.	Shortfall: 6 full size 3G pitches.
	Cranleigh	Shortfall; 1 full size 3G pitch.	Shortfall; 1 full size 3G pitch.
	Farnham	Shortfall; 1 full size 3G pitch.	Shortfall; 1 full size 3G pitch.
	Godalming	Shortfall; 2 full size 3G pitch.	Shortfall; 2 full size 3G pitches.
	Haslemere	Shortfall; 1 full size 3G pitch.	Shortfall; 2 full size 3G pitches.
Cricket ⁴	Waverley	Shortfall: 4 match equivalent sessions per season.	Shortfall: 31 match equivalent sessions per season.
	Cranleigh	Spare capacity of 13 match equivalent sessions per season.	Spare capacity of 13 match equivalent sessions per season.
	Farnham	Shortfall: 72 match equivalent sessions per season.	Shortfall: 90 match equivalent sessions per season.
	Godalming	Spare capacity; 53 match equivalent sessions per season.	Spare capacity; 45 match equivalent sessions per season.
	Haslemere	Spare capacity; 2 match equivalent sessions per season.	Spare capacity; 2 match equivalent sessions per season.
Rugby union	Waverley	Shortfall: 31 match equivalent sessions.	Shortfall: 34 match equivalent sessions.
	Cranleigh	Shortfall: 6 match equivalent sessions.	Shortfall; 7 match equivalent sessions.
	Farnham	Shortfall; 9.5 match equivalent sessions.	Shortfall; 10.5 match equivalent sessions.
	Godalming	Shortfall; 12.5 match equivalent sessions.	Shortfall; 12.5 match equivalent sessions.
	Haslemere	Shortfall; 3 match equivalent sessions.	Shortfall; 4 match equivalent sessions.
Hockey	Waverley	Current demand is being met.	Future demand can be met.
	Cranleigh	Current demand is being met.	Future demand can be met.

³ Based on accommodating 42 teams to one full size pitch for training.

⁴ At peak time for senior cricket (Saturdays)

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Sport	Analysis area	Current picture (2018)	Future demand (2032) ²
	Farnham	Current demand is being met.	Future demand can be met.
	Godalming	Current demand is being met.	Future demand can be met.
	Haslemere	Current demand is being met.	Future demand can be met.
Bowls	Waverley	Current demand is being met.	Future demand can be met.
Tennis	Waverley	Shortfall – courts are over capacity by 1,533 members	Shortfall – courts are over capacity by 1533 members

Summary

The existing position for all sports is either that demand is broadly being met or that there is a shortfall. In terms of the future position, current shortfalls will expand and new shortfalls will emerge in respect of some facility types in some areas. For example, it is predicted that increased demand for football and rugby union will exacerbate current shortfalls and significantly reduce any pockets of already limited spare capacity. As such, there is a need to protect all existing outdoor sports facilities, or to deliver an equal or better quantity and quality of provision to offset any loss of provision prior to the loss taking place.

Theoretically, surpluses and shortfalls expressed for pitch sports could be largely addressed via pitch quality improvements at existing sites; however, the extent of increased capacity achievable through this route would clearly depend upon practical opportunities arising and funding being identified to deliver and sustain enhancements. Given current budget restraints, significant quality improvements are considered to be unlikely, meaning that other opportunities need to be explored such as greater use of sites currently unavailable for community use (e.g. educational sites) and/or pitch re-configuration.

Notwithstanding the above, clear shortfalls are identified in relation to 3G AGPs. These cannot be alleviated without new provision. Given this, there is a distinct need to explore the feasibility of future provision at strategic sites in Waverley to meet this demand. Given that resource to improve the quality of grass pitches is limited, increased 3G provision could help reduce grass pitch shortfalls via transfer of play, thus reducing overplay, which in turn can aid grass pitch quality improvements.

Furthermore, whilst the supply of hockey suitable AGPs is currently deemed sufficient to meet demand, any significant growth will result in the need for additional provision or for existing provision to be made more readily available (e.g. by floodlighting non-floodlit pitches or by making pitches unavailable to the community available).

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

PART 2: VISION AND AIMS

A vision is set out to provide a clear focus with desired outcomes for the Waverley PPS. It seeks to support the Council and its partners in the creation of:

'An accessible and sustainable network of sports facilities that provides and promotes local opportunities and a healthy, active lifestyle for Waverley residents at all levels of play from grassroots to elite'

2.1: Aims

The following overarching aims are based on the three Sport England themes. It is recommended that they are adopted by the Council and partners to enable delivery of the overall PPS vision and Sport England planning objectives.

AIM 1

To **protect** the existing supply of outdoor sports facilities where it is needed to meet current and future needs up to 2031.

AIM 2

To **enhance** outdoor sports provision and ancillary facilities through improving quality and management of sites.

AIM 3

To **provide** new outdoor sports facilities where there is current or future demand to do so.

Figure 1: Sport England themes



Source: Sport England 2015

PART 3: SPORT SPECIFIC ISSUES SCENARIOS AND RECOMMENDATIONS

To help develop the recommendations/actions and to understand their potential impact, a number of relevant scenario questions are tested against the key issues in this section for each playing pitch sport, resulting in sport specific recommendations. Please note that these recommendations are not just for the Council, but also for all the stakeholders and partners involved.

Football – grass pitches

Summary

- ◀ The audit identifies 79 sites, providing 206 grass football pitches in Waverley. Of these, 148 are available for community use.
- ◀ In terms of quality, 13% of grass football pitches available for community use in Waverley are rated as good, 63% as standard and 24% as poor.
- ◀ Of sites serviced by changing facilities that have been assessed, 13 are identified as having good quality facilities, 24 as having standard quality facilities and seven as having poor quality facilities.
- ◀ There are currently 38 football clubs playing competitively in Waverley, producing a total of 304 football teams.
- ◀ Future demand expressed by clubs equates to four adult, eight youth 11v11, nine youth 9v9, four mini 7v7 and 17 mini 5v5 team
- ◀ Team generation rates by analysis area predict an increase of one senior men's teams, 17 youth 11v11 boys' teams and five youth 9v9 boys' teams.
- ◀ Spare capacity at peak time amounts to 49 match equivalent sessions across 27 sites, the majority of which is on adult pitches (18 match equivalent sessions).
- ◀ There are 11 sites identified as being overplayed totalling 28 match equivalent sessions.
- ◀ Based on current demand, the overall supply of youth 11v11, mini 7v7 and mini 5v5 pitches is sufficient; however, a shortfall of adult pitches and of youth 9v9 pitches is evident.
- ◀ When taking into account future demand, there is a shortfall of youth 11v11 and mini 5v5 pitches and an increased shortfall of adult and youth 9v9 pitches.

Scenarios

Alleviating overplay

Improving pitch quality on overplayed pitches (i.e. through increased maintenance or drainage improvements) to either standard or good quality will increase capacity and therefore help to accommodate expressed overplay. The table overleaf identifies pitches that are currently overplayed and indicates what the capacity rating would be if quality at these sites improved to good. Currently, nine of the overplayed pitches are assessed as poor, whilst nine are assessed as standard (one is already assessed as good).

As seen, overplay on 15 pitches would be dealt with if quality was improved to good. The only pitches that would continue to be overplayed are at Godalming College, Godalming Football Club, Hindhead Playing Fields (Hindhead CC) and Weybourne Recreation Ground, meaning demand should be transferred from these sites to sites with actual spare capacity.

To improve quality, the FA's Pitch Improvement Programme (PIP) should be used in order to provide recommendations and improvements to the pitches. This will also guide maintenance regimes to ensure that any enhancements are sustainable in the long-term.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Table 3.1: Overplay if all pitches were good quality

Site ID	Site name	Pitch type	No. of pitches	Current quality	Current capacity rating (match sessions)	Good quality capacity rating (match sessions)
20	Churt Recreation Ground	5v5	1	Poor	1	3
22	Coxcombe Lane Rec Ground	Adult	1	Poor	1.5	0.5
27	Ewhurst Recreation Ground	11v11	1	Standard	0.5	1.5
34	Monkton Lane	11v11	1	Standard	2	-
37	Godalming College	Adult	1	Standard	3	2
38	Godalming Town Football Club	Adult	1	Good	2	2
50	Hindhead Playing Fields (Hindhead CC)	Adult	1	Poor	4	2
		9v9	1	Poor	2	-
51	Holloway Hill Recreation Ground	Adult	2	Poor	3	1
60	Rodborough School	11v11	2	Standard	1	1
		9v9	1	Standard	0.5	1.5
80	Thursley Road Recreation Ground	Adult	1	Poor	1	1
82	Waverley Abbey Junior School	9v9	2	Standard	1	3
84	Weybourne Recreation Ground	Adult	1	Poor	3.5	1.5
		9v9	1	Standard	2	-

Given the costs of improving pitch quality, alternatives also need to be considered that can offer a more sustainable model for the future of football. The alternative to grass pitches is the use of 3G pitches for matches. Not only can this alleviate overplay of grass pitches but it can also aid quality improvements through the transfer of play and therefore reduced use.

Loss of access to unsecure sites

Currently, 37 match equivalent sessions per week take place on pitches with unsecure tenure, a significant number. These pitches are mostly located at education sites, with no form of community use agreements in place. Loss of access to these pitches would generate a need to re-accommodate football teams across Waverley and substantially increase shortfalls.

Whilst it is acknowledged that the local authority has no control over the majority of schools, partners can assist with securing use. This can take the form of providing funding, where required and appropriate, and tying stipulated community use agreements into such arrangements.

Future grass football provision

With three new football pitches to be developed at Westfield Lane, Farnham, existing spare capacity in the Analysis Area for adult and youth 9v9 pitches will increase by one, whilst youth 11v11 shortfalls will reduce by one. Whilst it is recognised that the adult pitch will be leased by Badshot Lea FC, use of the youth pitches should be encouraged by teams currently accessing overplayed local sites, such as at Weybourne Recreation Ground.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Housing growth

Using Sport England's New Development Pitch Demand Calculator, the table below indicates the number of match equivalent sessions that would be required if, as planned, 11,210 new homes are built across Waverley up to 2032 (as identified in the Local Plan) and converts this into the required demand for pitches. The calculations presume that a population growth of 26,904 will be derived from this housing growth.⁵

Table 3.2: Housing growth scenario for football during peak period

Pitch type	Match equivalent sessions (per week)	Maximum no. of pitches required ⁶
Adult football	6.21	6
Youth football	14.64	15
Mini soccer	13.01	13
Total	33.86	34

The table shows that over the local plan period, significant demand arising from housing growth will be generated for each pitch type. This position is, however, indicative and does not incorporate information in respect of where the housing may be located, how many dwellings will actually be provided or which existing playing fields additional demand is likely to migrate to. As such, the calculator should be used on a case-by-case basis to determine the level of increased pitch demand arising from each individual future development and the contribution required to accommodate that demand.

Sport England's experience shows that only housing sites with 600 dwellings or more are likely to generate demand in their own right for the creation of new provision. Where demand does not warrant new pitch provision, contributions should be used to enhance existing provision in the locality via, for example, improving quality or providing new or improved ancillary provision. The Action Plan in this document, as well as consultation with appropriate NGBs, should be used to assist in the selection of suitable sites and enhancements

To show how the calculator works on a case by case basis, the table below highlights the need derived from one particular proposed development; Dunsfold Aerodrome. This is allocated for 2,600 new homes in the Local Plan; a population increase of 6,240 people.⁷

Table 3.3: Housing growth scenario for football (Dunsfold Aerodrome)

Pitch type	Match equivalent sessions (per week)	Maximum no. of pitches required ⁸
Adult football	1.42	1
Youth football	3.35	3
Mini soccer	2.94	3
Total	7.73	7

⁵ Presumed occupancy of 2.4 people per dwelling (as evidenced in the emerging Waverley Local Plan)

⁶ If all demand took place during the peak period

⁷ Presumed occupancy of 2.4 people per dwelling (as evidenced in the emerging Waverley Local Plan)

⁸ If all demand took place during the peak period

WAVERLEY BOROUGH COUNCIL

PLAYING PITCH STRATEGY

The calculator shows that the estimated capital cost of installing and maintaining the football provision is £481,096 and the total life cycle cost per annum is £105,943 (over ten years). Currently, the Council is proposing the creation of one adult, two youth and three mini football pitches linked to the development as well changing facilities and a car park. This is via using Fields in Trust standards.

Recommendations

- ◀ Protect existing pitch quantity (unless suitable replacement provision is agreed upon and provided).
- ◀ Ensure that all teams play on pitches of the correct size and explore reconfiguration to accommodate more youth 11v11 pitches where possible.
- ◀ Increase use of 3G pitches to raise available pitch capacity to address future shortfalls.
- ◀ For overplayed pitches assessed as poor/standard quality, prioritise investment and review maintenance regimes to bring them up to an appropriate standard to sustain use and improve quality (first and foremost via the FA's Pitch Improvement Programme, utilising an IOG Regional Pitch Advisor for support).
- ◀ Provide security of tenure for clubs using unsecure sites via community use agreements.
- ◀ Work to accommodate latent and future demand at sites which are not operating at capacity or at sites which are not currently available for community use.
- ◀ Improve ancillary facilities at key sites currently serviced by poor provision e.g. Weybourne Recreation Ground and Monkton Lane.
- ◀ Where appropriate, develop partnerships and/or lease arrangements with large, sustainable, development-minded clubs to manage their own sites.
- ◀ Ensure adequate provision to meet increased demand generated by housing developments, by securing appropriately calculated developer contributions using the Sport England demand calculator.
- ◀ Create additional pitches within the locality of large housing developments where there is an identified need through consultation with the FA.

3G pitches

Summary

- ◀ There are two full size 3G pitches in Waverley, both of which are located at Weydon School.
- ◀ The two full size 3G pitches are assessed as being of good quality; both are floodlit and available for community use.
- ◀ Both existing 3G pitches are FA certified and suitable for competitive play.
- ◀ One of the pitches is suitable for competitive and contact rugby union activity as it is certified to be World Rugby compliant.
- ◀ The FA training model estimates that there is a current shortfall of five full size 3G pitches and a future shortfall of six full size 3G pitches.
- ◀ Seven teams currently play competitive club football on the 3G pitches in Waverley, representing just 3% of teams in the Borough.
- ◀ The World Rugby compliant 3G pitch at Weydon School is utilised by Farnham RFC for training activity as well as internal rugby usage.
- ◀ Farnham RFC reports aspirations to install a World Rugby compliant 3G 'rugby turf' pitch on its home venue, however, this is only in early stages of planning.
- ◀ Given the large grass pitch shortfalls for rugby union, an increase in the number of World Rugby compliant pitches would be considered to be beneficial.
- ◀ As the FA model suggests that to meet training demand there is a significant current and future shortfall of 3G pitches, there is a clear need for more provision to be developed.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Scenarios

Accommodating football training demand

To satisfy current football training demand (based on the FA's model of one full size 3G pitch being able to cater for 42 teams) there is a need for seven full size 3G pitches (rounded down from 7.2) in Waverley. Given that there are two in place, this, means that there is a current shortfall of five (based on 304 teams playing in the Borough). When considering future demand (based on population increases and future demand expressed by clubs), there is demand for eight full size 3G pitches (rounded down from 8.6); a shortfall of six pitches (based on future demand for an additional 60 teams)⁹.

The table below highlights where the shortfalls are evident on the presumption that every team trains or wishes to train within the analysis area in which they play matches. Using this, there is a recognised shortfall in each analysis area amounting to one full size 3G pitch in the Cranleigh, Farnham and Haslemere analysis area and two pitches in the Godalming Analysis Area.

Table 3.4: Current demand for 3G pitches by analysis area (based on 42 teams per pitch)

Analysis area	Current number of teams	3G requirement ¹⁰	Current number of 3G pitches	Current shortfall
Cranleigh	45	1	-	1
Farnham	120	3	2	1
Godalming	79	2	-	2
Haslemere	60	1	-	1
Waverley	304	7	2	5

Based on future demand, the shortfall increases to two full size 3G pitches in the Haslemere Analysis Area, resulting in an overall future shortfall of six 3G pitches.

Table 3.5: Future demand for 3G pitches by analysis area (based on 42 teams per pitch)

Analysis area	Future number of teams	3G requirement ¹¹	Current number of 3G pitches	Future shortfall
Cranleigh	57	1	-	1
Farnham	142	3	2	1
Godalming	91	2	-	2
Haslemere	74	2	-	2
Waverley	364	8	2	6

⁹ All figures are rounded down as it is considered that smaller size 3G pitches can accommodate excess demand.

¹⁰ Rounded to the nearest whole number

¹¹ Rounded to the nearest whole number

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Moving football match play demand to 3G pitches

Moving match play to 3G pitches is supported by the FA. To further the use of 3G pitches for matches, the FA is particularly keen to work with local authorities to understand the potential demand for full size floodlit 3G pitches should all competitive matches that are currently played on council pitches be transferred. The following table therefore calculates the number of teams currently using council facilities in Waverley for each pitch type at peak time.

Table 3.6: Number of teams currently using council pitches

Pitch type	Pitch size	Peak period	No. of teams
Adult	11v11	Sunday AM	31
Youth	11v11	Saturday AM	36
Youth	9v9	Saturday AM	27
Mini	7v7	Saturday AM	22
Mini	5v5	Saturday AM	25
Total			141

The FA suggests an approach for estimating the number of full size, floodlit 3G pitches required to accommodate the above demand for competitive matches, set out below.

Table 3.7: Full size 3G pitches required for the transfer of council pitch demand

Format	No teams per time (x)	No matches at PEAK TIME (y) = x/2	3G units per match (z)	Total units required formats (A)=(y)*(z)	3G pitches required B= (A)/64
Adult	31	16	32	512	8
11v11	36	18	32	576	9
9v9	27	14	10	140	2
7v7	22	11	8	88	1
5v5	25	13	4	52	1

Given that peak time for youth and mini pitch types (Saturday AM) is different to peak time for adult football (Sunday AM), transferring all matches currently on council pitches would equate for the need for 13 full size 3G pitches. This is calculated through adding the demand for youth and mini pitches together (as peak time is the same) but not adult (as peak time is different and the demand is less).

Given that providing 13 full 3G pitches is considered unfeasible and would be unsustainable, another option is to move 50% of mini soccer and youth 9v9 matches to 3G; a key FA aspiration. It is also keen to move 50% of mini soccer and youth 9v9 matches to 3G. A programme of play has, thus, been created to determine how many 3G pitches would be required to accommodate this, given that peak time for each format is Saturday AM.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Table 3.8: Full size 3G pitches required for transfer of mini/youth demand

Time	AGP	Total games/teams
9.30am – 10.30am	4 x 5v5	4/8
10.30am – 11.30am	2 x 7v7	2/4
11:30am – 12:30pm	2 x 7v7	2/4
12.30pm – 14.00pm	2 x 9v9	2/4
14.00pm – 15.30pm	2 x 9v9	2/4

Given that there are currently 54 youth 9v9, 65 mini 7v7 and 53 mini 5v5 teams in Waverley, there is a requirement to accommodate 27 youth 9v9, 34 mini 7v7 and 27 mini 5v5 teams. Using the above programme of play, this could be accommodated on eight full size 3G pitches (rounded down from 8.1).

World Rugby compliant 3G pitches

World Rugby has produced a 'performance specification for artificial grass pitches for rugby', more commonly known as 'Regulation 22'. This contains the necessary technical detail to produce pitch systems appropriate for rugby union. The RFU investment strategy for AGPs considers sites where grass rugby pitches are over capacity and where an AGP would support the growth of the game at the host site and for the local rugby partnership, including local clubs and education establishments.

There is currently one World Rugby compliant 3G pitch in Waverley at Weydon School. The Borough is considered to need increased provision. If possible, a partnership between the RFU and the FA should be developed to create pitches for use by both sports. Farnham Rugby Club is proposing to install a World Rugby compliant 3G pitch, whilst the proposal at Horsham Rugby Club would also satisfy some Waverley based demand were it to go ahead.

Housing growth

The proposed development of 2,600 new homes at Dunsfold Aerodrome is considered large enough to warrant the creation of new playing pitch provision and therefore provides a good opportunity to reduce 3G shortfalls. As such, the Council, using Fields in Trust standards, is proposing the creation of one full size 3G pitch as part of the development, together with appropriate car parking and changing facilities.

Recommendations

- ◀ Protect current stock of 3G pitches.
- ◀ Create additional 3G pitches within each analysis area, first and foremost to satisfy football training and match play demand, ensuring that planning conditions are met.
- ◀ Encourage a partnership-based approach between the FA and the RFU to ensure the increase in 3G pitches helps alleviate rugby grass pitch shortfalls.
- ◀ Support proposals to develop World Rugby compliant 3G pitches at Farnham and Horsham rugby clubs and maximise usage among multiple rugby clubs.
- ◀ Ensure that all new 3G pitches are constructed to meet FA/RFU recommended dimensions and quality performance standards to meet performance testing criteria.
- ◀ Transfer as much football match play as possible onto 3G pitches, focusing on mini and youth 9v9 demand as well as demand currently attracted to council sites.
- ◀ Ensure that all existing and future 3G pitches are FA tested every three years to go onto and remain on the FA register.

WAVERLEY BOROUGH COUNCIL

PLAYING PITCH STRATEGY

- ◀ Ensure that 3G pitches suitable for rugby activity are tested every two years to sustain World Rugby compliance.
- ◀ Encourage all current and future providers to implement sinking funds to ensure long-term sustainability.
- ◀ 3G provision on the Dunsfold Aerodrome development is considered a priority by the Football Foundation.
- ◀ Create additional pitches within the locality of large housing developments where there is an identified need through consultation with the FA and RFU.
- ◀ Surrey FA and the Football Foundation have identified two new sites to establish 3G pitches to reduce the current shortfall. These are located at Snoxhall Playing Fields (Cranleigh) and Farnham Heath End School (Farnham).

Cricket pitches

Summary

- ◀ There are 61 grass wicket cricket squares in Waverley, 47 of which are available to the community.
- ◀ In addition, there are 20 non-turf pitches (NTPs) in the Borough, 14 of which are standalone and the majority are located at education sites..
- ◀ Two clubs require improved security of tenure (Godalming CC and Shamley Green CC) as lease agreements with the Council are coming to an end. As reported Farnham CC has agreed a new long term lease of its home venue.
- ◀ The audit of cricket pitches found 38 squares to be of a good quality, 19 to be of standard quality and five to be of poor quality.
- ◀ Of the 37 sites providing community available squares, ten are considered to be serviced by good quality changing facilities, 20 by standard quality facilities and five by poor quality facilities.
- ◀ There are 31 cricket clubs playing in Waverley providing a total of 181 teams.
- ◀ Four clubs express exported demand due to a lack of capacity at preferred sites within Waverley.
- ◀ Future demand expressed through team generation rates and club growth aspirations equates to three senior men's teams and 13 junior teams.
- ◀ There is no Last Man Stands (LMS) identified in Waverley.
- ◀ Three clubs are an All Stars Cricket centre.
- ◀ There is actual spare capacity on grass squares in Waverley to accommodate further senior demand at peak time (Saturday) across 13 sites.
- ◀ There are 11 sites in Waverley considered to be overplayed by a total of 148 match equivalent sessions per season.
- ◀ Analysis suggests that for senior cricket there is current spare capacity amounting to five match equivalent sessions; however, a future shortfall totalling to 22 match equivalent sessions is evident.
- ◀ For junior cricket, spare capacity is considered to exist both now and in the future given that no NTPs are operating at or over capacity and given that each grass wicket square that is not overplayed is thought to have spare capacity during mid-week.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Scenarios

Addressing overplay

Although a regular, sufficient maintenance regime can sustain sites with minimal levels of overplay, a reduction in play is recommended at overplayed sites to ensure there is no detrimental effect on quality over time. In Waverley, overplay is identified at 11 sites; this equates to 148 match equivalent sessions. Of the overplayed squares, only two (Badshot Lea Recreation Ground and Green & Blackheath Cricket Club) are currently accompanied by non-turf pitches (NTPs). As such, the creation of NTPs alongside grass wickets at the remaining overplayed sites could reduce overplay and alleviate pressure on grass wickets. That said, it is recognised that due to the traditional nature of cricket in Waverley, some clubs may not welcome such provision.

Alternative approaches to reducing overplay include extending the grass wickets, where space allows, or transferring play to sites with actual spare capacity. As overall spare capacity is identified within Waverley the latter option is considered possible, although the cost implications for clubs hiring secondary venues may be problematic.

Housing growth

Using Sport England's New Development Pitch Demand Calculator, the table below indicates the number of match equivalent sessions that would be required if, as planned, 11,210 new homes are built across Waverley up to 2032 (as identified in the Local Plan). It converts this into the required demand for pitches. The calculations presume that a population growth of 26,904 will be derived from the housing growth.¹²

Table 3.9: Housing growth scenario for cricket

Pitch type	Match equivalent sessions (per season)	Maximum no. of pitches required ¹³
Cricket	351.18	6

The table shows that over the local plan period, significant demand arising from housing growth will be generated for cricket squares. This position is, however, indicative and does not detail where housing is to be located, how many dwellings will actually be provided or which playing fields additional demand may migrate to. As such, the calculator should be used on a case-by-case basis to determine the level of increased pitch demand arising from each future development and the contribution required to accommodate that demand.

Sport England's experience shows that only housing sites with 600 dwellings or more are, in their own right, likely to generate demand for new provision to be created. Where demand does not warrant new pitch provision, contributions should be used to enhance existing provision in the locality via, for example, improving quality or providing new or improved ancillary provision. The Action Plan in this document, as well as consultation with appropriate NGBs, should be used to assist in the selection of suitable sites and suitable enhancements

To show how the calculator works on a case by case basis, the table overleaf highlights the need derived from one particular proposed development, namely Dunsfold Aerodrome. It is allocated for 2,600 new homes in the Local Plan a population increase of 6,240 people.¹⁴

¹² Presumed occupancy of 2.4 people per dwelling (as evidenced in the emerging Waverley Local Plan)

¹³ Based on a 12-wicket square and if all demand played during peak period

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Table 3.10: Housing growth scenario for cricket (Dunsfold Aerodrome)

Pitch type	Match equivalent sessions (per week)	Maximum no. of pitches required ¹⁵
Cricket	82.53	1

The calculator shows that the estimated capital cost of installing and maintaining the cricket provision is £322,122 and the total life cycle cost per annum is £56,103 (over ten years).

Currently, the Council is proposing the creation of a cricket wicket and outfield linked to the development as well changing facilities and a car park. This is via using Fields in Trust standards.

Recommendations

- ◀ Protect the existing quantity of cricket squares.
- ◀ Work with clubs and grounds staff to review quality issues with regard to pitches to ensure that, going forward, the quality of sites assessed as poor or standard is improved and that the quality of sites presently assessed as good is sustained.
- ◀ Ensure security of tenure for all clubs with lease arrangements in place by ensuring agreements have over 25 years remaining.
- ◀ Work with clubs without secure lease arrangements to provide longer term security.
- ◀ Work with key stakeholders and clubs to improve ancillary provision where issues are identified, notably at Churt Cricket Club.
- ◀ Consider options to increase and improve stock of suitable practice facilities, particularly at sites currently without such provision.
- ◀ Address overplay via increasing NTP stock, installing them alongside grass wickets in order to reduce pressure on grass wickets.
- ◀ Alternatively, if space allows, explore the feasibility of extending grass wicket squares with additional wickets at overplayed sites.
- ◀ Where sites remain overplayed, explore the feasibility of transferring demand to sites with actual spare capacity.
- ◀ Create additional pitches within the locality of large housing developments where there is an identified need through consultation with the ECB.

Rugby union - grass pitches

Summary

- ◀ In total, there are 25 senior, 13 junior and five mini grass rugby union pitches in Waverley across 18 sites. Of these, 21 senior and five junior pitches are available for community use, whereas all mini pitches are located at school sites and are unavailable.
- ◀ Farnham RFC reports that it has applied to Sport England for funding to convert one of its floodlit senior pitches to a full size World Rugby compliant 3G pitch.
- ◀ Non-technical site assessments of pitches in Waverley identify five pitches as poor quality, 16 pitches as standard quality and 22 pitches as good quality.
- ◀ Cranleigh and Haslemere Community rugby clubs cite the need for changing facility improvements.
- ◀ Four rugby union clubs are based in Waverley producing a total of 66 teams.

¹⁴ Presumed occupancy of 2.4 people per dwelling (as evidenced in the emerging Waverley Local Plan)

¹⁵ If all demand played during the peak period

WAVERLEY BOROUGH COUNCIL

PLAYING PITCH STRATEGY

- ◀ Each club accesses grass pitches for training, with only minimal training demand taking place on a World Rugby compliant 3G pitch at Weldon School.
- ◀ Team generation rates predict an increase amounting to four junior boys' and two mini teams.
- ◀ There are four sites containing senior pitches which display potential spare capacity to accommodate additional play; however, only two of these are considered to have spare capacity at peak time for senior play.
- ◀ Six sites contain overplayed pitches totalling a substantial 37.5 match equivalent sessions per week, with over half of this being as a result of training sessions.
- ◀ Having considered supply and demand, there is a clear shortfall of provision to accommodate rugby clubs in Waverley given that the majority of pitches in current use are either overplayed or are at capacity.

Scenarios

Improving pitch quality

Of the six sites containing overplayed rugby pitches, only the pitches at Broadwater School and Woolmer Hill School would fully eradicate overplay if quality were to be improved. They are currently overplayed by one and 0.5 match equivalent sessions, respectively, but if improved have potential to increase capacity by 1.5 match equivalent sessions. Budgetary constraints at schools mean that improvements to pitch quality are considered unlikely.

Pitches at Farnham Rugby Club, Guildford Rugby Club, Cranleigh Rugby Club and Woolmer Hill Recreation Ground would continue to be overplayed despite quality improvements, although the volume would reduce.

Increasing access to floodlit training provision

As noted earlier, Farnham RFC has applied for funding to convert one of its floodlit senior pitches to a full size World Rugby compliant 3G pitch. Should this development go ahead, it is assumed that overplay of the remaining grass pitches servicing the Club will be alleviated due to the removal of training demand.

Similarly, overplay at Cranleigh Rugby Club will be alleviated with the World Rugby compliant 3G pitch at Horsham Rugby Club (outside of Waverley) now open. This is because the Club will be able to access the provision if required as a local partner.

Installing floodlights for the additional grass pitches at Guildford Rugby Club and Woolmer Hill Recreation Ground will reduce overplay at the sites as training demand could be spread across a greater number of pitches; however, some levels of overplay will remain. As such, use of existing or proposed World Rugby compliant 3G pitches should be explored for the clubs using these sites. Alternatively, creation of additional World Rugby compliant 3G pitches should be explored, ideally in partnership with the FA given the 3G shortfalls for football referred to earlier in this report. Farnham Heath End School may be a solution at the site has been identified by the FA for the establishment of a 3G pitch, whilst the School also expressed interest in the RFU's RugbyShare programme.

Housing growth

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Using Sport England's New Development Pitch Demand Calculator, the number of match equivalent sessions required if 11,210 new homes are built across Waverley up to 2032 (as per the Local Plan). It converts this into the required demand for pitches.

Calculations presume that a population growth of 26,904 will be derived from the housing growth.¹⁶

Table 3.11: Housing growth scenario for rugby

Pitch type	Match equivalent sessions (per week)	Maximum no. of pitches required ¹⁷
Rugby union	5.14	5

This shows that over the Local Plan period, significant demand caused by housing growth will be generated for each pitch type. This position is, however, indicative and does not illustrate where housing will be located, how many dwellings will actually be provided or which playing fields additional demand may migrate to. It should, thus, be used on a case-by-case basis to determine the level of increased pitch demand arising from individual future developments and the contribution required to accommodate that demand.

Sport England suggests that only housing sites with 600+ dwellings are likely, in their own right, to generate demand for new provision. Where new demand does not warrant specific new pitch provision, contributions should be used to enhance existing facilities in the locality through, for example, improving pitch quality or providing new or improved ancillary provision.

The Action Plan in this document, alongside consultation with appropriate NGBs, should be used to assist in the selection of suitable sites and enhancements. To show how the calculator works on a case by case basis, the table below highlights the need derived from proposed development at Dunsfold Aerodrome. This is allocated for 2,600 new homes in the Local Plan, meaning a population increase of 6,240 people.¹⁸

Table 3.12: Housing growth scenario for rugby (Dunsfold Aerodrome)

Pitch type	Match equivalent sessions (per week)	Maximum no. of pitches required ¹⁹
Rugby union	1.16	1

The calculator shows that the estimated capital cost of installing the rugby provision is £169,759 and the total life cycle cost per annum is £31,665 (over ten years).

Currently, the Council is not proposing the creation of rugby provision on site. Before this is finalised, the RFU and local clubs should be consulted to understand whether any existing demand would transfer to the site if a new pitch was provided.

Recommendations

¹⁶ Presumed occupancy of 2.4 people per dwelling (as evidenced in the emerging Waverley Local Plan)

¹⁷ If all demand played during the peak period

¹⁸ Presumed occupancy of 2.4 people per dwelling (as evidenced in the emerging Waverley Local Plan)

¹⁹ If all demand played during the peak period

WAVERLEY BOROUGH COUNCIL

PLAYING PITCH STRATEGY

- ◀ Protect existing quantity of rugby union pitches.
- ◀ Reduce overplay via improved maintenance and/or the installation of new/better drainage systems, particularly at club sites.
- ◀ Support proposals to develop new World Rugby compliant 3G pitch at Farnham RFC and maximise usage of this new provision from multiple clubs. Alternatively, support the establishment of a WR compliant 3G pitch at Farnham Heath End School, ensuring Farnham Rugby Club are provided with a formal community use agreement to provide the Club with access to the pitch.
- ◀ If overplay remains, consider providing additional World Rugby compliant 3G pitches to satisfy demand from Guildford and Haslemere Community rugby clubs, preferably in partnership with FA developments (RugbyShare programme).
- ◀ Explore the feasibility of supporting changing room improvements at Cranleigh Rugby Club and Woolmer Hill Recreation Ground.
- ◀ Create additional pitches within the locality of large housing developments where there is an identified need through consultation with the RFU.

Hockey pitches (sand/water-based AGPs)

Summary

- ◀ There are 12 full sized sand based and two water based AGPs in Waverley, 13 of which are available to the community, a subsequent ten of which are floodlit.
- ◀ A few sites have floodlight restrictions limiting midweek use. Nine of the 12 sites used by hockey clubs have floodlighting.
- ◀ In addition, there are six smaller sized sand based pitches.
- ◀ Of the current supply of full size hockey pitches in Waverley, seven are assessed as good quality, five as standard quality and two as poor quality. The poor quality pitches are located at Broadwater School and the Edge Leisure Centre.
- ◀ Farnham Heath End School; particularly at the latter where changing facilities are of poor quality with two temporary toilets at the side of the pitch.
- ◀ In total, four community clubs play competitive fixtures in Waverley, fielding a total of 39 senior teams and 45 junior teams.
- ◀ Additionally SJB Academy is based in the Borough providing coaching sessions for hockey participants.
- ◀ Given that 13 full size AGPs are available to some extent for community use within the competitive peak period, there is sufficient availability of pitches to accommodate current and future demand for hockey fixtures.
- ◀ For training demand, capacity is currently limited despite the number of AGPs, in part due to the high levels of football activity taking place on the provision.
- ◀ Training capacity is also inhibited by some pitches having limitations on floodlighting use throughout the winter months; whilst only nine of 12 full sized, hockey suitable AGPs accessed by clubs have floodlighting provision to accommodate training demand.

Scenarios

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Security of tenure

The majority of AGPs in current use by hockey clubs are not considered to provide security of tenure. The only exception to this are the two pitches at the Edge Leisure Centre, as the management structure in place enables some level of certainty regarding long-term community access. All remaining pitches are located at education sites, with no community use agreements in place.

Should all unsecure provision fall out of permanent use, it would result in 30 senior and 33 junior teams being left without a home venue.

Additional demand

Whilst the PPS attempts to capture all future demand, it is recognised that other factors may result in additional growth in hockey participation, such as NGB initiatives and international success. This is especially pertinent to hockey as growing participation is a key aim within EH's Strategic Plan and key drivers include working with clubs, universities and schools, working with regional and local leagues, developing opportunities for over 40s and delivering a quality programme of competition. Overall, EH has an aim to double participation over the next ten years.

Given the above, should demand increase to level beyond what the current pitch supply can accommodate, the need for additional provision must be considered.

Housing growth

Sport England's New Development Pitch Demand Calculator calculates the number of match equivalent sessions required if, as planned, 11,210 new homes were built across Waverley up to 2032 (as per the Local Plan). It converts this into a required demand for pitches. It presumes that a population growth of 26,904 will be derived from this housing growth.²⁰

Table 3.13: Housing growth scenario for hockey

Pitch type	Match equivalent sessions (per week)	Maximum no. of pitches required ²¹
Hockey suitable AGP	8.01	2

The above table shows that over the Local Plan period, housing growth will cause significant growth in demand for hockey suitable AGPs. This position is, however, indicative and does not show where housing may be located, the number of dwellings to be provided or the playing fields additional demand may migrate to. As such, it should be used on a case-by-case basis to determine levels of increased pitch demand arising from each individual development and the contribution required to accommodate that demand.

²⁰ Presumed occupancy of 2.4 people per dwelling (as evidenced in the emerging Waverley Local Plan)

²¹ If all demand played during the peak period

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Sport England suggests that only housing sites with 600+ dwellings will, in their own right, generate demand for new provision. Where demand does not warrant new pitch provision, contributions should be used to enhance existing local provision via, for example, improving quality or providing new or improved ancillary provision. The Action Plan in this document, alongside consultation with appropriate NGBs, should be used to assist in the selection of suitable sites and enhancements

The table below highlights how the calculator works to illustrate need derived from a specific proposed development, namely Dunsfold Aerodrome. This is allocated for 2,600 new homes in the Local Plan; a population increase of 6,240 people.²²

Table 3.14: Housing growth scenario for hockey (Dunsfold Aerodrome)

Pitch type	Match equivalent sessions (per week)	Maximum no. of pitches required ²³
Hockey suitable AGP	1.83	-

The calculator also indicates the capital cost of installing the provision and the total life cycle cost per annum (over ten years); however, no cost is presumed for hockey given that no provision is identified as being required.

Currently, the Council is not proposing the creation of hockey provision on site, which is in line with what the above calculator suggests.

Recommendations

- ◀ As a minimum, protect the 12 full size AGPs currently in use by hockey clubs for hockey.
- ◀ Explore resurfacing carpets that have reached or are reaching the end of their lifespan (normally ten years).
- ◀ Ensure that providers have sinking funds in place to ensure pitches can be refurbished when required and to guarantee long-term sustainability.
- ◀ Ensure any future demand can be accommodated on the current supply of pitches.
- ◀ Should demand increase to a level that cannot be accommodated, pursue the creation of additional pitches.
- ◀ Development of any new provision should be placed at sites with existing hockey provision, with accessible and appropriate ancillary facilities.
- ◀ Pursue long-term security of tenure for all clubs through community use agreements.
- ◀ Explore installation of floodlighting on those pitches at Cranleigh School Sports Centre from which the provision is absent.
- ◀ Ensure that no 3G pitch conversions take place that are detrimental to hockey.
- ◀ Priorities relocating football from key hockey sites to new 3G provision to help meet growing hockey demand at peak training times. Hockey development in the Area would benefit from consolidating hockey to a few sites, rather than spreading provision to alternative sites.

²² Presumed occupancy of 2.4 people per dwelling (as evidenced in the emerging Waverley Local Plan)

²³ If all demand played during the peak period

Bowls

Summary

- ◀ There are 14 flat bowling greens in Waverley.
- ◀ Ten are owned and managed by local clubs, one is managed by the local authority, one by a community organisation, and two by parish councils.
- ◀ Quality ratings determined through non-technical assessments and club feedback show that nine are rated as good quality, with five standard and none poor.
- ◀ There are 14 clubs using bowling greens in Waverley.
- ◀ Six express future demand.
- ◀ Based on membership figures derived during consultation, the current supply of bowling greens is considered sufficient to accommodate both current and future demand.
- ◀ Each green that is in use requires protection so long as all clubs maintain a membership of over 20.

Scenarios

Amalgamating greens

Bowls England suggests that consideration should be given to the sustainability of greens that operate with a playing membership of less than 20. As the green at Guildford Rugby Club has no known use, its future should be questioned. Further exploration should take place to determine whether this could be re-designated to meet other sporting and/or physical activity needs.

All remaining greens are operating with a membership of over 20 and should, thus, be protected. No clubs could join together without combined membership exceeding 60; this is the upper capacity threshold recommended by Bowls England.

Recommendations

- ◀ Explore re-designation of the green at Guildford Rugby Club.
- ◀ Protect remaining greens for continued bowling activity.
- ◀ Improve green quality at sites assessed as standard quality and maintain the quality of greens assessed as good.
- ◀ Sustain current ancillary provision quality and seek improvements if and when deterioration occurs.

Tennis

Summary

- ◀ 193 tennis courts are provided in Waverley across a range of sites including private sports clubs, parks and schools.
- ◀ Of these, 113 are categorised as available for community use (either used competitively or available for recreational use).
- ◀ A substantial number of courts are floodlit (110).
- ◀ The majority of community available courts have a macadam surface (67%).
- ◀ There are 19 tennis clubs competing in Waverley, in addition to Go Tennis.
- ◀ In general, club membership is reported to either have increased or remained static over the past three years.

WAVERLEY BOROUGH COUNCIL

PLAYING PITCH STRATEGY

- ◀ It is considered likely that future demand for access to tennis courts in Waverley will increase as a result of initiatives to increase participation.
- ◀ There is an insufficient supply of tennis courts within Waverley to accommodate current and future levels of demand.
- ◀ Some courts requiring quality issues to be addressed in order to retain and encourage participation.

Scenarios

Clubspark

The LTA has recently set up an initiative to change the way in which people access local authority courts. Instead of providing free access, some local authorities now secure courts and use a membership scheme that allows members access via the use of a fob system after payment of a small yearly fee. Not only does this deter unofficial court use but it also allows recorded use to be tracked, thus providing data on how often courts are accessed.

Ideally, the LTA are targeting park sites with three or more courts that can be serviced by floodlighting and social space such as changing rooms, toilets and a café. Were WBC to be interested in the scheme, sites such as Broadwater Park, Burford Lodge Recreation Ground, Haslemere Recreation Ground, Holloway Hill Recreation Ground and Wrecclesham Recreation Ground are, based upon present provision, considered to be potentially viable options, although some level of improvement would be required.

Housing growth

The proposed development of 2,600 new homes at Dunsfold Aerodrome is considered to be large enough to warrant new tennis provision being created. As such, the Council, using Fields in Trust standards, is proposing the creation of at least two hard surface tennis courts, ideally located next to a community centre.

Recommendations

- ◀ Protect all tennis courts.
- ◀ Support clubs operating above recommended capacity by securing access to additional (existing) courts where required.
- ◀ Explore floodlighting additional club courts to increase capacity.
- ◀ Improve quality at well used council sites to increase and encourage recreational play.
- ◀ Consider Clubspark scheme as a way to improve courts and to increase and record usage.
- ◀ Consider creation of additional tennis courts linked to large housing developments, such as at Dunsfold Aerodrome.

Athletics

Summary

- ◀ Charterhouse Club provides a full 400-metre synthetic track with six lanes as well as a separate 60-metre track and areas for throwing and jumping events.
- ◀ Woolmer Hill Recreation Ground provides a floodlit sprint track, consisting of a 100-metre straight with six synthetic lanes and a further area of synthetic surfacing at right-angles to it, laid out for jumps.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

- ◀ Neither track is certified by UK Athletics meaning that they cannot be used to host external competitions.
- ◀ Haslemere Border HC reports an aspiration to develop a 2-4-6 track at Woolmer Hill Recreation Ground to replace the sprint track.
- ◀ The track at Charterhouse Club is considered to be of good quality having been refurbished in 2015. The track at Woolmer Hill Recreation Ground is of poor quality.
- ◀ Waverley Harriers AC has 150 senior members and 150 junior members; Haslemere Border AC has 201 senior and 85 junior members.
- ◀ One Parkrun event is held on a weekly basis at Snoxhall Playing Fields.
- ◀ One 'Couch to 5k' running group meet regularly on Saturday mornings at Broadwater Park.
- ◀ There is currently one Run Together group; Run Fit Mum - a free group specifically aimed at mothers that focuses on running, socialising and mutual support.
- ◀ In conclusion, the tracks at both Charterhouse Club and Woolmer Hill Recreation Ground are considered to be sustainable.

Scenarios

N/A

Recommendations

- ◀ Protect facilities at Charterhouse Club and Woolmer Hill Recreation Ground.
- ◀ Consider extending the track at Woolmer Hill Recreation Ground to better cater for the needs of Haslemere Border AC.
- ◀ Support the Parkrun event as well the Run Together group and the Couch to 5k group to sustain and increase participation.

PART 4: STRATEGIC RECOMMENDATIONS

The strategic recommendations for the Strategy have been developed via the combination of information gathered during consultation, site visits and analysis which culminated in the production of an assessment report, as well as key drivers identified for the Strategy. They reflect overarching and common areas to be addressed, which apply across outdoor sports facilities and may not be specific to just one sport.

AIM 1

To **protect** the existing supply of outdoor sports facilities where it is needed for meeting current and future needs.

Recommendations:

- a. Ensure, through the use of the PPS, that outdoor sports facilities are protected through the implementation of local planning policy.
- b. Secure tenure and access to sites for high quality, development minded clubs, through a range of solutions and partnership agreements.
- c. Maximise community use of education facilities where needed.

Recommendation (a) – Ensure, through the use of the PPS, that outdoor sports facilities are protected through the implementation of local planning policy.

The PPS Assessment shows that all currently used outdoor sports sites require protection or replacement and therefore cannot be deemed surplus to requirements because of shortfalls now and in the future. Lapsed, disused, underused and poor-quality sites should also be protected from development or replaced as there is a requirement for playing field land to meet identified shortfalls. Reflecting the outcomes of the PPS, local planning policy should reflect this situation.

NPPF paragraph 74 states that existing open space, sports and recreational buildings and land, including playing fields, should not be built on unless:

- ◀ An assessment has been undertaken which has clearly shown the open space, buildings or land to be surplus to requirements; or
- ◀ The loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location; or
- ◀ The development is for alternative sports and recreational provision, the needs for which clearly outweigh the loss.

Should outdoor sports facilities be taken out of use for any reason (e.g. council budget restraints), it is imperative that the land is retained so that it can be brought back into use in the future. This means that land containing provision should not be altered (except to improve play) and should remain free from tree cover and permanent built structures, unless the current picture changes to the extent that the site in question is no longer needed (subject to being informed by an annual review of the PPS), or unless replacement provision is provided to an equal or greater quantity and quality.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Although there are identified shortfalls of match equivalent sessions, most demand is currently being met and most shortfalls are likely to be addressed through quality improvements. Including the need for additional facilities in the Local Plan is therefore not recommended as a priority, except in the case of 3G pitches where there is a discrete need for additional provision, or where there is significant housing growth.

New housing development - where proposed housing development is located within access of a high-quality outdoor sports facilities, this does not necessarily signal a need for further provision or improvements to existing provision in that area in order to accommodate additional demand arising from that development. The PPS should be used to help determine what impact the new development will have on the demand for, and capacity of, existing sites, and whether improvement to increase capacity or new provision is required.

The PPS should be used to help inform development management decisions that affect existing or new outdoor sports facilities and ancillary facilities. All applications are assessed by the Local Planning Authority on a case by case basis taking into account site specific factors. In addition, Sport England is a statutory consultee on planning applications that affect or prejudice the use of playing field and will use the PPS to help assess that planning application against its Playing Fields Policy.

Sport England's playing field policy exception E1 only allows for development of lapsed or disused playing fields if a PPS shows a clear excess in the quantity of playing pitch provision at present and in the future across all playing pitch sports types and sizes.

Policy Exception E1:

'A carefully quantified and documented assessment of current and future needs has demonstrated to the satisfaction of Sport England that there is an excess of playing field provision in the catchment, and the site has no special significance to the interests of sport'.

Where the PPS cannot demonstrate that the site, or part of a site, is clearly surplus to requirements then replacement of the site, or part of a site, will be required to comply with Sport England policy exception E4.

Policy Exception E4:

'The playing field or fields to be lost as a result of the proposed development would be replaced, prior to the commencement of development, by a new playing field site or sites:

- ◀ of equivalent or better quality and
- ◀ of equivalent or greater quantity;
- ◀ in a suitable location and;
- ◀ subject to equivalent or better management arrangements.

Any disused/lapsed sites are included within the action plan together with a recommendation in relation to the need to bring the site back into use or mitigate the loss on a replacement site to address the shortfalls identified within the Assessment. It may be appropriate to consider rationalisation of certain some existing low value outdoor sport sites (i.e. one/two pitch sites with no changing provision) to generate investment in creating bigger better venues ('hub sites) to develop the hierarchy of sites (see recommendation e). It is vital, however, that there is no net loss of facilities and that replacement provision is in place prior to existing provision being lost.

Recommendation (b) – Secure tenure and access to sites through a range of solutions and partnership agreements.

A number of school, commercial and private sites are being used in Waverley for competitive play, predominantly for football. In some cases, use of pitches has been classified as secure, however, this is not necessarily formalised and relevant organisations should, thus, seek to establish appropriate community use agreements, including access to changing provision where required.

NGBs, Sport England and other appropriate bodies such as the Football Foundation can help to negotiate and engage with providers where the local authority may not have direct influence. This is particularly the case at sites that have received, or are going to receive, funding from these bodies - as community access can be a condition of the agreement.

In the context of the Comprehensive Spending Review, it is increasingly important for the Council to work with voluntary sector organisations to enable them to take greater levels of ownership and support the wider development and maintenance of facilities. To facilitate this, where practical, WBC should support and enable clubs to generate sufficient funds, providing that this is to the benefit of sport.

WBC should further explore opportunities in respect of security of tenure so as to enable clubs to pursue external funding. This is particularly the case at poor quality WBC sites (plus those with inadequate ancillary facilities) to enable quality to improve and sites to be developed. For clubs with lease arrangements in place, these should be reviewed when fewer than 25 years remain to improve security of tenure and aid them to attract funding. Clubs with fewer than 25 years remaining on a lease agreement are unlikely to be eligible for external funding.

Clubs interested in leasing sites should be required to meet service and/or strategic recommendations. Additional criteria should be considered taking account of club quality, its long-term development objectives and sustainability, as illustrated below.

Local sports clubs should be supported by partners including WBC and NGBs to achieve sustainability across a range of areas including management, membership, funding, facilities, volunteers and partnership work. For example, on club development and encouraging clubs to develop evidence of business and sports development plans to generate income via their facilities. All clubs could be encouraged to look at different management models such as registering as Community Amateur Sports Clubs (CASC)²⁴. They should also be encouraged to work with partners locally – such as volunteer support agencies or local businesses.

WBC could establish core outcomes to derive from clubs taking on a lease arrangement to ensure that the most appropriate are assigned sites. Outcomes may, for example, include:

- ◀ Increasing participation.
- ◀ Supporting the development of coaches and volunteers.
- ◀ Commitment to quality standards.
- ◀ Improvements (where required) to facilities, or at minimum retaining existing standards.

In addition, clubs should be made fully aware of the associated responsibilities/liabilities when considering leases of multi-use public playing fields. It is important in these instances that the site, to some degree, remains available for other purposes or for other users.

²⁴ <http://www.cascinfo.co.uk/cascbenefits>

Table 4.1: Recommended criteria for lease of sport sites to clubs/organisations

Club	Site
<p>Clubs should:</p> <ul style="list-style-type: none"> • Have FA Charter Standard accreditation (football only). • Commit to meeting demonstrable local demand and show pro-active commitment to developing school-club links. • Be sustainable, both in a financial sense and via internal management structures in relation to recruitment and retention policy for both players and volunteers. • Ideally, have already identified (and received an agreement in principal for) match funding required for initial capital investment identified. • Have processes in place to ensure capacity to maintain sites to the existing, or better, standards. 	<p>Sites should:</p> <ul style="list-style-type: none"> • Be identified as ‘club sites’ (recommendation) for new clubs (i.e. not those with borough-wide significance) but that offer development potential. • Be for established clubs which have proven success in terms of self-management ‘Key Centres’ are also appropriate. • As a priority, be eligible to acquire capital investment to improve (which can be attributed to them having FA Charter Standard). • Be leased with the intention that investment can be sourced to contribute towards their improvement.

Community asset transfer

WBC should adopt a policy that supports community asset transfer to local clubs, community groups and trusts. This presents clubs and NGBs with opportunities to take ownership of facilities and may also provide non-asset owning sports clubs with their first chance to take on a building. The Sport England Community Sport Asset Transfer Toolkit provides a step-by-step guide through each stage of the asset transfer process:

<https://www.sportengland.org/facilities-planning/community-asset-transfer/about/>

Recommendation (c) - Maximise community use of education facilities where needed

To maximise community use, development of a more coherent, structured relationship with schools is recommended. The ability to access good facilities within the local community is vital to any sports organisation, yet many clubs struggle to find good quality places to play and train. A key issue in Waverley is a lack of access to high quality provision located at its several private educational establishments.

Making facilities located on education sites available to sports clubs can offer significant benefits to both the schools and clubs. It is, however, common for community usage not to be fully maximised even on established community use sites.

In some instances, outdoors sports facilities are unavailable for community use because of their poor quality. In these instances remedial work is required before it can be established. The low carrying capacity of these pitches sometimes leads to them being played to capacity or overplayed simply as a result of curricular and extra-curricular use, meaning they cannot accommodate any additional use by the community.

As detailed earlier, NGBs and Sport England can often help to negotiate and engage with schools where the local authority may have limited direct influence. This is particularly the case at sites that have received funding from the relevant bodies or are likely to receive funding in the future as community access can be a condition of the funding agreement.

AIM 2

To **enhance** outdoor sports facilities and ancillary facilities through improving quality and management of sites.

Recommendations:

- d. Improve quality
- e. Adopt a tiered approach (hierarchy of provision) to the management and improvement of sites.
- f. Work in partnership with stakeholders to secure funding
- g. Secure developer contributions

Recommendation (d) – Improve quality

There are a number of ways to improve quality such as, for example, installing drainage systems and improving maintenance. Given that WBC, like most local authorities faces budgetary pressures it is advisable to look at improving key sites as a priority (e.g. the largest that are the most overplayed or the poorest quality).

Financial pressures, however, make direct investment in pitch quality less likely and other options for improvements should be considered. These can include community asset transfer (as per Objective 1) or other processes such as reducing unofficial use, addressing overplay and/or creating equipment banks for the pooling of maintenance resources.

Addressing quality issues

As noted in the need assessment, pitch quality in the Borough is variable but the majority are assessed as being of *standard* quality. Where pitches are standard or poor quality and/or overplayed, maintenance regimes should be reviewed and, where possible, improved to ensure that what is being done is of an appropriate standard to sustain/improve quality. Ensuring that existing levels of maintenance on good quality sites is continued at a level to retain them at this level is also essential.

It is also important to note the impact the weather has on quality. The wetter the weather, the poorer facilities tend to become, especially where drainage systems are either not in place or inadequate. This also means that quality can vary, year on year, dependent upon the prevailing weather and levels of rainfall.

Based upon setting an achievable target using existing quality scoring to provide a baseline, a quality standard should be set to identify deficiencies. Investment should then be focused on sites which fail to meet this standard (using the site audit database provided in electronic format). The Strategy approach should then be to get identified outdoor sports facilities up to this standard by enhancing quality and the planning system should seek to protect them.

For the purposes of quality assessments, the Strategy refers to outdoor sports facilities and ancillary facilities separately as being of 'Good', 'Standard' or 'Poor' quality. For example, some good quality sites have poor quality elements and vice versa (e.g. a good quality pitch may be serviced by poor quality changing facilities).

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Good quality refers to provision with, for example, good grass cover, with even surfaces and free from vandalism and litter. For rugby, a good pitch is also pipe and/or slit drained. For ancillary facilities, it refers to access for disabled people, sufficient provision for referees, juniors/women/girls and appropriate showers, toilets and car parking. Standard quality refers to provision with, for example, adequate grass cover, minimal signs of wear and tear and goalposts that are secure but in need of minor repair. For rugby, drainage is natural but adequate. In terms of ancillary facilities, standard quality refers to adequately sized changing rooms, storage provision and provision of toilets.

Poor quality refers to provision with inadequate grass cover, uneven surfaces and poor drainage. For rugby, poor pitches have inadequate natural drainage. In terms of ancillary facilities, poor quality refers to inappropriate (under-sized) changing rooms, no showers, no running water and old, dated interiors. A site that is of poor quality and has little or no use may still justify improvement. The limited demand may well be due to its quality, improving it may then attract demand, potentially from other overplayed standard or good quality sites.

Without fit for purpose ancillary facilities, good quality sites may be underutilised. Changing facilities are the most essential part of this offer and key sites should, thus, be given priority for improvement. For the majority of sports, no senior league matches can take place without appropriate changing facilities and the same applies to women's and girls' demand. To prioritise investment in key sites it is recommended that the Steering Group develops criteria, relevant to Waverley, to direct this. It is then the responsibility of the whole Steering Group to agree and to attend regular subsequent update meetings.

For improvement/replacement of AGPs refer to Sport England and the NGBs 'Selecting the Right Artificial Surface for Hockey, Football, Rugby League and Rugby Union' document for a guide as to suitable AGP surfaces: www.sportengland.org/facilities-planning/tools-guidance/design-and-cost-guidance/artificial-sports-surfaces/

Addressing overplay

NGBs all recommend the number of matches that a good quality pitch should take, as seen in the table below.

Table 4.2: Carrying capacity of pitches

Sport	Pitch type	No. of match equivalent sessions		
		Good quality	Standard quality	Poor quality
Football (grass)	Adult pitches	3 per week	2 per week	1 per week
	Youth pitches	4 per week	2 per week	1 per week
	Mini pitches	6 per week	4 per week	2 per week
Rugby union ²⁵	Natural Inadequate (D0)	2 per week	1.5 per week	0.5 per week
	Natural Adequate (D1)	3 per week	2 per week	1.5 per week
	Pipe Drained (D2)	3.25 per week	2.5 per week	1.75 per week
	Pipe and Slit Drained (D3)	3.5 per week	3 per week	2 per week
Cricket	One grass wicket	5 per season	5 per season	5 per season
	One synthetic wicket	60 per season	60 per season	60 per season

²⁵ The RFU believes that it is most appropriate to base the calculation of pitch capacity upon an assessment of the drainage system and the maintenance programme afforded to a site.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Sport	Pitch type	No. of match equivalent sessions		
		Good quality	Standard quality	Poor quality
Hockey	Sand/water based AGP	4 matches/day	4 matches/day	4 matches/ day

In order to improve the overall quality of the outdoor facility stock; it is necessary to ensure that provision is not overplayed beyond recommended carrying capacity. This is determined by assessing quality (via a non-technical site assessment) and allocating a match limit to each (daily for hockey, weekly for football and rugby union and seasonal for cricket).

For football in particular, it is imperative to engage with clubs to ensure that sites are not played beyond their capacity. Teams should be encouraged, where possible, to transfer to alternative venues that are not at capacity. This may include transferring play to 3G pitches or to sites not currently available for community use but which may become so in the future.

A cost-effective way to reduce unofficial use (and overplay), particularly for football, could be to remove goalposts in between match days, principally at open access, high traffic sites that are managed by clubs. This will, however, require adequate, secured storage to be provided.

For **cricket**, an increase in the usage of NTPs is key to alleviating overplay as this allows for the transfer of junior demand from grass wickets. It also does not require any additional playing pitch space as NTPs can be installed *in situ* on existing squares.

For **rugby union**, adding floodlights to more pitches will mitigate some overplay as it allows training demand to be spread across a greater number or to be catered for on unmarked areas. If permanent floodlighting is not possible, portable floodlighting is an alternative, as is the installation of World Rugby compliant 3G pitches.

For **tennis**, court capacity is determined by membership levels rather than through matches. The LTA suggests that a floodlit hard court can accommodate membership of up to 60, whereas a non-floodlit hard court can cater for a membership of up to 40.

For **athletics**, no maximum capacity is set by UK Athletics. Instead a minimum membership of 200 is required to ensure that tracks remain sustainable.

With regard to **bowls**, greens are considered to be overused when they cater for more than 60 members. They are considered unsustainable if catering for fewer than 20 members.

Increasing maintenance

Standard or poor quality may not just be a result of unofficial use, overplay or poor drainage. In some instances, levels of maintenance appropriate for the level/standard of play can help to improve quality and increase capacity. NGBs all provide assistance with the review of maintenance regimes.

The FA and ECB are both part of the Grounds and Natural Turf Improvement Programme (GaNTIP). This grass pitch maintenance service can be utilised by grassroots clubs with the aim of improving knowledge, skills and therefore pitch quality. Its key principles are to provide clubs with advice/practical solutions in a range of areas, with the simple aim of improving playing surfaces. The programme is designed to help clubs on sites that they themselves manage and maintain but it is also available to advise council-maintained sites.

In relation to cricket specifically, maintaining high pitch quality is the most important aspect of the sport. If the wicket is poor, it can affect the quality of the game and, in some instances, become dangerous. The ECB recommends full technical assessments of wickets and pitches available through a Performance Quality Standard Assessment (PQS). The PQS assesses a cricket square to ascertain whether it meets the standards that are benchmarked by the IoG.

Recommendation (e) – Adopt a tiered approach (hierarchy of provision) to the management and improvement of sites

To allow for facility developments to be programmed on a phased basis the Council should adopt a tiered approach to the management and improvement of playing pitch sites and associated facilities. Please refer to Part 6: Action Plan for the proposed hierarchy.

Recommendation (f) – Work in partnership with stakeholders to secure funding

Partners should ensure that appropriate funding secured for improved sports provision is directed to areas of need, underpinned by a robust strategy for improvement in playing pitches and accompanying ancillary facilities.

To address community need, target priority areas and reduce provision duplication, a coordinated approach to strategic investment is required. In delivering this recommendation WBC should maintain a regular dialogue with local partners through the PPS Steering Group.

Although some investment in new provision will not be made by the Council directly, it is important that the Steering Group directs and leads a co-ordinated approach to facility development whether made at/by education sites, NGBs, sports clubs and the commercial sector –so as to ensure that the extent to which it addresses community need is optimised and duplication is avoided.

One of sport's key contributions is its positive impact on public health. It is, therefore, important to lever in investment from other sectors such as, for example, health and wellbeing. Sport and physical activity can have a profound effect on peoples' lives, and plays a crucial role in improving community cohesion, educational attainment and self-confidence.

Please refer to Appendix Two for further funding information which includes detail in respect of current opportunities, likely funding requirements and indicative project costs.

Recommendation (g) –Secure developer contributions

This strategy should inform policies and supplementary planning documents by setting out the approach to securing sport and recreational facilities through new housing development.

A development located within an accessible distance from a high-quality playing pitch does not necessarily negate need for further provision or improvement to existing provision in the locality - to accommodate additional demand arising from that development. The PPS should be used to help determine the likely impact of a new development on demand, the capacity of existing sites in the area, and whether there is a need for improvements to increase capacity or new provision is required.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

For playing pitches, the Council should use Sport England's new Playing Pitch Demand Calculator as a tool to determine developer contributions linking to sites within the locality. This uses TGRs from the Assessment Report to determine how many new teams will be generated from an increase in population – as per that derived from housing growth. This is then converted into pitch requirements alongside the associated costs.

The guidance should be the basis for negotiation with developers to secure contributions to include provision and/or enhancement of appropriate playing fields and subsequent maintenance. Section 106 contributions can also be used to improve the condition and maintenance regimes of pitches which, in turn, will increase pitch capacity to accommodate more matches.

A number of planning policy objectives should be implemented to enable the above to be delivered:

- ◀ Most new developments which create net additional floor space of 100 square metres or more or create a new dwelling.
- ◀ Planning consent should include appropriate conditions and/or be subject to specific planning obligations. Where developer contributions are applicable, a Section 106/CIL Agreement or equivalent must be completed that specifies, when applied, the amount that will be linked to Sport England's Building Cost Information Service from the date of the permission and timing of the contribution/s to be made.
- ◀ Contributions should also be secured towards the first ten years of maintenance on new pitches. NGBs and Sport England can provide further and up to date information on the associated costs.
- ◀ External funding should be sought/secured to achieve maximum benefit from the investment into appropriate playing pitch facility enhancement and its subsequent maintenance.
- ◀ Where new multiple pitches are provided, appropriate changing rooms and associated car parking should be located on site.
- ◀ All new or improved outdoor sports facilities on school sites should be subject to community use agreements.

AIM 3

To **provide** new outdoor sports facilities where there is current or future demand to do so.

Recommendations:

- h. Identify opportunities to add to the overall stock to accommodate both current and future demand.
- i. Rectify quantitative shortfalls through the current stock.

Recommendation (h) - Identify opportunities to add to the overall stock to accommodate both current and future demand

The Steering Group should use and regularly update the Action Plan within this Strategy to drive improvements to WBC's own outdoor sports facilities whilst recognising the need to support partners. The Action Plan lists improvements to be made to each site focused upon both qualitative and quantitative improvements as appropriate for each area.

Although there are identified shortfalls of match equivalent sessions, most current and future demand is currently being met and most shortfalls can be addressed via quality improvements and/or improved access to sites that are presently minimally used or currently unavailable. Adding to the current stock, particularly in the short term is therefore not recommended as a priority, except in the case of 3G pitches and NTPs where there is a discrete need, or where there is significant housing growth.

Notwithstanding the above, there remains an isolated need to reconfigure pitches at certain sites, in particular in relation to the lack of dedicated youth 11v11 football pitches.

Recommendation (i) - Rectify quantitative shortfalls through the current stock

WBC and partners should work to rectify identified inadequacies and meet identified shortfalls as outlined in the preceding Assessment Report and the sport by sport specific recommendations (Part 3) as well as the following Action Plan (Part 6).

As noted, it is important that current levels of provision are protected, maintained and enhanced to secure provision now and in the future. For most sports current and future demand for provision identified in Waverley can be overcome via maximising use of existing stock through a combination of:

- ◀ Improving quality in order to improve the capacity to accommodate more demand.
- ◀ Transferring demand from overplayed sites to those with spare capacity.
- ◀ The re-designation of facilities.
- ◀ Securing long term community use at school sites including those currently unavailable.
- ◀ Working with commercial and private providers to increase usage.
- ◀ Increasing usage of AGPs or other floodlit facilities.

Unmet demand, changes in sport participation and trends and proposed housing growth should be recognised and factored into future facility planning. Assuming that an increase in participation and housing growth occurs, it will impact on the future need for certain types of outdoor sports facilities.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Sports development work also approximates to unmet demand which cannot currently be quantified (i.e. it is not being suppressed by a lack of facilities) but is likely to occur. The following table highlights the main development trends in each sport and their likely impact on facilities. (It is important to note that these may be subject to change and are not necessarily area specific).

Table 4.3: Likely future sport-by-sport demand trends

Sport	Future sports development trend	Strategy impact
Football	Demand for adult football is likely to be sustained with the FA focusing on retention. There is also likely to be some continued movement towards small-sided football for adults.	Additional need for 3G pitches. Sustain current pitch stock but give consideration to reconfiguration to accommodate youth 11v11 football. Qualitative improvements.
	Demand for mini and youth football is likely to increase based on TGRs and the FA has a key objective to deliver 50% of mini and youth football on 3G AGP's.	Sustain current stock and consider pitch reconfiguration if required. Qualitative improvements. Where possible use new/existing 3G pitches to further accommodate this demand and ensure FA testing.
	The FA Strategy for Women's and Girls' Football: 2017 – 2020 was released in March 2017. One major goal is to double participation.	Demand for grass pitches and 3G pitches is likely to increase.
3G pitches	Demand for 3G pitches for football is high and will continue to increase as there is a current shortfall of full size pitches. It is likely that future demand for the use of 3G pitches will increase for both training and match play purposes.	Requirement to provide new 3G pitches accompanied by sinking funds and community use agreements. Requirement for 3G pitches to be FA/ FIFA tested to host competitive matches. Utilise Sport England/NGB guidance on choosing the correct surface.
Cricket	Demand is likely to remain static for grass wickets for both junior and adult participation.	Sustain current pitch stock. Isolated pockets of demand for access to additional facilities where pitches are operating at capacity. A need to install NTPs and encourage greater use for junior cricket.
	An increase in non-club based play, especially from South Asian communities.	Develop cricket within communities that tend to play informal formats of the game.
	Women's and girls' cricket is a national priority. There is a target to establish more female teams in each local authority.	Support clubs to gain access to segregated changing/toilet provision and good quality cricket pitches to support growth.
	All Stars Cricket initiative is likely to result in increased junior demand.	An increase stock of NTPs required to accommodate demand.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Sport	Future sports development trend	Strategy impact
Rugby union	The National Facilities Strategy, the National Women & Girls Strategy and the RFU National Male XV-a-side Strategy all target increased participation. Locally the RFU wishes to ensure access to pitches to satisfy existing both existing and growing demand. It is aiming to protect/improve pitch quality plus that of ancillary facilities including changing rooms and floodlights as current and future demand requires.	Clubs may field more teams in the future. It is, thus, important to work with them to maintain current pitch stock and support facility development. Capital improvements are required to existing natural turf pitches alongside improvements to the quality of changing rooms, where appropriate. All clubs should have access to high quality floodlit pitches to support training/match play demand.
	The RFU AGP investment strategy considers sites where grass pitches are over capacity and an AGP (at the host site) would support the growth of the game and service the local rugby partnership, including local clubs and education sites. To achieve this, it is keen to work locally with partners such as the Council and the FA to look at sites of mutual interest.	Consider requirement for a World Rugby compliant 3G pitch given shortfalls identified on grass pitches and level of training demand on grass pitches.
Hockey	Current playing level is likely to increase with a 15% growth rate predicted by England Hockey. It is the National Strategy to double participation across the country.	Ensure continued use of required number of hockey suitable AGPs to accommodate current demand and ensure sinking funds are in place for long-term sustainability. Ensure that hockey clubs are able to access quality ancillary provision, including changing facilities and floodlit provision to support training demand. Ensure that no 3G pitch conversions take place that are detrimental to hockey and revisit hockey demand when and if a conversion is proposed to ensure the subjected pitch is not required.
	High profile events (Hockey World Cup 2018)	These will raise the profile of the game in England. There will be club-based community events in the build-up plus a promotional programme through schools. This should increase participation.
	Play Hockey	The launch of Play Hockey and website ensures that those wishing to play the game can find their local facility and club.
Bowls	No expected net increase in memberships.	It is likely that any future increase could be accommodated on existing greens.
Tennis	Membership of clubs is expected to increase, whilst casual play is expected to remain at least static.	Increases in participation can be accommodated by providing sufficient floodlit courts. An increase in casual play can be encouraged by adopting LTA initiatives such as the access control system.
Athletics	Membership is expected to remain static.	Ensure membership stays above 200 to ensure that facilities are sustainable.
	Expected increase in Park Run and Run Together Groups as well as other initiatives such as <i>Couch to 5k</i> .	Sustain current provision used for such activity and explore options to provide additional facilities if demand requires it.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

PART 5: ACTION PLAN

The site-by-site action plan seeks to address key issues identified in the preceding Assessment Report. It provides recommendations based on current levels of usage, quality and future demand, as well as the potential of each site for enhancement.

It should be reviewed in the light of staff and financial resources in order to prioritise support for strategically significant provision and provision that other providers are less likely to make. Recommendation e below explains the hierarchy of priorities on the list. Action plans for priority projects should be developed through Strategy implementation.

WBC should make it a high priority to work with NGBs and other partners to agree a priority list of actions based on local and NGB priorities plus available funding. As stated in Recommendation (e), to allow facility developments to be programmed on a phased basis, the Council should adopt a tiered approach to the management and improvement of playing pitch sites and associated facilities.

Identification of sites is based on their strategic importance in a borough-wide context i.e. they accommodate the majority of demand or the recommended action has the greatest impact on addressing identified shortfalls (by sport or across the Council area as a whole).

Table 5.1: Proposed tiered site criteria

Criteria	Hub sites	Key centres	Local sites
Site location	Strategically located in the Borough. Priority sites for NGBs.	Strategically located within the analysis area.	Serves the local community.
Site layout	Accommodates 3+ grass pitches, including provision of an AGP.	Accommodates 2+ grass pitches.	Accommodates one or more pitches.
Type of sport	Single or multi-sport provision. Could also operate as a central venue.	Single or multi-sport provision. Could also operate as a central venue.	Single or multi-sport provision.
Management	Management control remains with WBC/other provider or via an appropriate lease arrangement through a committee or education owned.	Management control remains with WBC/other local provider or with an appropriate club on a lease arrangement.	Management control remains with WBC/local provider or with an appropriate club on a lease arrangement.
Maintenance regime	Maintenance regime aligns with NGB guidelines.	Maintenance regime aligns with NGB guidelines.	Standard maintenance regime either by club or in house maintenance contract.
Ancillary facilities	Good quality ancillary facility on site, with sufficient changing rooms and car parking to serve the number of pitches.	Good quality ancillary facility on site, with sufficient changing rooms and car parking to serve the number of pitches.	No changing room access on site or appropriate access to accommodate both senior and junior use concurrently (if required).

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Hub sites are of strategic borough-wide importance where users are willing to travel to access the range and high quality of facilities offered. They tend to be multi-sport. These have been identified on the basis of the impact that sites will have on addressing issues identified in the assessment.

It may be appropriate to consider rationalisation of some existing playing field sites (that are of low value i.e. one/two pitch sites with no changing provision) to generate investment to create larger better quality sites (hub sites) so as to develop the hierarchy of sites (see recommendation e). These potential sites should be identified in partnership with the Steering Group and, in particular, the NGB(s) in that/those particular sport(s).

Key centres although these sites are more community focused, some are still likely to service an analysis area (or a slightly wider area). However, there may be more of a focus on a specific sport i.e. a dedicated site.

From a football perspective, these sites are already trying to accommodate the growing emphasis on football venues catering for youth football (especially mini-soccer) matches. The conditions recommended for mini and youth football are becoming more stringent. This should be reflected in the provision of a unique tier of pitches for mini and youth football solely that can ensure player safety, as well as being maintained more efficiently. It is anticipated that both youth and mini-football matches could be played on these sites. Initial investment could be required in the short term and identified in the Action Plan.

Additionally, it is considered that some financial investment will be necessary to improve the ancillary facilities at both hub sites and key centre sites to complement the pitches in terms of access, flexibility (i.e. single-sex changing if necessary), quality and ensure that they meet the rules and regulations of local competitions.

Local sites refer to those sites which are hired to clubs for a season, or which have been leased on a long-term basis. Primarily they have a low number facilities and service just one sport. The level of priority attached to them for Council-generated investment may be relatively low and consideration should be given, on a site-by-site basis, to the feasibility of clubs taking/retaining long-term leases so as to enable external funding to be sought.

Some sites in this tier are not currently hired or leased to clubs but have the potential for this. Such sites require some level of investment, either to outdoor sport or ancillary facilities and it is anticipated that one of the conditions of offering a hire/lease is that the club would be in a position to source external funding to make this improvement.

NGBs expect facilities to be transferred in adequate condition that clubs can maintain them at an appropriate standard. In the longer term, clubs should be in a position to source external funding to improve/extend facilities.

Some local sites are suitable for rationalisation providing that capital receipts are allocated to replace provision at larger, multi-pitch sites. The Action Plan recognises where this could be a possibility.

Management and development

The following issues should be considered when undertaking sports related site development or enhancement:

- ◀ Financial viability.
- ◀ Security of tenure.
- ◀ Planning permission requirements and any foreseen difficulties in securing permission.
- ◀ Adequacy of existing finances to maintain existing sites.
- ◀ Business Plan/Masterplan – including financial package for creation of new provision where need has been identified.
- ◀ Analysis of the possibility of shared site management opportunities.
- ◀ The availability of opportunities to lease sites to external organisations.
- ◀ Options to assist community groups to gain funding to enhance existing provision.
- ◀ Negotiation with landowners to increase access to private hub sites.
- ◀ Football investment programme/3G pitches development with the FA.

Action plan columns

Partners

The column indicating partners refers to the main organisations with which WBC would look to work with to support delivery. Given the extent of potential actions it is reasonable to assume that partners will not necessarily be in a position to support all those identified but where an action is a priority and resource is available the partner will endeavour to provide support.

WBC is considered to be a partner for each action and is, thus, not referenced.

Site hierarchy tier

Although hub sites are mostly likely to have **high** priority as they have wide importance, high priority sites have been identified on the basis of the impact that they will have on addressing key issues identified in the assessment. Therefore, the priority given to some key centres and local sites is also high. It is these projects/sites which should generally be addressed within the short term (1-2 years).

The majority of key centres are **medium** priority and have analysis area importance. They are identified on the basis of the impact that they will have on addressing issues identified in the assessment.

Low priority sites tend to be single pitch or single sport sites and/or club or education sites with local specific importance but that could also contribute to addressing the issues identified in the assessment.

Costs

The strategic actions have also been ranked as low, medium or high based on cost:

- ◀ (L) -Low - less than £50k;
- ◀ (M) -Medium - £50k-£250k
- ◀ (H) -High £250k and above.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

These are based on Sport England's estimated facility costs which can be found at:
<https://www.sportengland.org/facilities-planning/design-and-cost-guidance/cost-guidance/>

Timescales

The action plan has been created to be delivered over the Local Plan period. The information within the Assessment Report, Strategy and Action Plan needs to be updated as developments occur. The indicative timescales included relate to delivery times and are not priority based. Timescales referred to are:

- ◀ (S) -Short (1-2 years);
- ◀ (M) - Medium (3-5 years);
- ◀ (L) - Long (6+ years).

Aim

Each action seeks to meet at least one of the three Strategy aims -to; **Enhance, Provide, or Protect.**

To reiterate, the action plan is not solely for delivery by WBC but is designed to be pursued and adhered to by all relevant stakeholders and partners.

5.1: Cranleigh Action Plan

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ²⁶	Site hierarchy tier	Priority	Cost	Timescale	Aim
1	Alfold Recreation Ground	Sports Club / Local Authority	Cricket	The home venue of Alfold CC, with one square consisting of eight standard quality grass wickets. Actual spare capacity for an additional 34 match equivalent sessions per season. The site is frequently subject to unofficial use which adversely impacts upon pitch quality.	Improve pitch quality by increasing the current maintenance regime. Supply a temporary barrier around the square to inhibit unofficial use. Explore options for this site to accommodate demand from other overplayed squares in the Borough.	ECB Club	Local	L	L	S	Enhance Protect
			Football	Two standard quality adult pitches which are used by Alfold FC as a home ground. The site has two match equivalent sessions of actual spare capacity during peak time.	As a minimum, sustain pitch quality through appropriate maintenance. Ensure actual spare capacity can be utilised by future demand.	FA Club		L	L	S	
			Tennis	Two good quality macadam courts - both floodlit. It is the home venue of Alfold TC, which has 109 members. Court capacity is 120, meaning that it can cater for additional demand.	Sustain current court quality by continuing with the current maintenance programme. Ensure that the capacity of the site remains able to accommodate demand.	LTA Club		L	L	S	
8	Blackheath Cricket Club	Sports Club	Cricket	The home venue of Blackheath CC. The site has one good quality square consisting of ten grass wickets alongside an NTP all of which are good quality. The outfield suffers from moss growth. Overplayed by 15 match equivalent sessions per season. Serviced by good quality changing facilities.	Sustain the quality of the square by continuing with the maintenance programme and improve outfield quality by reducing moss growth. Explore whether greater use of the NTP is possible to alleviate pressure on grass wickets. If not, consider exploring the use of secondary venues to reduce overplay.	ECB Club	Local	L	L	S	Enhance Protect
23	Cranleigh School Sports Centre	School	3G	A smaller sized 3G pitch which is standard quality. The pitch is neither floodlit nor available for community use.	Retain pitch for continued curricular and extra-curricular activity. Explore potential to install floodlights to enable community use for casual/recreational football.	FA School	Key site	L	M	M	Enhance Protect Provide
			AGP	Four full size sand dressed AGPs, only one of which is floodlit. All pitches are considered good quality, however, two are at the end of recommended lifespans, having been installed in 2007 and 2008, respectively. All pitches are subject to educational and community demand, with both Cranleigh HC and SJB Academy based at the site for matches and training.	Protect all pitches for continued hockey activity and consider resurfacing the two pitches which have exceeded recommended lifespans. Explore installation of absent floodlighting if planning conditions are met. Secure tenure via providing clubs with community use agreements. Ensure sinking funds are in place..	EH School		H	M	M	
			Cricket	A boarding school site utilised by Cranleigh CC to cater for some match demand. It has six grass squares with a total of 56 grass wickets, from which there are 151 match equivalent sessions of spare capacity available during the peak period for senior play, and three standalone NTPs. All squares on site are good quality; however, spare capacity is discounted due to unsecure tenure.	Sustain pitch quality by continuing with the current maintenance regime. Explore formalising community use of the site via community use agreements in order to provide actual spare capacity.	ECB School		L	L	S	

²⁶ The Council is considered to be a partner for each action.

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ²⁶	Site hierarchy tier	Priority	Cost	Timescale	Aim
			Football	Three adult, two youth 11v11 and two youth 9v9 pitches - all good quality and available for community use. There is potential spare capacity but this is discounted due to the unsecure nature of the site. Serviced by good quality changing facilities.	Sustain pitch quality by continuing with the maintenance schedule. Consider providing community use agreements for clubs to use certain pitches to provide actual spare capacity.	FA School		L	L	S	
			Rugby Union	Five senior and three junior rugby union pitches rated as good quality (M2/D1) and currently at capacity from school use. All pitches are available for community use but are not currently used by local clubs.	Retain for school use only given that no additional capacity exists for community use.	RFU School		L	L	L	
			Tennis	A school site with 15 good quality macadam courts. Courts are available for community use but are not floodlit which limits use.	Sustain court quality and retain for curricular and extra-curricular activity.	LTA School		L	L	L	
26	Ewhurst Cricket Club	Sports Club	Cricket	The home venue of Ewhurst CC. The site has one standard quality square consisting of nine grass wickets, with 30 match equivalent sessions of actual spare capacity per season. The Club would like to purchase a mobile cage to enable net sessions to take place throughout the season.	Improve pitch quality by increasing the maintenance schedule. Provide a mobile cage for the Club to allow for net sessions to take place throughout the season.	ECB Club	Local	L	L	S	Enhance Provide
27	Ewhurst Recreation Ground	Parish Council	Bowls	A standard quality bowling green which is the home venue of Ewhurst BC. It has 78 members and although the green is over the threshold for additional capacity, the Club does not report demand for more green space.	Seek to improve green quality by improving the current maintenance regime.	Bowls England P-Council Club	Local	L	L	S	Enhance Protect
			Football	The home venue of Ewhurst FC and Ewhurst JFC; the site consists of an adult pitch and a youth 11v11 pitch, both of which are standard quality. The youth 11v11 pitch is overplayed by 0.5 match equivalent sessions per week, whilst the adult pitch has one match equivalent session of actual spare capacity at peak time.	Improve the quality of the youth 11v11 pitch to alleviate overplay, or transfer demand to a pitch with actual spare capacity.	FA P-Council		L	L	S	
			Tennis	Two standard quality macadam courts which are neither floodlit nor the home venue of a local club.	Retain the courts for recreational demand, whilst also making the site available as a secondary venue for a local club with insufficient capacity if it is required.	LTA P-Council		L	L	M	
36	Glebelands School	School	Cricket	Good quality square with three grass wickets. Available for community use but unused and is at capacity solely from educational demand.	Retain for curricular and extra-curricular activity only due to lack of capacity for the community.	ECB School	Local	L	L	L	Enhance Protect Provide
			Football	Two adult pitches, a mini 7v7 and a youth 9v9 pitch, all of which are poor quality – attributed to drainage issues. For that reason the School prevents community use of the site.	Consider as a potential option for installation of a 3G pitch to alleviate 3G shortfalls if planning conditions are met.	FA School		L	M	S	
			Rugby Union	Poor quality (M1/D0) senior pitch maintained by Cranleigh School in	Retain for curricular and extra-curricular usage.	RFU School		L	M	S	

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ²⁶	Site hierarchy tier	Priority	Cost	Timescale	Aim
				exchange for the School having use of it.							
			Tennis	Six poor quality tennis courts which are not available for community use. Three of the courts are floodlit.	Improve court quality for curricular and extra-curricular usage.	LTA School		L	L	S	
55	Longacre School	School	AGP	A small-sized, sand dressed AGP available for community use but not used. Pitch is standard quality but absence of floodlights limits demand.	Retain for curricular/extra-curricular usage. Test feasibility of installing floodlights to enable community use for casual/recreational football. Ensure sinking funds are in place for future resurfacing/refurbishment.	FA School	Local	L	M	M	Enhance Protect
			Football	Two standard quality mini 5v5 pitches which are currently unused.	Explore lack of community demand and retain for school use as a minimum.	FA School		L	L	S	
64	Shamley Green Cricket Club	Sports Club	Cricket	The home venue of Shamley Green CC. The site has one square with one grass wicket overplayed by eight match equivalent sessions. The proximity of surrounding roads to the outfield boundary means that cars are frequently damaged. The Club currently leases the site on a ten-year rolling lease agreement which is due to expire in two years. Changing facilities are poor quality.	Sustain pitch quality by continuing with the current maintenance programme. Renew the site lease agreement to provide the Club with long term security of tenure. Improve changing facilities. Explore options to provide additional wickets or consider installation of an NTP to alleviate pressure on grass wickets.	ECB Club	Local	L	L	L	Provide Protect
65	Snoxhall Field	Local Authority	Football	The home venue of Cranleigh FC and Cranleigh Youth FC; the site has 10 pitches; two adult, three mini 5v5, two mini 7v7 and two youth 9v9. The majority are standard quality apart from two adult pitches which are poor quality. The adult pitches have minimal spare capacity, whilst mini and youth pitches have actual spare capacity. Surrey FA and the Football Foundation has identified the site for a potential new 3G pitch to be established, provided that both planning permission is granted and that the business case is sustainable.	Improve poor quality pitches through drainage work. Utilise actual spare capacity of youth and mini pitches through the transfer of play from overplayed sites or via future demand. Ensure that any future establishment of a 3G pitch on site is sustainable with a sinking fund in place for future resurfacing.	FA	Local	L	M	S	Enhance Protect
75	The Common	Sports Club	Cricket	The home venue of Cranleigh CC. It has two squares consisting of 23 grass wickets. One square has an NTP. Both are considered good quality, although there are reported drainage issues on the outfields. The site has actual spare capacity during the peak period for utilisation of one additional team.	Sustain quality of wickets and improve outfield quality through drainage works. Explore options to make the site available to other local clubs as a secondary venue to reduce overplay at some sites.	ECB Club	Local	L	L	S	Protect
88	Wonersh Common	Parish Council	Bowls	A good quality bowling green which is the home venue of Wonersh BC. The Club has 45 members meaning that the green is considered sustainable and has capacity to cater for additional members.	Sustain green quality by continuing with the current maintenance programme.	Bowls England Club	Local	L	L	L	Enhance Protect
			Cricket	A standard quality square with nine grass wickets. The site has actual spare capacity during the peak period for	Improve pitch quality by increasing the maintenance programme. Consider making the site available to	ECB Club		L	L	S	

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ²⁶	Site hierarchy tier	Priority	Cost	Timescale	Aim
				utilisation of one additional team. It is the home venue of Wonersh CC. Serviced by good quality changing facilities	other local clubs as a secondary venue to reduce overplay at some sites.						
97	Cranleigh Bowls Club	Sports Club	Bowls	A good quality bowling green which is the home venue of Cranleigh BC. The Club has 53 members meaning that the green is considered sustainable. There is capacity on site for additional members.	Sustain green quality by continuing with the current maintenance programme.	Bowls England	Local	L	L	L	Protect
98	The Bruce McKenzie Memorial Field	Local Authority	Football	A standard quality adult pitch which is used to capacity. Serviced by good quality changing facilities.	Sustain quality through appropriate maintenance and seek improvements if possible to provide spare capacity.	FA	Local	M	M	M	Enhance Provide
100	Cranleigh Rugby Club	Sports Club	Rugby Union	The home venue of Cranleigh RFC. It has two senior rugby union pitches both rated poor (M1/D0). One pitch is floodlit and is subject to all midweek training demand resulting in significant overplay. The remaining pitch is at capacity from match play demand. Ancillary facilities on site require refurbishment and modernisation in order to enable the Club to fulfil longer term ambitions of establishing women's and girls' teams.	Improve pitch quality through better maintenance to reduce overplay. Refurbish ancillary facilities to enable Club to continue to grow and fulfil its ambitions to establish women's and girls' teams. Consider utilising the WR compliant 3G pitch at Horsham RFC for some training demand to reduce overplay.	RFU Club	Local	H	H	S	Enhance Provide Protect
101	Simon Campbell Grounds	Sports Club	Rugby Union	Two senior rugby union pitches both rated good quality (M1/D2). Neither pitch is floodlit and as such neither carries midweek training demand. The site is owned by Cranleigh RFC, which uses the pitches for match demand at weekends. The pitches have two match equivalent sessions of actual spare capacity during the peak period for senior play (Sat PM).	Explore greater utilisation of the site through transferring play from Cranleigh Rugby Club. Explore installing floodlighting so that it can host training demand if no World Rugby 3G pitch is provided at Horsham Rugby Club (potentially via providing portable floodlighting).	RFU Club	Local	H	M	S	Enhance Provide Protect
105	Hurtwood Polo Club	Private	Football	A private site rented by Ewhurst JFC. The Club marks out the pitches with the landowner maintaining the site. There are two mini 5v5, two mini 7v7 and a youth 9v9 pitch marked out; all good quality. Despite having potential spare capacity, no pitches have any actual spare capacity available during respective peak periods.	Sustain pitch quality by continuing with the existing maintenance regime. Consider formalising the community use of the site via community use agreements.	FA	Local	L	L	S	Protect
111	Duke of Kent School	School	Cricket	One good quality square with five grass wickets and a good quality standalone NTP. Both are unavailable for community use but are subject to school demand.	Sustain pitch quality by continuing with the current maintenance regime. Consider making the pitch available for community use to help alleviate overplay at other sites in the locality.	ECB School	Local	L	L	S	Protect
			Football	A youth 9v9 and a mini 7v7 pitch, both of which are good quality but unavailable for community use.	Sustain pitch quality by continuing the maintenance regime. Explore making the pitches available for community use, ensuring that this does not adversely affect quality for school demand.	FA School		L	L	S	
			Tennis	Two standard quality macadam tennis courts - not floodlit. Courts are not available for community use but are subject to educational demand.	Retain for curricular and extra-curricular activity.	LTA School		L	L	L	

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ²⁶	Site hierarchy tier	Priority	Cost	Timescale	Aim
114	Park Mead Primary	School	Football	Two standard quality mini 7v7 pitches which only receive school demand, despite being available for community use.	Continue to make the pitches available for community use and explore lack of demand.	FA School	Local	L	L	S	Protect
116	St Joseph's School	School	Football	A standard quality mini 5v5 pitch which is unavailable for community use.	Explore whether demand exists to make the pitch available for community use; provided that this does not adversely affect pitch quality for school use.	FA School	Local	L	L	L	Protect
124	Cranleigh Golf and Country Club	Private	Tennis	Two standard quality macadam tennis courts, both of which are floodlit. The courts are only available to club members and therefore not considered widely available for community use. The Club current has 180 tennis members meaning that the courts are overplayed by 640 participants.	Retain for continued club use. Seek to increase court quality by improving the maintenance regime. Consider providing additional courts should site space allow.	LTA Club	Local	L	M	L	Enhance Provide
125	Cranleigh Leisure Centre	Local Authority	Tennis	Two standard quality macadam courts which are not floodlit. Courts are available for community use but are not the home venue of a local club.	Consider making the site available as a secondary venue for a local club with insufficient capacity if it is required.	LTA	Local	L	L	S	Protect
-	Dunsfold Aerodrome	Local Authority	Multiple	A large development providing 2,600 new homes, thus warranting the creation of new sporting provision.	Determine what outdoor sports facilities are required on site through using the Sport England New Development Calculator and through consultation with the relevant NGBs.	FA ECB EH RFU LTA	Hub	H	H	M	Provide

5.2: Farnham Action Plan

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ²⁷	Site hierarchy tier	Priority	Cost	Timescale	Aim
2	All Hallows School	School	Football	Two adult pitches and a mini 7v7 pitch, all poor quality and unavailable for community use.	Increase pitch quality by improving the current maintenance regime. Explore community use options, potentially by aligning funding with the implementation of a community use agreement. Consider as a potential site for the installation of a 3G pitch to alleviate 3G shortfalls if planning conditions are met.	FA School	Key site	M	M	M	Enhance Protect Provide
			Rugby Union	A senior rugby union pitch rated as poor quality (M1/D0). It is at capacity, solely from educational demand and is unavailable for community use.	Retain pitch for curricular and extra-curricular activity.	RFU School		M	L	M	
			Tennis	Nine poor quality macadam tennis courts - not floodlit. Courts are not available for community use but are subject to curricular demand.	Improve court quality for curricular and extra-curricular activity.	LTA School		L	L	S	
4	Badshot Lea Recreation Ground and Green	Community Organisation	Cricket	The home venue of Badshot Lea CC. The site has a poor quality square consisting of seven grass wickets and an NTP. It is overplayed by one match equivalent session per season. Serviced by good quality changing facilities.	Improve pitch quality by improving the current maintenance regime. Encourage greater use of the NTP by junior teams and for training demand to alleviate pressure on grass wickets.	ECB Club	Local	M	L	S	Enhance Protect
			Football	One adult pitch and two mini 5v5 pitches, all of standard quality. The adult pitch is currently unused; the mini pitches are used by Badshot Lea Colts but have some actual spare capacity. Serviced by good quality changing facilities.	Consider reconfiguring the adult pitch as youth 11v11 pitch to reduce overplay of this pitch type in the Analysis Area and to attract demand.	FA		L	L	S	
			Tennis	Two good quality macadam tennis courts – not floodlit. They are available for community use and are used by Badshot Lea Lawn TC which has 54 members, meaning that there is capacity for additional play.	Sustain court quality by continuing current maintenance programme. Continue to ensure that supply is sufficient to meet the Club's demand.	LTA Club		L	L	L	
5	Barfield School	School	Cricket	One standard quality square with four grass wickets. Unavailable for community use.	Consider making the pitch available for community use for use by a club as a secondary venue, ensuring that pitch quality is not adversely affected for school use.	ECB School	Local	L	L	S	Enhance Protect
			Rugby Union	A junior pitch rated standard (M1/D1) and at capacity from school demand.	Retain for curricular and extra-curricular activity.	RFU School		L	L	L	
			Tennis	Two poor quality floodlit macadam courts. They are not available for community use but are subject to curricular demand.	Improve court quality via resurfacing and improved maintenance. Explore making the courts available for community use.	LTA School		L	L	S	

²⁷ The Council is considered to be a partner for each action.

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 27	Site hierarchy tier	Priority	Cost	Timescale	Aim
9	Bourne Recreation Ground	Community Organisation	Cricket	The home venue of The Bourne CC. A standard quality grass wicket square with capacity for an additional 21 match equivalent sessions per season, but no actual spare capacity at peak time. Serviced by poor quality changing facilities.	Improve pitch quality by increasing the current maintenance programme. Improve changing facilities, with agreed redevelopment reportedly being close to confirmation.	ECB Club	Local	M	L	S	Enhance Protect
			Football	A poor quality youth 9v9 pitch available for community use and used to capacity at peak time. The pitch reportedly requires improved maintenance, including seeding to improve quality. Serviced by poor quality changing facilities, with plans in place for these to be re-built.	Improve pitch quality by improving the current maintenance programme. Ensure new changing facilities are provided to a high standard and meet required specifications.	FA		M	M	S	
			Tennis	Two good quality courts with a macadam surface – not floodlit. They are available for community use. It is the home venue of Bourne Green TC and has capacity for additional play.	Retain court quality by continuing with the current maintenance regime.	LTA Club		L	L	L	
12	Brook Cricket Club	Sports Club	Cricket	The home venue of Brook CC. The site has one standard quality square consisting of 11 standard quality grass wickets. Despite having capacity for an additional nine match equivalent sessions per season there is no actual spare capacity available during the peak period for senior play.	Improve pitch quality by increasing the current maintenance programme.	ECB Club	Local	M	L	S	Enhance Protect Provide
			Tennis	A good quality macadam tennis court - not floodlit but available for community use. Brook TC use the site as a home venue and has 65 members; there is no capacity for additional members.	Sustain court quality by continuing with the current maintenance regime. Consider installing floodlighting to increase court capacity, reducing the shortfall present on site, if planning allows.	LTA Club		L	M	M	
13	Burford Lodge Recreation Ground	Local Authority	Football	A standard quality adult pitch and two poor quality youth 9v9 pitches. The site is used by Elstead Sharks FC as a home venue. Serviced by good quality changing facilities.	Improve pitch quality, focusing in particular on the drainage of the youth 9v9 pitches.	FA	Local	M	L	S	Enhance Protect
			Tennis	Five good quality macadam tennis courts - all floodlit. It is the home venue of Elstead Village TC, which has 548 members meaning that there is currently insufficient supply on site for the Club.	Sustain court quality by continuing with the current maintenance regime. Explore whether some Club use could be accommodated elsewhere to alleviate capacity issues.	LTA Club		L	L	L	
20	Churt Recreation Ground	Local Authority	Cricket	The home venue of Churt CC. The site has one good quality square consisting of 12 grass wickets. It is overplayed by 16 match equivalent sessions per season. Umpires changing provision requires resolution.	Sustain current pitch quality by continuing with the current maintenance regime. Consider relocating some demand to a secondary venue to reduce overplay; or, installing an NTP alongside the square to alleviate pressure on grass wickets. Improve changing provision to ensure the Club meets league requirements.	ECB Club	Local	H	L	S	Enhance Protect Provide
			Football	The site has a mini 7v7 and a mini 5v5	Increase pitch quality by improving the	FA		M	L	S	

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ²⁷	Site hierarchy tier	Priority	Cost	Timescale	Aim
				pitch, both poor quality. The 5v5 pitch is overplayed by one match equivalent session per week, whilst the mini 7v7 pitch has 0.5 match equivalent sessions of actual spare capacity.	maintenance programme.						
			Tennis	Two standard quality macadam tennis courts, neither of which is floodlit. Used by Church TC, which has a shortfall equating to 182 members.	Explore the potential to install floodlights on site to increase capacity if planning allows. Explore whether the Club can be accommodated elsewhere to alleviate capacity issues.	LTA Club		L	M	M	
24	David Lloyd Club (Farnham)	Private	Tennis	Eight good quality tennis courts only available to health club members.	Sustain court quality and retain for private member use.	LTA	Local	L	L	L	Protect
25	Edgeborough School	School	Cricket	Two standalone NTPs considered good quality. Available for community use but currently not used.	Retain for school use and continue to make pitches available for community use should access be required in the future.	ECB School	Local	L	L	L	Enhance Protect Provide
			Football	A youth 11v11, two youth 9v9 pitches and two mini 7v7 pitches; all of which are good quality. The pitches only receive school demand despite being available for community use.	Continue present maintenance programme to sustain pitch quality. Continue to make pitches available and enshrine via a community use agreement. Consider as a potential site for creation of a World Rugby compliant 3G pitch if planning conditions are met.	FA School		H	H	M	
			Tennis	Six good quality artificial grass tennis courts, all floodlit. They are not available for community use but are used for curriculum demand.	Sustain court quality. Explore options to make courts available for community use, aligned to specific club need for additional courts.	LTA School		L	L	S	
28	Farnham Heath End School	School	AGP	A full size, floodlit, sand dressed AGP available for community use. It is standard quality (installed in 2009 meaning that it is nearing the end of its recommended lifespan). It caters for educational and community demand; Aldershot & Farnham HC is based at the site for both matches and training. Pitch capacity to cater for training demand is limited and this has meant the Club occasionally needing to access a secondary venue. Surrey FA and the Football Foundation has identified the site for a potential new 3G pitch to be established, provided that both planning permission is granted and that the business case is sustainable. The School has an aspiration to develop a multi-sports hub that would support internal and community sport and contribute towards addressing shortfalls in the locality.	Protect as a hockey suitable AGP. Consider resurfacing the pitch as it nears the end of its recommended lifespan. Provide Aldershot & Farnham HC with a secure community use agreement to give it long term security of tenure. Review floodlighting restrictions and significantly improve ancillary provision for the hockey club, providing permanent toilet facilities and modern changing provision. Consider increasing pitch availability for community use during at weekends to raise capacity to cater for match demand. Ensure sinking funds in place for future resurfacing/refurbishment. Ensure that any future establishment of a 3G pitch on site is sustainable with a sinking fund in place for future resurfacing. Support the School in its wider plans to develop a multi-sports hub.	EH School	Local	H	L	L	Enhance Protect
30	Farnham Park	Local Authority	Cricket	The home venue of Farnham CC. The site is leased by the Club and has good quality square with 13 grass wickets.	Sustain current pitch quality and address the issue of moss on the outfield before this develops and affects pitch quality.	ECB Club	Key site	H	L	S	Enhance Protect

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 27	Site hierarchy tier	Priority	Cost	Timescale	Aim
				There is a reported issue of moss growth on the outfield which could cause an issue long term. The site is overplayed by 43 match equivalent sessions per season. The Club is reportedly exploring either refurbishing or replacing the existing ancillary provision on site.	Consider installing an NTP alongside grass wickets to alleviate pressure on grass wickets. Explore options to secure a secondary Club venue to alleviate overplay. Improve onsite ancillary provision either through refurbishment or replacement.						Provide
			Football	Two standard quality adult pitches available for community use but currently not used.	Explore lack of demand and consider reconfiguration to attract other formats of play with current shortfalls (i.e. youth 11v11).	FA		L	L	S	
31	Farnham Rugby Club	Sports Club	Rugby Union	Four senior rugby union pitches owned and used by Farnham RFC. Two are floodlit and carry the Club's midweek training demand. These both also have pipe drainage and are rated as good (M2/D2). Overplay of these pitches stands at 5.25 and 4.25 match equivalent sessions respectively. The two non-floodlit pitches are both rated good (M2/D1) and are subject to match demand at weekends. One is at capacity, whilst the other has 0.25 match equivalent sessions of potential capacity but no actual spare capacity during peak period. Ancillary facilities on site are considered good quality, with a sufficient number of changing rooms to meet club demand.	Increase pitch quality by improving the current maintenance programme to reduce impact of overplay. Explore whether Club could obtain greater use of the World Rugby compliant pitch at Weydon School; or, support it and Farnham Heath End School in their aspirations to install a Rugby 3G pitch either at the Club or on the School site to accommodate Club training demand if planning conditions are met. Installing additional floodlighting on non-floodlit pitches would be negligible in terms of reducing overplay, therefore this should not be considered.	RFU Club School	Key site	H	H	S	Enhance Protect Provide
32	Farnham Sixth Form College	School	Football	Two standard quality youth 11v11 pitches used by teams representing Bourne Blades FC. Actual spare capacity for the site is discounted due to its unsecure nature.	Provide Bourne Blades FC with a community use agreement, giving the Club security of tenure.	FA School	Local	L	L	S	Protect
33	Farnham Town FC	Sports Club	Football	A single pitch site with a standard quality adult pitch. It is the home venue of Farnham Town FC, which competes at Step 5 of the football pyramid and therefore must meet minimum ground requirements. There is one match equivalent session of actual spare capacity during peak time. Serviced by good quality changing facilities.	Ensure that the site continues to meet minimum ground requirements for Step 5 of the football pyramid and could meet requirements should the Club be promoted. Retain some spare capacity to protect quality given the level of football being played.	FA Club	Local	L	L	L	Protect
34	Monkton Lane	Sports Club	Football	One adult, two mini 7v7 and a youth 11v11 pitch, all of standard quality. The adult pitch is currently unused, the youth 11v11 pitch is overplayed by two match equivalent sessions and the mini pitches have two match equivalent sessions of actual spare capacity during peak time. It is the home venue of Farnham United FC. Changing facilities on the site are poor quality and need modernisation.	Improve youth 11v11 pitch quality to alleviate overplay or transfer demand to a site with actual spare capacity. Alternatively, consider remarking the adult pitch as a youth 11v11 pitch to reduce overplay of existing youth 11v11 pitches. Improve ancillary facilities on site.	FA	Local	M	M	M	Enhance Protect

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 27	Site hierarchy tier	Priority	Cost	Timescale	Aim
35	Frensham Heights School	School	AGP	A good quality, full size, floodlit, sand dressed AGP available for community use. Floodlights for the pitch must be turned off at 20:00 due to planning restrictions. It is not used by community hockey clubs; football clubs are the main users. Although the pitch is good quality it is at the end of its recommended lifespan and may require resurfacing in the near future.	Recognise that the pitch will require resurfacing in the near future due to its age and consider 3G suitability given lack of hockey demand, if planning conditions are met. Consult with EH, reviewing hockey demand on site. Explore whether floodlit usage hours can be extended. Ensure that sinking funds are in place for future resurfacing/refurbishment.	EH FA	Key site	M	M	M	Enhance Protect
			Cricket	A poor quality square consisting of three grass wickets. It is available for community use but is currently overplayed as a result of school demand - by six match equivalent sessions per season.	Consider increasing the number of wickets available by two to eliminate overplay of the site or install an NTP to alleviate pressure on grass wickets.	ECB School		L	L	S	
			Football	A school site with two adult, one youth 11v11 and two mini 5v5 pitches; all poor quality. Pitches are available for community use but the adult and youth 11v11 pitches are currently at capacity from school demand. Mini pitches do have actual spare capacity during the peak period; however, due to the unsecured nature of the site this has been discounted.	Improve pitch quality through enhanced maintenance to enable actual spare capacity and explore aligning this with the creation of a community use agreement to secure tenure.	FA School		L	L	S	
			Tennis	Three good quality, unlit, macadam courts, none available for community use.	Retain for continued curricular and extra-curricular activity.	LTA School		L	L	L	
43	Hale Recreation Ground	Local Authority	Cricket	The home venue of Hale CC. The site has one standard quality square with ten grass wickets. It has capacity for 43 additional match equivalent sessions per season and has actual spare capacity for one additional team at peak time.	Improve pitch quality by increasing the maintenance regime. Consider allowing site to be used as a secondary venue for a Club with an overplayed home ground.	ECB Club	Local	M	L	S	Enhance Protect
			Football	A poor quality adult pitch which is available for community use and played to capacity.	Increase pitch quality and therefore carrying capacity by improving the maintenance.	FA		L	L	S	
			Tennis	A standard quality, unlit, macadam tennis court available for community use. It is not currently used by a club for organised activity.	Retain the court for recreational demand or re-designate for other physical activity purposes.	LTA		L	L	S	
44	Hale School	School	Football	A poor quality youth 9v9 pitch which is at capacity. It is unavailable for community use and therefore only caters for school demand.	Retain for curricular and extra-curricular activity. Improve pitch quality with increased maintenance.	FA School	Local	M	L	S	Enhance Protect
48	Heath End Recreation Ground	Local Authority	Football	A poor quality adult pitch with 0.5 match equivalent sessions of actual spare capacity available in the peak period.	Improve quality to attract demand or consider rationalisation to enable contribution to a larger, multi pitch site.	FA	Local	M	M	M	Enhance
58	More House School	School	Cricket	A standard quality standalone NTP - not available for community use but catering for school demand	Retain for curricular and extra-curricular activity.	ECB School	Local	M	L	L	Protect

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 27	Site hierarchy tier	Priority	Cost	Timescale	Aim
			Football	Two mini 7v7 pitches - both standard quality and unavailable for community use.	Retain for curricular and extra-curricular activity.	FA School		L	L	L	
			Rugby Union	A junior pitch rated as standard (M1/D1) The pitch is at capacity from educational demand and is unavailable for community use.	Retain for curricular and extra-curricular activity.	RFU School		L	L	L	
61	Rowledge Recreation Ground	Sports Club	Bowls	One good quality bowling green leased to Rowledge BC. The Club has 65 members but the green is not sufficiently overplayed to warrant a second green. A lack of parking and poor quality changing rooms are both issues. The site has also suffered from recent break-ins and vandalism.	Sustain green quality by continuing with the current maintenance regime. Improve ancillary facilities, particularly the changing facilities. Improve site security to restrict future break-ins and vandalism. Address whether car park could be extended to accommodate Club demand.	Bowls England Club	Local	L	L	M	Enhance Protect
			Cricket	The home venue of Rowledge CC. The site has one standard quality square consisting of 11 grass wickets and an NTP. It is overplayed by 27 match equivalent sessions per season.	Increase pitch quality by improving maintenance. Improve NTP quality to better accommodate junior and training demand, thus alleviating pressure on grass wickets.	ECB Club		L	L	S	
			Football	An adult pitch, overmarked with mini 7v7 and mini 5v5 pitches. It is considered standard quality and is at capacity. The site is the home venue for AFC Tongham and some Farnham Town Youth teams. At capacity at peak time.	At minimum, sustain quality and ensure maintenance is appropriate to retain over markings.	FA		L	L	L	
			Tennis	Two poor quality, floodlit, macadam tennis courts which available for community use. It is the current home venue of Rowledge TC; courts are over capacity due to the Club's 150 members.	Improve court quality via resurfacing and improved maintenance. Explore potential to install floodlights on the courts to increase capacity if planning allows. Explore the options for a secondary site for the Club given capacity issues.	LTA Club		L	L	S	
71	St James C of E Aided Primary School	School	Football	Two standard quality mini pitches, one 5v5 size and the other 7v7. The pitches are subject to school demand but are also available for community use with the mini 5v5 pitch accessed by Elstead Sharks FC teams. Due to the unsecure nature of the site there is no actual spare capacity available.	Provide users with community use agreements to secure tenure.	FA School	Local	L	L	S	Protect
72	St Polycarps Catholic Primary School	School	Football	A good quality mini 7v7 pitch which only caters for school demand as it is unavailable for community use.	Sustain quality for curricular and extra-curricular activity and explore community use options given good quality.	FA School	Local	L	L	L	Protect
73	South Farnham School	School	AGP	Three smaller sized, unlit, sand dressed AGPs of standard quality. All are marked for netball; however, none are available for community use. All pitches are subject to educational demand.	Retain for continued curricular and extra-curricular activity. Explore options to floodlight pitches, if planning allows, to enable recreational football activity.	FA School	Local	L	M	S	Enhance Protect
			Football	Three mini 7v7 and two mini 5v5 pitches, all standard quality and not available for community use.	Retain for continued curricular and extra-curricular activity.	FA School		L	L	L	

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 27	Site hierarchy tier	Priority	Cost	Timescale	Aim
79	Thursley Cricket Club	Sports Club	Cricket	The home venue of Thursley CC consisting of one good quality square with ten grass wickets. Played to capacity at peak time.	Continue with the current maintenance programme to sustain pitch quality.	ECB Club	Local	L	L	L	Protect
80	Thursley Road Recreation Ground	Local Authority	Football	A poor quality adult pitch overplayed by one match equivalent session plus two mini 7v7 pitches - also poor quality. The mini pitches have 1.5 match equivalent sessions of actual spare capacity during peak time. The site is the home venue of Elstead FC and Elstead Sharks FC. Serviced by good quality changing facilities.	Improve pitch quality through enhanced maintenance to alleviate overplay, or transfer demand to a site with actual spare capacity.	FA	Local	M	M	S	Enhance Protect
			Cricket	A good quality square with 13 grass wickets that is overplayed by six match equivalent sessions. Serviced by good quality changing facilities.	Ensure appropriate maintenance to sustain quality and consider installation of an accompanying NTP to alleviate overplay.	ECB		M	L	S	
81	Tilford Green	Sports Club	Cricket	The home venue of Tilford CC, it has a good quality square with 14 grass wickets. There is capacity in the peak period for one additional team and an additional 35 match equivalent sessions per season. The site is subject to frequent unofficial use which could cause pitch quality to decline.	Continue with the current maintenance programme to sustain pitch quality. Explore transfer of demand from overplayed squares in the locality.	ECB Club	Local	L	L	S	Protect
82	Waverley Abbey Junior School	School	Football	A school site with two mini 5v5, two mini 7v7 and two youth 9v9 pitches, all standard quality and available for community use. The youth 9v9 pitches are overplayed by one match equivalent session, whilst actual spare capacity for the other pitch types is discounted due to the unsecure nature of the site. In addition to school use the site services Bourne Blades FC and Churt FC.	Transfer demand to a site with actual spare capacity. Provide remaining demand with community use agreements to give long term security of tenure, increasing actual spare capacity.	FA School	Local	M	M	S	Enhance Protect
84	Weybourne Recreation Ground	Community Organisation	Football	A youth 9v9 pitch and two mini 7v7 pitches which are standard quality and an adult pitch of poor quality. It is the home venue of Badshot Lea Colts FC with the Club helping to maintain the pitches. The adult and youth pitch are overplayed by a total of 5.5 match equivalent sessions. Changing facilities on site are considered poor quality.	Improve pitch quality via enhanced maintenance to reduce overplay and transfer remaining overplay to a site with actual spare capacity. Refurbish the ancillary facilities, ensuring that there are enough changing rooms to cater for all pitches.	FA	Key	M	M	S	Enhance Protect
			Tennis	A poor quality, unlit, macadam tennis court available for community use. It is not currently used by the community.	Retain the court for recreational demand or re-designate for other physical activity purposes.	LTA		L	L	S	
85	Weydon School	School	3G	Two full size 3G pitches, both good quality, available for community use and floodlit. One pitch is World Rugby compliant, whilst both are FA certified and can accommodate competitive match demand. Floodlighting restrictions mean that both pitches are available	Ensure that respective certification for both pitches is maintained with appropriate re-testing done on schedule and maximise match play usage. Explore whether the floodlighting restriction could be removed to increase pitch capacity.	FA RFU School	Hub site	H	L	S	Enhance Protect Provide

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 27	Site hierarchy tier	Priority	Cost	Timescale	Aim
				until 20.30.	Ensure that sinking funds are in place for future resurfacing/refurbishment.						
			Cricket	A cricket square consisting of six grass wickets alongside an NTP. The square is available for community use and is at capacity. The School is exploring the addition of outdoor nets to improve its existing facilities. If confirmed this is intended to include a formalised community use agreement.	Secure tenure for users via community use agreements, potentially aligned to funding for quality improvements. Should outdoor cricket nets be established on site, then a formalised community use agreement should be secured for local clubs.	ECB School		L	L	S	
			Football	A standard quality adult pitch available for community use but currently unused. Actual spare capacity of the pitch is discounted due to the unsecure nature of the site. Serviced by good quality changing facilities.	Explore lack of community demand and ensure that any future demand is provided with security of tenure via a community use agreement.	FA School		L	L	S	
			Tennis	Six good quality, macadam tennis courts which are all floodlit and available for community use. Although not currently used by a club the courts are subject to curricular demand. Markings for netball are also present on the courts.	Sustain court quality by continuing with the current maintenance programme. Retain community use availability of the courts and explore use by a club operating above capacity.	LTA School		L	L	L	
91	Wrecclesham Recreation Ground	Sports Club	Cricket	The home venue of Wrecclesham CC. The site has one standard quality square with eleven grass wickets. The square has 46 match equivalent sessions of potential capacity and is available for one additional team in the peak period. Poor quality changing facilities.	Improve pitch quality by increasing pitch maintenance. Consider offering the venue as a secondary site for another local club which has an overplayed home ground. Improve changing facilities.	ECB Club	Local	L	L	S	Enhance Protect
			Football	The home venue of Wrecclesham FC. The site has one adult pitch which is currently at capacity. The poor quality pitch is maintained by the Club but suffers from poor drainage. Serviced by poor quality changing facilities.	Improve pitch quality via funding drainage works and improve changing facilities.	FA Club		L	M	M	
			Tennis	Four good quality macadam tennis courts all available for community use. Three of the four courts are floodlit. It is the home venue of Wrecclesham TC and is considered to have capacity for an additional 18 members.	Sustain court quality by continuing with current maintenance programmes. Ensure that site capacity remains sufficient to cater for club demand.	LTA Club		L	L	L	
92	Bere Lane	Sports Club	Bowls	A good quality bowling green managed by Farnham BC. It has capacity for additional members - the Club currently has 47 active participants. Ancillary facilities need to be updated but the cost of this is beyond the Club's financial reach. A lack of onsite parking is also an issue.	Sustain green quality by continuing with the current maintenance programme. Improve the quality of the ancillary facilities. Explore options with regard to car parking, particularly as onsite parking is limited.	Bowls England Club	Local	L	M	S	Enhance Protect
102	Frensham Cricket Club	Sports Club	Cricket	The home venue of Frensham CC. The site has two good quality squares with a combined total of 20 grass wickets. It	Continue with the current maintenance programme. Continue to utilise the site as per current	ECB Club	Local	L	L	L	Protect

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ²⁷	Site hierarchy tier	Priority	Cost	Timescale	Aim
				has capacity for five additional match equivalent sessions but no actual spare capacity during the peak period. Serviced by good quality changing facilities.	arrangements, ensuring that neither square becomes overplayed.						
			Football	An unused standard quality youth 11v11 pitch; one match equivalent session of actual spare capacity.	Consider changing the pitch format to accommodate different age groups in order to attract demand.	FA		L	L	S	
			Tennis	Two good quality, floodlit, macadam tennis courts, available for community use. The site is the home venue of Frensham TC and is considered to have capacity for an additional 12 members.	Continue with current maintenance programmes. Ensure that site capacity remains sufficient to accommodate club demand.	LTA Club		L	L	L	
115	Rowledge Primary School	School	Football	A standard quality mini 7v7 pitch which is available for community use but not used.	Retain for curricular and extra-curricular activity and any future community demand.	FA School	Local	L	L	L	Protect
117	St Peter's Primary School	School	Football	A standard quality mini 7v7 pitch which only caters for school demand and is unavailable for community use.	Retain for curricular and extra-curricular activity.	FA School	Local	L	L	L	Protect
118	William Cobbet Junior School	School	Football	Two poor quality mini 7v7 pitches which are unavailable for community use. The pitches do cater for educational demand. A planning application has been submitted for one of the FA Mini-pitch pilots, although not large enough for any affiliated matches to be played, the pitch will be available for training.	Retain for curricular and extra-curricular activity. Explore the School's application for a small sized 3G pitch, encouraging community use of said pitch for training demand.	FA School	Local	L	L	L	Protect Provide
119	Farnham Rugby Club (adjacent site)	Private/Sports Club	Rugby Union	A senior rugby union pitch rated as standard (M1/D1). No actual spare capacity due to unsecure tenure. The site is rented by Farnham RFC from a local landowner on a three-month basis. It will be used by and maintained by the Club until the Landowner agrees to sell the land.	Assist Farnham RFC to purchase the land or secure a long-term user agreement, to help alleviate demand for the main club site. If the above is not possible, ensure demand is catered for elsewhere without exacerbating shortfalls.	RFU Club	Local	H	L	S	Protect
121	The Bourne Club	Sports Club	Tennis	Six good quality, macadam courts, all floodlit and available for community use. Two courts are covered with a bubble during winter months. It is the home venue of The Bourne TC which has 683 members, meaning that there is a shortfall of capacity to accommodate club demand.	Continue with the current maintenance programme. The bubble helps sustain tennis participation all year round. Explore whether a secondary venue is required to accommodate some club demand	LTA Club	Local	L	L	L	Protect
122	Brightwell Tennis Club	Sports Club	Tennis	Five good quality, floodlit, macadam tennis courts all available for community use. The site is the home venue of Brightwell TC which has 320 members meaning that there is insufficient supply on site to accommodate current demand.	Continue with current maintenance programmes. Explore whether a secondary venue is required to accommodate some demand.	LTA Club	Local	L	L	L	Protect
127	Tilford & Rushmoor LTC	Sports Club	Tennis	Two good quality, unlit, macadam courts available for community use. The site is the home venue of Tilford & Rushmoor	Continue with current maintenance programmes. Explore whether a secondary venue is	LTA	Local	L	L	L	Protect

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ²⁷	Site hierarchy tier	Priority	Cost	Timescale	Aim
				LTC which has 103 playing members. There is insufficient supply on site to accommodate the Club's current demand.	required to accommodate some demand.						
129	Westfield Lane ²⁸	Local Authority	Football	One adult, one youth 11v11 and one youth 9v9 pitch that will provide one match equivalent of actual spare capacity once completed.	Ensure good quality is sustained through appropriate maintenance and seek to maximise usage.	FA	Key	H	L	L	Protect Provide
130	Bourne Bowls Club	Sports Club	Bowls	A good quality green managed by the Club. Currently operating within capacity limits.	Sustain quality.	Bowls England	Local	L	L	L	Protect
131	Hollowdene Recreation Ground	Sports Club	Bowls	A good quality green used by Frensham RBL BC, where membership information is unknown.	Sustain green quality and further explore usage with the Club to better understand its needs.	Bowls England	Local	L	L	L	Protect

²⁸ To be constructed. Assumed good quality.

5.3: Godalming Action Plan

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ²⁹	Site hierarchy tier	Priority	Cost	Timescale	Aim
3	Badger Park	Sports Club	Football	A standard quality adult pitch on a notable slope which suffers from compaction. It is managed by Hambledon FC and also used by Milford Pumas Youth FC. It has 0.5 match equivalent sessions of actual spare capacity available in the peak period.	Retain minimal spare capacity to protect quality.	FA	Local	L	L	L	Protect
6	Barrow Hills School	School	AGP	A smaller sized, unlit, sand dressed AGP not available for community use. The pitch does receive curricular and extra-curricular demand.	Consider whether there is demand for this pitch for community use and whether it would attract greater demand if converted to 3G if planning conditions are met. Ensure sinking funds are in place for future resurfacing/refurbishment.	EH FA School	Local	L	L	S	Protect
			Cricket	One standard quality square with five grass wickets available for community use but currently not used. It is at capacity from school demand.	Retain for curricular and extra-curricular activity.	ECB School		L	L	L	
			Football	A mini 7v7 pitch and a youth 9v9 pitch, both standard quality and available for community use. Actual spare capacity is discounted due to the unsecure nature of the site.	Provide users with secure tenure via community use agreements.	FA School		L	L	S	
			Tennis	Two standard quality, unlit, macadam tennis courts unavailable for community use. They do accommodate curricular use.	Retain for curricular and extra-curricular activity.	LTA School		L	L	L	
10	Broadwater Park - Farncombe	Local Authority	Cricket	Two squares consisting of ten and eleven grass wickets, the latter with an NTP alongside. One square is good quality, one standard. The site is the home venue of Farncombe CC and Farncombe Wanderers CC. Both squares are at capacity. Changing facilities require improvement as they are currently considered poor quality.	Improve standard quality wickets and sustain the quality of good wickets. Encourage use of the NTP for junior and training demand to alleviate pressure on grass wickets. Ensure that if ancillary facilities are improved that they meet the requirements of both clubs	ECB	Key site	M	M	S	Enhance Protect
			Football	Two standard quality adult pitches available for community use. They have one match equivalent session of actual spare capacity available during the peak period. Changing facilities require improvement as they are currently considered poor quality.	Explore utilisation of actual spare capacity via transfer of demand from overplayed sites or through future demand. Improve ancillary facilities, ensuring that there are sufficient changing rooms to serve all pitches.	FA		L	M	S	
			Tennis	Five good quality, floodlit, macadam courts available for community use. The home venue of Godalming Lawn TC (198 members) it has capacity to service additional demand at the site.	Sustain quality by continuing the current maintenance programme. Ensure sufficient supply of court capacity to accommodate club demand.	LTA Club		L	L	L	

²⁹ The Council is considered to be a partner for each action.

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 29	Site hierarchy tier	Priority	Cost	Timescale	Aim
11	Broadwater School	School / Sports Club	AGP	Two full size, floodlit, hockey suitable pitches both available for community use. One is a standard quality water-based pitch which suffers from drainage issues; whilst the second is a poor quality sand-dressed pitch which has poor grip, holes and significant moss growth. Both were installed in 2003 and are beyond recommended carpet lifespans. It is the home venue of Guildford HC, which rents both pitches on an annual basis. The Club also manages and maintains the adjoining ancillary facilities. Pitch capacity is limited with Guildford HC accessing both for a combined 40 hours per week.	Protect both pitches for continued hockey activity. Resurface both pitches to improve quality and correct issues regarding drainage. Ensure that Guildford HC retain significant community use of both pitches to accommodate match and training demand. Provide the Club with a secure community use agreement for both pitches. Ensure sinking funds are in place for future resurfacing/refurbishment.	EH School	Hub site	H	M	S	Enhance Protect
		School	Football	One adult and a youth 9v9 pitch; both of standard quality used by the School and Godalming Town FC. Both have capacity to cater for additional demand but due to the unsecure nature of the site any actual spare capacity has been discounted. Serviced by good quality changing facilities.	Provide users of the site with long term community use agreements to secure tenure. Explore options to develop a full size 3G pitch given shortfalls if planning conditions are met.	FA School		H	H	M	
			Rugby Union	A junior rugby union pitch rated poor (M0/D1). It caters for school use plus community use by Guildford RFC, based on an adjoining site. It is overplayed by one match equivalent session per week, is uneven and has evident mole hills.	Consider providing Guildford RFC with a formal community use agreement allowing the Club to access the pitch for junior demand.	RFU School		M	L	S	
			Tennis	Three poor quality, floodlit, tennis courts with a macadam surface not available for community use. The School has ambitions to convert the area to a half size 3G pitch.	Consider demand exists for tennis at School. Assess the value of resurfacing the courts for tennis; or whether a half sized 3G pitch on the site would be more beneficial.	FA LTA School		L	M	M	
14	Busbridge Infant School	School	Football	A standard quality, youth 9v9 pitch, overmarked with a mini 7v7 pitch. It is subject to curricular demand which makes the pitch at capacity. Available to the community but unused.	Retain for curricular and extra-curricular activity.	FA School	Local	L	L	L	Protect
16	Chandler CE Junior School	School	Football	Two standard quality mini 7v7 pitches available for community use. Site is used by Milford Pumas Youth FC. Due to the unsecure nature of the site any actual spare capacity has been discounted.	Provide users of the site with long term community use agreements to secure tenure.	FA School	Local	L	L	S	Protect

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ³⁰	Site hierarchy tier	Priority	Cost	Timescale	Aim
17	Charterhouse Club	Private Organisation	AGP	Three full size, floodlit, hockey suitable AGPs, all available for community use on some level. Two are sand dressed, with one good quality, having been built in 2009; and the other standard quality, having been built in 2006. The third (also installed in 2009) is water based and is good quality. The two sand based pitches are available for 29 hours during the peak period, with the water based pitch available for 25 hours. Used by Guildford HC for some match and training demand.	Protect all pitches for continued hockey use. Resurface the standard quality pitch as it is beyond its recommended life span. Prepare to resurface all pitches in the near future given the age of the surfaces. Provide a formal user agreement to Guildford HC to ensure that it can access the pitches for an appropriate number of hours per week. Ensure sinking funds are in place for future resurfacing/refurbishment.	EH	Key site	H	M	M	Enhance Protect
			Athletics	A good quality, six lane athletics track (not floodlit) with an eight lane 100m straight. Waverley Harriers AC accesses the site as a home venue on the basis of a weekly rental agreement; and hopes to purchase portable floodlighting to enable winter training use.	Continue to make the track available for community use and sustain quality by continuing current maintenance schedule. Consider installing floodlights on site to encourage use of the track all year round. Give Waverley Harriers AC a formal user agreement - for long term security of tenure.	England Athletics		L	M	S	
18	Charterhouse School	School	Cricket	Seven good quality squares with a combined 69 grass wicket, plus two standalone NTPs; none of which are available for community use.	Consider making the pitches available for community use to provide a secondary venue option for clubs using overplayed sites.	ECB School	Key site	L	L	S	Protect
			Football	Three youth 11v11 pitches available for community use; two are good quality, the other is standard. There are also 13 additional youth 11v11 pitches unavailable for community use due to their location on the School site. Despite the pitches technically being available for community use they are currently only subject to educational demand. Serviced by good quality changing facilities.	Explore options to make all pitches available to the community given shortfalls. Ensure users enter into an appropriate community use agreement to secure tenure.	FA School		L	L	S	
			Rugby Union	Senior rugby union pitch rated good (M2/D1). It is at capacity based upon the high volume of school demand and is not available for community use.	Retain for curricular and extra-curricular activity.	RFU School		L	L	L	
			Tennis	18 floodlit tennis courts - all good quality and available for community use. Six have a macadam surface and the other 12 are artificial grass. No clubs use the site as a home venue but courts are used by members of Charterhouse Club, as well as the School. Six additional, unlit, tennis courts which cater for School use are not available for community use due to location on site.	Sustain court quality by continuing with the current maintenance programme. Continue to make viable courts available for community use.	LTA School		L	L	L	

³⁰ The Council is considered to be a partner for each action.

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ³⁰	Site hierarchy tier	Priority	Cost	Timescale	Aim
37	Godalming College	School	Football	One standard quality adult pitch available for community use - overplayed by three match equivalent sessions. Serviced by good quality changing facilities.	Transfer demand to a site with actual spare capacity to alleviate overplay.	FA College	Local	M	M	S	Protect
			Tennis	Two standard quality, unlit, macadam tennis courts not available for community use. The courts are subject to minimal educational demand.	Retain for curricular and extra-curricular activity.	LTA College		L	L	L	
38	Godalming Town Football Club	Sports Club	Football	A good quality adult pitch which is overplayed by two match equivalent sessions. The site is owned and managed by Godalming Town FC which competes at Step 5 of the football pyramid and therefore must meet minimum ground requirements.	Consider removing some training demand for match pitch to eliminate overplay of the site. Ensure that the ground continues to meet league requirements and could meet requirements of Step 4 of the football pyramid should the Club gain promotion. Consider conversion of pitch to football AGP given local shortfalls.	FA	Local	L	L	L	Protect
39	Gosden Common	Sports Club	Cricket	The home venue of Bramley CC. The site has one square consisting of nine standard quality grass wickets. It has capacity for an additional 21 match equivalent sessions per season but no actual spare capacity available during the peak time for senior play. The Club indicates needing practice nets, either stationary or mobile.	Improve pitch quality by increasing the maintenance programme. Provide Club with appropriate training nets and possible storage, to prevent inappropriate use.	ECB Club	Local	L	M	M	Enhance Protect Provide
			Football	A poor quality adult pitch which is available for community use but is currently unused.	Continue to make the pitch available for community use; consider reconfiguration to attract demand.	FA	Local	L	L	L	
40	Grafham Grange School	School	3G	A smaller sized 3G pitch of good quality. It is located on a school site and is available for community use. It is on the FA's 3G pitch register and meets minimum dimensions required to accommodate 9v9 football.	Ensure that the pitch remains on the FA register by fulfilling retesting requirements. Ensure that sinking funds are in place for future refurbishment/resurfacing. Maximise usage for match play purposes. Continue to make the pitch available for community use.	FA	Local	L	L	L	Protect
42	Guildford Rugby Club	Sports Club	Bowls	One standard quality bowling green which has capacity for increased play. The site is not currently used by any clubs, which questions the viability of the green in the long term.	Consider the long term viability of the green without a resident club.	Bowls England	Key	L	L	L	Enhance Provide
			Rugby Union	The home venue of Guildford RFC, the site is leased from WBC on a long term basis. Three senior pitches, each rated as standard (M1/D1). Two are floodlit and subject to midweek training demand. All three are used for match demand at weekends. The two floodlit pitches are both overplayed by 6.25 match equivalent sessions, whilst the third pitch is at capacity.	Improve pitch quality through enhance maintenance or via the installation of a drainage system to reduce overplay. Consider installing floodlighting on the third pitch or on a dedicated training area so that training demand can be less concentrated. Explore the viability of installing a WR compliant 3G pitch on the site in partnership with local schools as part of the RFU's RugbyShare programme if planning conditions are met.	RFU Club		H	H	M	

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 30	Site hierarchy tier	Priority	Cost	Timescale	Aim
			Rugby Union (outside)	This is land to the north of the clubhouse leased by Guildford RFC from Guildford Borough Council on a long-term basis. It contains two senior pitches with three match equivalent sessions of potential capacity and four mini pitches with six match equivalent sessions of potential capacity. All pitches are rated as standard (M1/D1). No capacity has been considered as actual spare capacity within Waverley due to its location outside the Authority. Parking is an issue at this site as is the practicality of having mini pitches in close proximity to the adjacent crematorium.	Consider installing floodlighting on senior pitches or establishing a dedicated floodlit training area to accommodate some midweek training demand, reducing current overplay on other pitches at the Club. Explore ways of increasing space for and formalising the organisation of car parking on site to reduce the impact that this has on the neighbouring crematorium. Consider pitch reconfiguration in regards to moving the mini pitches away from the crematorium.						
45	Hambledon Cricket Club	Sports Club	Cricket	A good quality cricket square with ten grass wickets. It is the home venue of Hambledon CC and has capacity for an additional 28 match equivalent sessions per season; and actual spare capacity for two additional teams at peak time. The site does suffer from reported drainage issues which may adversely affect pitch quality in the long term. The Club also wishes to install improved training nets as the current ones are reportedly damaged. Serviced by good quality changing facilities.	Sustain pitch quality by continuing with the current maintenance programme. Address the drainage issue on the outfield to prevent this becoming a long-term issue. Provide the Club with access to improved net facilities either on site or at an alternative local venue. Explore options to enable utilisation of the actual spare capacity by a club with an overplayed square.	ECB Club	Local	L	L	S	Protect
46	Hascombe Recreation Ground	Local Authority	Football	A poor quality adult pitch that is available to the community but has not been used for several years.	Consider rationalisation to enable contribution to a larger, multi pitch site.	FA	Local	L	L	S	Enhance Protect
			Cricket	A poor quality square with eight grass wickets that is available to the community but is not in use.	Consider rationalisation to enable contribution to a larger, multi pitch site.	ECB		L	L	S	
51	Holloway Hill Recreation Ground	Sports Club / Local Authority	Bowls	A standard quality bowling green which is the home venue of Holloway Hill BC. It does not have capacity to cater for additional demand but is not deemed sufficiently overplayed to warrant the creation of an additional green.	Continue to monitor green quality, ensuring that continued overuse does not adversely affect quality.	Bowls England Club	Key	L	L	L	Enhance Protect
			Cricket	The home venue of Godalming CC, the site has two squares (20 grass wickets and an NTP); all good quality. It has capacity for an additional 44 match equivalent sessions per season; and could be utilised by an additional two teams in the peak period. The Club's lease agreement has expired with a new agreement in negotiations. High levels of dog fouling and unofficial use on site is an issue.	Successfully negotiate a new lease agreement with Godalming CC to provide the Club with security of tenure. Sustain pitch quality by continuing with the current maintenance schedule and seek resolution to unofficial use. Explore options for utilisation of actual spare capacity by a club with an overplayed square.	ECB Club		L	L	S	

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ³¹	Site hierarchy tier	Priority	Cost	Timescale	Aim
			Football	Two poor quality adult pitches overplayed by an accumulative three match equivalent sessions per week. The site is used by various clubs as both pitches at available for pay and play.	Improve pitch quality via enhanced maintenance to reduce overplay and transfer remaining overplay to a site with actual spare capacity.	FA		M	M	M	
			Tennis	Eight standard quality, floodlit macadam courts all available for community use. Four courts are junior sized. The site is the home venue of Busbridge Tennis Association and has capacity for an increase in members.	Increase court quality by improving the current maintenance programme. Continue to ensure that on-site capacity is sufficient to accommodate club demand.	LTA		L	L	M	
53	King Edward's School	School	AGP	A good quality, floodlit full size sand-dressed AGP not available for community use. It was installed in 2006 and is, therefore, beyond the recommended lifespan and will need to be resurfaced in the near future.	Explore community use options with School. Schedule the pitch for resurfacing before the surface wears out – or; Consider supporting a 3G conversion if made available to the community and if planning conditions are met. Consult with EH, reviewing hockey demand on site.	FA School	Key site	L	M	M	Enhance Protect
			Cricket	Two squares consisting of 22 wickets that are good quality. Not available for community use.	Consider making available for community use providing that this does not adversely affect pitch quality for educational demand.	ECB School		L	L	S	
			Football	Four adult pitches, two youth 11v11 and one youth 9v9 pitch, all of which are standard quality and unavailable for community use.	Consider making the pitches available for community use to alleviate local shortfalls providing that this does not adversely affect pitch quality for educational demand.	FA School		L	L	S	
			Rugby Union	A junior rugby union pitch rated as standard (M1/D1). It is at capacity solely from educational use. The pitch is unavailable for community use.	Retain for curricular and extra-curricular activity.	RFU School		L	L	L	
			Tennis	Six standard quality, unlit macadam courts not available for community use. They are subject to both curricular and extra-curricular demand.	Retain for curricular and extra-curricular activity.	LTA School		L	L	L	
56	Meade's Park	Sports Club	Football	The home venue of Farncombe Youth FC. The site has two adult and two mini 5v5 pitches plus a youth 9v9 pitch, all standard quality. The youth 9v9 pitch is currently at capacity, whilst the adult and mini pitches have a combined 2.5 match equivalent sessions of actual spare capacity during respective peak periods. The Club is keen to improve ancillary facilities on site including car parking and changing the use of various ancillary facilities.	Improve current maintenance programme to increase pitch quality. Be aware that as it continues to grow and demand for 7v7 and 9v9 pitches increases it will require access to secondary venues. Consider options to increase the current formalised parking capacity on site. Explore the feasibility of options to improve configuration of ancillary provision on site.	FA Club	Local	M	M	S	Enhance Protect

³¹ The Council is considered to be a partner for each action.

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ³²	Site hierarchy tier	Priority	Cost	Timescale	Aim
57	Milford Heath Road	Local Authority	Cricket	The home venue of Milford CC, the site has a poor quality square, consisting of ten grass wickets. The site has capacity for an additional 28 match equivalent sessions per season that can be utilised by one additional team in the peak period. Serviced by good quality changing facilities.	Improve the pitch quality by establishing a new maintenance programme.	ECB Club	Local	L	L	S	Enhance Protect
			Football	A standard quality adult pitch which is at capacity. Serviced by good quality changing facilities.	Avoid additional usage to avoid overplay.	FA	Local	L	L	L	
60	Rodborough	School	Cricket	One square consisting of three standard quality grass wickets. The pitch is unavailable for community use but caters for school demand.	Retain for curricular and extra-curricular activity.	ECB School	Local	L	L	L	Enhance Protect
			Football	Two youth 11v11 pitches, a youth 9v9 pitch, a mini 7v7 and a mini 5v5 pitch. All standard quality but overplayed. Drainage issues are prevalent.	Improve pitch quality via drainage work to alleviate overplay. Provide security of tenure to users via a community use agreement.	FA School		L	L	S	
			Rugby Union	A junior rugby union pitch rated standard (M1/D1). It is at capacity solely from school use and is not available for community use.	Retain for curricular and extra-curricular activity.	RFU		L	L	L	
			Tennis	Two poor quality, floodlit macadam tennis courts not available for community use. They are subject to minimal educational demand.	Consider whether sufficient demand exists at the School to warrant court resurfacing.	LTA		L	L	S	
62	Rushetts Common	Sports Club	Cricket	The home venue of Grafham & Smithsbrook CC. The site has one square consisting of eight grass wickets, all standard quality, with capacity for 29 additional match equivalent sessions per season. One additional team can access the provision during the peak period.	Improve pitch quality via improved maintenance.	ECB Club	Local	L	L	S	Enhance Protect
67	St Catherine's School	School	Tennis	Three standard quality macadam courts and two poor quality tarmac courts all unlit and not available for community use. All are subject to educational demand.	Improve quality of courts via resurfacing and subsequent improved maintenance.	LTA School	Local	L	L	S	Enhance Protect
70	St Hilary's School	School	Football	A standard quality mini 7v7 pitch unavailable for community use. It caters for school demand.	Retain for curricular and extra-curricular activity.	FA	Local	L	L	L	Protect
74	The Bury's Field	Local Authority	Football	One standard quality adult pitch which is currently at capacity. Serviced by poor quality changing facilities.	Ensure no additional usage to avoid overplay. Examine need for improved changing facilities.	FA	Local	L	L	M	Protect Enhance

³² The Council is considered to be a partner for each action.

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 32	Site hierarchy tier	Priority	Cost	Timescale	Aim
87	Witley Recreation	Local Authority	Cricket	The home venue of Witley CC. The site has one square consisting of eight poor quality grass wickets. It has capacity for an additional three match equivalent sessions per season but no actual spare capacity during the peak period.	Improve pitch quality through increased maintenance.	ECB	Local	L	L	S	Enhance Protect
			Football	One standard quality adult pitch which has one match equivalent session of actual spare capacity during the peak period. The pitch is used by both adult and youth 11v11 teams.	Utilise actual spare capacity via the transfer of demand from overplayed sites or through future demand.	FA		L	L	S	
94	Milford Bowling Club	Sports Club	Bowls	A good quality green owned and managed by Milford BC. The Club has a current membership of 64 participants, meaning that the green could be considered overplayed. However, as the level of overplay is minimal the green is considered sustainable.	Continue with the current maintenance programme to sustain quality. Monitor club membership numbers to ensure the quality of the green is not adversely affected by overplay.	Bowls England	Local	L	L	L	Protect
95	Phillips Memorial Ground	Sports Club/ Local Authority	Bowls	A good quality council owned bowling green which is the home venue for Godalming & Farncombe BC. The Club currently has 64 members meaning that the green is deemed to be overplayed; however, the level of overplay is minimal and therefore the green is considered sustainable.	Continue with the current maintenance programme to sustain quality. Monitor club membership numbers to ensure the quality of the green is not adversely affected by overplay.	Bowls England	Local	L	L	L	Protect
96	Bramley Bowling Club	Sports Club	Bowls	A good quality bowling green with capacity for additional play. It is the home venue of Bramley BC which currently has 23 members. Club membership should be monitored to ensure the viability of the green going forward, particularly as membership has declined in the last three years.	Continue with the current maintenance programme to sustain quality. Monitor club membership numbers to ensure the long term viability of the green given the current low participation level.	Bowls England	Local	L	L	L	Protect
103	Peper Harow Park	Sports Club	Cricket	The home venue of Peper Harow CC. The site has one square consisting of nine good quality grass wickets. The site is overplayed by one match equivalent session per season. Serviced by good quality changing facilities.	Sustain pitch quality by continuing with the current maintenance programme. Consider whether an additional wicket could be added to eliminate overplay at the site or consider the installation of an NTP to alleviate pressure on grass wickets.	ECB	Local	L	L	S	Enhance Protect
106	Loseley Fields Primary School	School	Football	Two standard quality mini 7v7 pitches available for community use and used by Farncombe Youth FC. Pitches have potential spare capacity, but actual spare capacity is discounted due to the unsecure nature of the site. It is reported that they suffer from poor drainage and are on a slight gradient.	Provide Farncombe Youth FC with a formal community use agreement to give it security of tenure.	FA	Local	L	L	S	Protect

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 32	Site hierarchy tier	Priority	Cost	Timescale	Aim
108	Jubilee Field	Local Authority	Football	Two mini 5v5 pitches of standard quality; available for community use but not currently used. They have two match equivalent sessions of actual spare capacity available during the peak period.	Improve quality to attract demand or consider rationalisation of site to contribute towards a larger, multi pitch site.	FA	Local	M	M	M	Enhance
109	Aldro Prep School	School	Cricket	One square consisting of seven good quality grass wickets - unavailable for community use but subject to educational demand.	Retain for curricular and extra-curricular activity.	ECB School	Local	L	L	L	Protect Provide
			Football	One mini 5v5 pitch, three mini 7v7 pitches, two youth 9v9 and two youth 11v11 pitches; all good quality. They are unavailable for community use and are marked out for rugby for part of the year.	Explore community use options with the School to reduce local shortfalls.	FA School		L	L	S	
			Rugby Union	Four mini and four junior pitches, all rated good (M2/D1). All are at capacity from school use and none are available for community use. They are marked for football for part of the school year.	Retain for curricular and extra-curricular activity.	RFU School		L	L	L	
			Tennis	Three good quality, unlit macadam courts which only cater for school demand. None of the courts are available for community use.	Retain for curricular and extra-curricular activity.	LTA School		L	L	L	
112	Green Oak Primary School	School	Football	A mini 7v7 pitch which is standard quality and available for community use. However, the pitch is currently only subject to curricular demand.	Retain for curricular and extra-curricular activity.	FA School	Local	L	L	L	Protect
113	Milford Primary School	School	Football	A standard quality, mini 5v5 pitch which is currently available for community use but is only subject to school demand.	Retain for curricular and extra-curricular activity.	FA School	Local	L	L	L	Protect
126	Birtley LTC	Sports Club	Tennis	Three standard quality, floodlit macadam courts available for community use. This is the home venue of Birtley LTC and has capacity for an additional 91 members.	Improve court quality by increasing the current maintenance programme. Continue to ensure that supply on site meets club demand.	LTA Club	Local	L	L	S	Enhance Protect
128	West Surrey Tennis Club	Sports Club	Tennis	Three good quality, floodlit macadam tennis courts available for community use. It is the home venue of West Surrey TC. Capacity is insufficient to accommodate the Club's 220 members.	Sustain court quality by continuing with the current maintenance regime. Consider a secondary venue which the Club could access for organised activity.	LTA Club	Local	L	L	L	Protect

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

5.4: Haslemere Action Plan

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ³³	Site hierarchy tier	Priority	Cost	Timescale	Aim
7	Beacon Hill Primary School	School	Football	A standard quality mini 7v7 pitch unavailable for community use but subject to school demand.	Retain for curricular and extra-curricular activity.	FA	Local	L	L	L	Protect
19	Chiddingfold Cricket Club	Sports Club	Cricket	The home venue of Chiddingfold CC. It has one good quality square consisting of eight grass wickets. The pitch is overplayed by six match equivalent sessions per season. Serviced by poor quality changing facilities.	Explore creation of an NTP <i>in situ</i> to alleviate pressure on grass wickets. Improve changing facilities.	ECB Club	Local	L	L	S	Enhance Protect
21	Coombe Lane Recreation Ground	Local Authority	Football	Three standard quality pitches of 7v7, 9v9 and youth 11v11 size; a home venue of Chiddingfold Youth FC. It has two match equivalent sessions of actual spare capacity.	Utilise actual spare capacity via the transfer of demand from overplayed sites or through future demand.	FA	Local	M	L	S	Protect
22	Coxcombe Lane Rec Ground	Local Authority	Tennis	Two standard quality macadam courts which are available for community use. It is mainly used for recreational and/or pay and play tennis.	Retain the courts to encourage recreational tennis.	LTA	Local	L	L	L	Protect
41	Grayswood Recreation Ground	Sports Club	Cricket	The home venue of Grayswood CC with one good quality square consisting of 11 grass wickets. The square is overplayed by 19 match equivalent sessions and is serviced by good quality changing facilities.	Explore creation of an NTP <i>in situ</i> to alleviate pressure on grass wickets.	ECB Club	Local	M	L	S	Enhance Protect
47	Haslemere Recreation Ground	Local Authority	Bowls	A standard quality green leased to Haslemere BC. Green capacity is unclear given that the number of club members using the site is unknown.	Improve green quality by increasing the maintenance programme. Monitor club membership levels to further determine site capacity.	Bowls England	Local	L	L	S	Enhance Protect
			Cricket	The home venue of Haslemere CC. The site has one standard quality square consisting of 12 grass wickets. There is no actual spare capacity during the peak period..	Improve pitch quality through increased maintenance.	ECB		L	L	S	
			Football	An adult pitch, a mini 7v7 pitch and a youth 11v11 pitch all available for community use. Adult and youth 11v11 pitches are poor quality and the mini pitch is standard. The adult pitch is at capacity whilst the others have a combined two match equivalent sessions of actual spare capacity.	Improve poor quality pitches and then utilise actual spare capacity via the transfer of demand from overplayed sites or through future demand.	FA		M	M	S	
			Tennis (Council)	Three poor quality, unlit macadam courts that are managed by the Council. The courts are poor quality.	Resurface the courts to improve quality and explore providing floodlighting to increase site capacity if planning allows.	LTA		L	M	S	
			Tennis (Club)	Four floodlit macadam courts that are the home venue of Haslemere Lawn TC. The courts are of good quality and are floodlit.	Sustain court quality by continuing with the current maintenance regime.	LTA Club		L	L	S	
49	High Lane Recreation	Local Authority	Football	Two poor quality mini 7v7 pitches with	Improve quality to attract demand or	FA	Local	L	L	S	Enhance

³³ The Council is considered to be a partner for each action.

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners 33	Site hierarchy tier	Priority	Cost	Timescale	Aim
	Ground			two match equivalent sessions of actual spare capacity.	consider rationalisation of site to generate a contribution to a larger, multi pitch site.						Protect
50	Hindhead Playing Fields	Community Organisation	Cricket	The home venue of Hindhead CC its one square consists of 11 standard quality grass wickets. It is available for one additional team during the peak period and 44 match equivalent sessions of capacity is available during the season.	Improve pitch quality by increasing the current maintenance programme. Explore utilisation of actual spare capacity by a club with an overplayed square.	ECB Club	Key site	L	L	S	Enhance Protect
			Football	The home venue of Beacon Hill Juniors FC and Hindhead Athletic FC. It has poor quality adult and youth 9v9 pitches, overplayed by six match equivalent sessions, two poor mini 5v5 pitches with two match equivalent sessions of actual spare capacity and two poor mini 7v7 pitches with 0.5 match equivalent sessions of actual spare capacity. Ancillary facilities require improvement.	Seek to improve pitch quality via enhanced maintenance to reduce overplay and transfer remaining overplay to sites with actual spare capacity. Improve ancillary provision on site providing sufficient changing rooms to serve all pitches.	FA		M	L	S	
54	King George V Playing Fields	Local Authority	Football	A standard quality adult pitch available for community use but unused. The pitch has one match equivalent session of actual spare capacity during the peak period. Serviced by poor quality changing facilities.	Explore lack of demand and consider pitch reconfiguration to reduce shortfalls of other formats of play. Improve changing facilities.	FA	Local	L	L	S	Protect
			Tennis	Two good quality, floodlit macadam courts; both available for community use. The site is the home venue of Dunsfold TC and is considered at capacity for current levels of demand.	Sustain court quality by continuing with the current maintenance schedule. Continue to ensure that site capacity remains sufficient to accommodate club demand.	LTA	Local	L	L	L	
66	St Bartholomew's C of E Primary School	School	Cricket	A stand-alone NTP which is standard quality but is unavailable for community use. The pitch is subject to curricular demand.	Retain for curricular and extra-curricular activity.	ECB School	Local	L	L	L	Protect
			Football	A standard quality youth 9v9 pitch which is unavailable for community use. The pitch is subject to curricular demand.	Retain for curricular and extra-curricular activity.	FA School	Local	L	L	I	
69	St Edmund's School	School	AGP	A standard quality smaller sized sand-based AGP available for community use but currently unused. The limited community use could be attributed to a lack of floodlighting.	Retain for curricular and extra-curricular activity.	School	Local	L	L	L	Protect
			Tennis	Four good quality, unlit tennis courts with artificial grass surfaces. They are not available for community use but accommodate school demand.	Retain for curricular and extra-curricular activity.	LTA School		L	L	L	

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ³⁴	Site hierarchy tier	Priority	Cost	Timescale	Aim
76	The Edge Leisure Centre	Leisure Operator	AGP	Two sand-based, floodlit full size AGPs, both available for community use. Both were installed in 2000 and subsequently resurfaced in 2009,. One is now poor quality; the other is standard. Both will need to be resurfaced in the near future and are unlikely to be playable beyond the recommended 10 year life span. Both cater for pay and play use throughout the week; and are rented by Haslemere HC via a block booking at the start of the season. Each pitch caters for match and training demand from Haslemere HC alongside some football training demand.	Protect both pitches for continued hockey activity. Improve pitch quality via scheduled resurfacing and improved maintenance; particularly in regards to the poor quality pitch. Ensure that sinking funds are in place for long-term sustainability. Consider providing Haslemere HC with a long term community use or lease agreement to offer security of tenure. Improve ancillary provision for hockey use of the site, ensuring that there are good quality changing facilities available. Consider use/development of the site as part of a wider development involving Woolmer Hill School, Woolmer Hill Recreation Ground and The Edge Leisure Centre.	EH	Hub site	H	M	L	Enhance Protect
77	The Royal Junior School	School	Football	Two good quality adult pitches and a standard quality mini 7v7 pitch, none available for to the community but serving school use. The mini pitch is overmarked on a mini rugby union pitch when required. The School does not wish to make the pitches available due to its own use requirements.	Retain for curricular and extra-curricular activity.	FA School	Local	L	L	L	Protect
			Rugby Union	A mini rugby union pitch rated good (M2/D1). It is at capacity solely from educational use as it is unavailable for community use. It is over-marked with mini football as required. The School does not wish to make the pitch available due to school use requirements the site.	Retain for curricular and extra-curricular activity.	RFU School		L	L	L	
			Tennis	One good quality, unlit macadam tennis court not available for community use. The School does not wish to make the court available.	Retain for curricular and extra-curricular activity.	LTA School		L	L	L	
78	The Royal Senior School	School	Football	A standard quality youth 11v11 pitch which is available for community use but unused. The pitch does not have appropriately safe run offs. Serviced by good quality changing facilities.	Retain for curricular/extra-curricular activity. Examine methods of limiting the impact of the foliage on pitch quality and then explore community use options.	FA School	Local	L	L	L	Protect
			Tennis	Two recently refurbished, good quality macadam tennis courts which receive all the School's tennis demand. There is also a poor quality tarmac tennis court on site which receives minimal school use. None of the courts on site are floodlit or available for community use.	Retain for curricular and extra-curricular activity.	LTA		L	L	L	

³⁴ The Council is considered to be a partner for each action.

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ³⁵	Site hierarchy tier	Priority	Cost	Timescale	Aim
89	Woolmer Hill Recreation Ground	Sports Club	Athletics	A standard quality, six lane sprint track which regularly receives investment to limit deterioration, and a further floodlit area of synthetic surfacing at a right-angle to it, laid out for jumps. The site is the home venue of Haslemere Border AC. The Club aspires to establish a 2-4-6 track on site, which would be supported by England Athletics given the Club's focus on development.	Support Club plans to develop a new track on site. Improve the current maintenance programme to increase track quality. Consider use and development of the site as part of wider development incorporating Woolmer Hill School, Woolmer Hill Recreation Ground and The Edge Leisure Centre.	England Athletics	Hub site	H	M	S	Enhance Protect
		Local Authority	Football	Two standard quality adult pitches available for community use on a pay and play basis. Both are at capacity. The site is the home venue for some teams representing Haslemere Town Youth FC.	Consider use/development of the site as part of a wider development involving Woolmer Hill School, Woolmer Hill Recreation Ground and The Edge Leisure Centre.	FA WBC		H	M	S	
		Sports Club / Local Authority / County Council	Rugby Union	The home venue of Haslemere Community RFC, with four senior rugby union pitches, all rated good (M1/D2). The one floodlit pitch caters for midweek training demand, with overplay amounting to 6.5 match equivalent sessions per week. The other three pitches having 3.5 match equivalent sessions of actual spare capacity available during the peak period. On site ancillary facilities are shared with other sports clubs and require refurbishment.	Improve pitch quality via enhanced maintenance to reduce overplay. Consider floodlighting an additional pitch to distribute training demand. Refurbish ancillary facilities, ensuring that there are sufficient changing rooms to serve all pitches. Explore options for the Club to access a World Rugby compliant 3G pitch to fully alleviate overplay. Consider use/development of the site as part of a wider development involving Woolmer Hill School, Woolmer Hill Recreation Ground and The Edge Leisure Centre.	RFU Club		H	M	S	
90	Woolmer Hill School	School	Football	A standard quality adult pitch available for community use and used to capacity.	Provide users with secure tenure via community use agreement.	FA School	Local	L	L	S	Enhance Protect
			Rugby Union	A senior rugby union pitch rated as standard (M1/D1). The pitch is available for community use and is rented by Haslemere Community RFC. Not floodlit, the pitch only receives weekend club demand; however, it also receives educational demand resulting in the pitch being overplayed by 0.5 match equivalent sessions per week.	Improve pitch maintenance to increase capacity, eliminating current overplay. Provide the Club with a long term community use agreement for the pitch. Consider pitch use as part of a programme with the School, Woolmer Hill Recreation Ground and The Edge Leisure Centre.	RFU School		L	L	S	
93	The Royal British Legion	Community Organisation	Bowls	A standard quality bowling green; the home venue for both Bourne RBL and Hindhead bowling clubs. A combined 52 members utilise the site meaning that there is capacity for additional demand.	Improve green quality by increasing the current maintenance regime.	Bowls England	Local	L	L	S	Enhance Protect

³⁵ The Council is considered to be a partner for each action.

**WAVERLEY BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Management	Sport	Current status	Recommended actions	Lead partners ³⁶	Site hierarchy tier	Priority	Cost	Timescale	Aim
99	Beacon Hill Recreation Ground	Local Authority	Football	A mini 7v7 and a youth 11v11 pitch used minimally and therefore both with actual spare capacity during the peak period. Both are assessed as poor quality.	Improve quality to attract demand or consider rationalisation of site to generate contributions to a larger, multi pitch site.	FA	Local	L	L	S	Enhance Protect
104	Dunsfold CC	Sports Club	Cricket	A standard quality square consisting of five grass wickets. It is the home venue of Dunsfold CC and has actual spare capacity for an additional two teams during the peak time.	Improve pitch quality by increasing the maintenance programme. Explore utilisation of actual spare capacity by a club with an overplayed square.	ECB	Local	L	L	S	Enhance Protect
110	Amesbury School	School	Cricket	Two cricket squares consisting of six natural grass wickets and a standalone NTP. All wickets are of standard quality; none are available for community use.	Explore community use options if demand exists for a club to access the site that currently utilises an overplayed site.	ECB School	Local	L	L	S	Enhance Protect
			Football	Two standard quality youth 9v9 pitches which are unavailable for community use but cater for school demand.	Retain for curricular and extra-curricular activity.	FA School		L	L	L	
			Tennis	Four standard quality, floodlit artificial grass tennis courts. None of the courts are available for community use but they cater for school demand.	Improve court quality by increasing the current maintenance programme. Explore community use options if there is demand from a club presently using an overplayed site to access the site.	LTA School		L	L	S	

³⁶ The Council is considered to be a partner for each action.

PART 6: DELIVER THE STRATEGY AND KEEP IT ROBUST AND UP TO DATE

Delivery

The PPS provides guidance for maintenance/management decisions and investment made across Waverley. By addressing issues identified in the Assessment Report and using the strategic framework presented in this Strategy, the current and future sporting and recreational needs of Waverley can be met. The Strategy identifies where there is a deficiency in provision and identifies how best to resolve this in the future.

Production of this Strategy is the start of the planning process. Successful Strategy implementation and the benefits to be gained depend upon regular engagement between all partners involved and the adoption of a mutually bought into, strategic approach. It is important that this document is used in a practical manner, supports engagement with partners and encourages partnerships to be developed, to ensure that outdoor sports facilities are regarded as a vital aspect of community life and which contribute to the achievement of Council priorities.

Each member of the Steering Group should take the lead to ensure the PPS is used and applied appropriately within their area of work and influence. The role of the Steering Group should not end with the completion of the PPS document

To help ensure that the PPS is well used it should be regarded as the key document within the study area guiding the improvement and protection of playing pitch provision. It needs to be the document to which people and agencies regularly turn to for information in respect of how current demand should be met and what actions are required to improve the situation and meet future demand. To ensure that this is achieved the Steering Group need to have a clear understanding of how the PPS can be applied and therefore delivered.

The process of PPS development has already led to a number of benefits that assist its application and delivery. These include enhanced partnership work across different agendas and organisations, pooling of resources along with strengthened relationships and understanding between stakeholders, members of the Steering Group and the sporting community. The drivers behind the PPS and the work to develop the recommendations and action plan will have also highlighted, and helped the Steering Group to understand, the key areas to which its influence should be applied and strategy delivered enhanced.

Monitoring and updating

It is important that there is regular annual monitoring and review against the actions identified in the Strategy. This should be led by WBC and supported by all members of, and reported back to, the Steering Group. Understanding and learning lessons from how the PPS has been applied should be a key component of monitoring its delivery and be an on-going role of the steering group.

As a guide, if no review and subsequent update has been carried out within three years of the PPS being signed off by the steering group, Sport England and the NGBs will consider the PPS and the information on which it is based to be out of date.

The nature of the supply and in particular the demand for outdoor sports facilities will likely to have changed over the three years. Therefore, without any form of review and update within this time period it would be difficult to make the case that the supply and demand information and assessment work is sufficiently robust.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Ideally the PPS should be reviewed on an annual basis from the date it is formally signed off by the Steering Group. This will help to maintain the momentum and commitment built up during its development. Taking into account the time to develop the PPS this should also help to ensure that the original supply and demand information is no more than two years old without being reviewed.

An annual review should not be regarded as a particularly resource intensive task. However, it should highlight:

- ◀ How delivery of the recommendations and action plan has progressed and any changes required to the priority afforded to each action (e.g. the priority of some may increase or reduce following the delivery of others)
- ◀ How the PPS has been applied and the lessons learnt
- ◀ Any changes to particularly important sites and/or clubs in the area (e.g. the most used or high quality sites for a particular sport) and other supply and demand information, what this may mean for the overall assessment work and the key findings and issues
- ◀ Any development of a specific sport or particular format of a sport
- ◀ Any new or emerging issues and opportunities.

Once the PPS is complete the role of the Steering Group should evolve so that it:

- ◀ Acts as a focal point for promoting the value and importance of the PPS and outdoor sports provision in the area
- ◀ Monitors, evaluates and reviews progress with the delivery of the recommendations and action plan
- ◀ Shares lessons learnt from how the PPS has been used and how it has been applied to a variety of circumstances
- ◀ Ensures that the PPS is used effectively to input into any new opportunities to secure improved provision and influence relevant programmes and initiatives
- ◀ Maintains links between relevant parties with an interest in local outdoor sports provision;
- ◀ Reviews the need to update the PPS along with the supply and demand information and assessment work on which it is based. Further to review the group should either:
 - ◀ Provide a short annual progress and update paper;
 - ◀ Provide a partial review focussing on particular sport, pitch type and/or sub area; or
 - ◀ Lead a full review and update of the PPS document (including the supply and demand information and assessment details).

Alongside regular Steering Group meetings a good way to keep the PPS up to date and maintain relationships is to hold annual sport specific meetings with pitch sport NGBs and other relevant parties. These could be part of a process of updating key supply and demand information plus, if necessary, amending assessment work, tracking progress in respect of implementing action plan recommendations and highlighting new issues and opportunities.

Meetings could be timed to coincide with annual NGB affiliation processes. This would help to signal changes in the number and nature of sports clubs in the area. Other information that is already collected on a regular basis such as pitch booking records for local authority and other sites should also feed into these meetings. NGBs will also be able to confirm any further performance quality assessments undertaken within the study area. Discussion with league secretaries may also indicate annual league meetings may be useful to attend to pick up on specific issues and/or enable a review of the relevant club details to be undertaken.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY


The Steering Group should regularly review and refresh area by area plans taking account of any improvements in pitch quality (and hence increases in pitch capacity) and also any new negotiations for community use of education sites in the future.

It is important that the Council maintains the data contained with the accompanying Playing Pitch Database. This will enable it to refresh and update area by area plans on a regular basis. The accompanying databases are intended to be refreshed on a season by season basis and it is important that there is cross-departmental work encompassing, for example, grounds maintenance and sports development departments, to ensure that this is achieved and that results inform subsequent annual sports facility development plans. Results should be shared with partners via a consultative mechanism.

Checklist

To help ensure the PPS is delivered and is kept robust and up to date, the steering group can refer to the new methodology Stage E Checklist: Deliver the strategy and keep it robust and up to date:

<http://www.sportengland.org/facilities-planning/planning-for-sport/planning-tools-and-guidance/playing-pitch-strategy-guidance/>

Stage E: Deliver the strategy and keep it robust and up to date	Tick 	
	Yes	Requires Attention
Step 9: Apply & deliver the strategy		
1. Are steering group members clear on how the PPS can be applied across a range of relevant areas?		
2. Is each member of the steering group committed to taking the lead to help ensure the PPS is used and applied appropriately within their area of work and influence?		
3. Has a process been put in place to ensure regular monitoring of how the recommendations and action plan are being delivered and the PPS is being applied?		
Step 10: Keep the strategy robust & up to date		
1. Has a process been put in place to ensure the PPS is kept robust and up to date?		
2. Does the process involve an annual update of the PPS?		
3. Is the steering group to be maintained and is it clear of its on-going role?		
4. Is regular liaison with the NGBs and other parties planned?		
5. Has all the supply and demand information been collated and presented in a format (i.e. single document that can be filtered accordingly) that will help people to review it and highlight any changes?		
6. Have any changes made to the Active Places Power data been fed back to Sport England?		

APPENDIX ONE: STRATEGIC CONTEXT

The recommendations within this Strategy have been developed via the combination of information gathered during consultation, site visits and analysis. They reflect key areas to be addressed over its lifetime. However, implementation must be considered in the context of financial implications and the need for some proposals to also meet planning considerations.

National context

The provision of high quality and accessible community outdoor sports facilities at a local level is a key requirement for achieving the targets set out by the Government and Sport England. It is vital that this strategy is cognisant of and works towards these targets in addition to local priorities and plans.

Sport England: Towards an Active Nation (2016-2021)

Sport England has recently released its new five year strategy 'Towards an Active Nation'. The aim is to target the 28% of people who do less than 30 minutes of exercise each week and will focus on the least active groups; typically women, the disabled and people from lower socio-economic backgrounds.

Sport England will invest up to £30m on a plan to increase the number of volunteers in grassroots sport. Emphasis will be on working with a larger range of partners with less money being directed towards National Governing Bodies.

The Strategy will help deliver against the five health, social and economic outcomes set out in the Government's Sporting Future strategy.

- ◀ Physical Wellbeing
- ◀ Mental Wellbeing
- ◀ Individual Development
- ◀ Social & Community Development
- ◀ Economic Development

National Planning Policy Framework

The National Planning Policy Framework (NPPF) sets out planning policies for England. It details how these changes are expected to be applied to the planning system. It also provides a framework for local people and their councils to produce distinct local and neighbourhood plans, reflecting the needs and priorities of local communities.

The NPPF states the purpose of the planning system is to contribute to the achievement of sustainable development. It identifies that the planning system needs to focus on three themes of sustainable development: economic, social and environmental. A presumption in favour of sustainable development is a key aspect for any plan-making and decision-taking processes. In relation to plan-making the NPPF sets out that Local Plans should meet objectively assessed needs.

The 'promoting healthy communities' theme identifies that planning policies should be based on robust and up-to-date assessments of the needs for open space, sports and recreation facilities and opportunities for new provision. Specific needs and quantitative or qualitative

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

deficiencies or surpluses in local areas should also be identified. This information should be used to inform what provision is required in an area.

As a prerequisite the NPPF states existing open space, sports and recreation buildings and land, including playing fields, should not be built on unless:

- ◀ An assessment has been undertaken, which has clearly shown that the open space, buildings or land is surplus to requirements.
- ◀ The loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location.
- ◀ The development is for alternative sports and recreational provision, the needs for which clearly outweigh the loss.

In order for planning policies to be 'sound' local authorities are required to carry out a robust assessment of need for open space, sport and recreation facilities.

The FA National Game Strategy (2015 – 2019)

The main aims of the National Game Strategy are summarised below:

- ◀ Sustain and Increase Participation
- ◀ Ensure access to education sites to accommodate the game.
- ◀ Help players to be the best that they can be and provide opportunities for them to progress from grassroots to elite
- ◀ Recruit, retain and develop a network of qualified referees
- ◀ Support clubs, leagues and other competition providers to develop a safe, inclusive and positive football experience for everyone.
- ◀ Support Clubs and Leagues to become sustainable businesses, understanding and serving the needs of players and customers.
- ◀ Improve grass pitches through the pitch improvement programme to improve existing facilities and changing rooms
- ◀ Deliver new and improved facilities including new Football Turf Pitches.
- ◀ Work with priority Local Authorities enabling 50% of mini-soccer and youth matched to be played on high quality artificial grass pitches

England and Wales Cricket Board (ECB) Cricket Unleashed 5 Year Plan

The England and Wales Cricket Board unveiled a new strategic five-year plan in 2016 (available at <http://www.cricketunleashed.com>). Its success will be measured by the number of people who play, follow or support the whole game.

The plan sets out five important headline elements and each of their key focuses, these are:

- ◀ **More Play** – make the game more accessible and inspire the next generation of players, coaches, officials and volunteers. Focus on:
 - ◀ *Clubs and leagues*
 - ◀ *Kids*
 - ◀ *Communities*
 - ◀ *Casual*
- ◀ **Great Teams** – deliver winning teams who inspire and excite through on-field performance and off-field behaviour. Focus on:
 - ◀ *Pathway*
 - ◀ *Support*
 - ◀ *Elite Teams*

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

- ◀ *England Teams*
- ◀ **Inspired Fans** – put the fan at the heart of our game to improve and personalise the cricket experience for all. Focus on:
 - ◀ *Fan focus*
 - ◀ *New audiences*
 - ◀ *Global stage*
 - ◀ *Broadcast and digital*
- ◀ **Good Governance and Social Responsibility** – make decisions in the best interests of the game and use the power of cricket to make a positive difference. Focus on:
 - ◀ *Integrity*
 - ◀ *Community programmes*
 - ◀ *Our environments*
 - ◀ *One plan*
- ◀ **Strong Finance and Operations** – increase the game’s revenues, invest our resources wisely and administer responsibly to secure the growth of the game. Focus on:
 - ◀ *People*
 - ◀ *Revenue and reach*
 - ◀ *Insight*
 - ◀ *Operations*

The Rugby Football Union National Facilities Strategy (2013-2017)

The RFU National Facility Strategy 2013-2017 provides a framework for development of high-quality, well-managed facilities that will help to strengthen member clubs and grow the game in communities around them. In conjunction with partners, this strategy will assist and support clubs and other organisations, so that they can continue to provide quality opportunities for all sections of the community to enjoy the game. It sets out the broad facility needs of the sport and identifies investment priorities to the game and its key partners. It identifies that with 1.5 million players there is a continuing need to invest in community club facilities in order to:

- ◀ Create a platform for growth in club rugby participation and membership, especially with a view to exploiting the opportunities afforded by RWC 2015.
- ◀ Ensure the effectiveness and efficiency of rugby clubs, through supporting not only their playing activity but also their capacity to generate revenue through a diverse range of activities and partnerships.

In summary the priorities for investment which have met the needs of the game for the previous period remain valid:

- ◀ Increase the provision of changing rooms and clubhouses that can sustain concurrent adult and junior male and female activity at clubs
- ◀ Improve the quality and quantity of natural turf pitches and floodlighting
- ◀ Increase the provision of artificial grass pitches that deliver wider game development

It is also a high priority for the RFU to target investment in the following:

- ◀ Upgrade and transform social, community and catering facilities, which can support the generation of additional revenues
- ◀ Facility upgrades, which result in an increase in energy-efficiency, in order to reduce the running costs of clubs
- ◀ Pitch furniture, including rugby posts and pads, pitch side spectator rails and grounds maintenance equipment

England Hockey (EH) - A Nation Where Hockey Matters (2013-2017)

EH have a clear vision, a powerful philosophy and five core objectives that all those who have a role in advancing Hockey can unite behind. With UK Sport and Sport England's investment, and growing commercial revenues, EH are ambitious about how they can take the sport forward in Olympic cycles and beyond.

"The vision is for England to be a 'Nation Where Hockey Matters'. A nation where hockey is talked about at dinner tables, playgrounds and public houses, up and down the country. A nation where the sport is on the back pages of our newspapers, where children dream of scoring a goal for England's senior hockey team, and where the performance stirs up emotion amongst the many, not the few"

England Hockey aspires to deepen the passion of those who play, deliver and follow sport by providing the best possible environments and the best possible experiences. Whilst reaching out to new audiences by making the sport more visible, available and relevant and through the many advocates of hockey.

Underpinning all this is the infrastructure which makes the sport function. EH understand the importance of volunteers, coaches, officials, clubs and facilities. The more inspirational people can be, the more progressive Hockey can be and the more befitting the facilities can be, the more EH will achieve. The core objectives are as follows:

- ◀ Grow our Participation
- ◀ Deliver International Success
- ◀ Increase our Visibility
- ◀ Enhance our Infrastructure
- ◀ Be a strong and respected Governing Body

England Hockey Facilities Strategy

Vision

Helping every hockey club in England to work towards having appropriate and sustainable facilities that provide excellent experiences for players.

Mission

More, better, happier players with access to appropriate and sustainable facilities.

There will be three key objectives for the facilities strategy to help to retain existing players and attract new players into the game:

- ◀ Protect: To safeguard existing hockey provision.
- ◀ Improve: To improve the existing facilities stock both at grassroots and elite level.
- ◀ Develop: To strategically build new hockey facilities where there is an identified need and ability to deliver and maintain. This might include consolidating hockey provision in a local area where appropriate.

WAVERLEY BOROUGH COUNCIL

PLAYING PITCH STRATEGY

England Hockey Club Strategy

EH's new Club Strategy will assist hockey clubs to retain more players and recruit new members to ultimately grow their club membership. EH will be focusing on participation growth through this strategy for the next two years. The EH Strategy is based on seven core themes. These are:

- ◀ Having great leadership
- ◀ Having Appropriate and Sustainable Facilities
- ◀ Inspired and Effective People
- ◀ Different Ways to Play
- ◀ Staying Friendly, Social and Welcoming
- ◀ Being Local with Strong Community Connections
- ◀ Stretching and developing those who want it

Bowls England: Strategic Plan 2014-2017

Bowls England will provide strong leadership and work with its stakeholders to support the development of the sport of bowls in England for this and future generations.

The overall vision of Bowls England is to:

- ◀ Promote the sport of outdoor flat green bowls.
- ◀ Recruit new participants to the sport of outdoor flat green bowls.
- ◀ Retain current and future participants within the sport of flat green bowls.

In order to ensure that this vision is achieved, ten key performance targets have been created, which will underpin the work of Bowls England up until 31st March 2017.

- ◀ 115,000 individual affiliated members.
- ◀ 1,500 registered coaches.
- ◀ Increase total National Championship entries by 10%.
- ◀ Increase total national competition entries by 10%.
- ◀ Medal places achieved in 50% of events at the 2016 World Championships.
- ◀ County development officer appointed by each county association.
- ◀ National membership scheme implemented with 100% uptake by county associations.
- ◀ Secure administrative base for 1st April 2017.
- ◀ Commercial income to increase by 20%.

Despite a recent fall in affiliated members, and a decline in entries into National Championships over the last five years, Bowls England believes that these aims will be attained by following core values. The intention is to:

- ◀ Be progressive.
- ◀ Offer opportunities to participate at national and international level.
- ◀ Work to raise the profile of the sport in support of recruitment and retention.
- ◀ Lead the sport.
- ◀ Support clubs and county associations.

WAVERLEY BOROUGH COUNCIL

PLAYING PITCH STRATEGY

UK Athletics Facilities Strategy (2014-2019)

Facilities are essential to attracting, retaining and developing athletes of the future. Having the right facilities in the right place will be crucial in meeting growing demand, increasing participation in physical activity and athletics, improving the health of the nation and supporting a new generation of athletes in clubs and schools through to national and world class level.

UKA and the Home Country Athletics Federations (HCAFs) recognise the challenges faced by facility owners and venue operators, and the 5 year Facility Strategy (2014-2019) uses a Track & Field facility model designed to support a sustainable UK network of development, training and competition venues that meet Home Country needs aligned to UKA's Athlete/Participant Development Model. In addition to Track and Field provision, UKA recognises the huge amount of club activity that takes place on roads, paths and trails and the strategy also maps out a plan for future "running" facilities.

The strategy does not seek to identify priority facilities, clubs or geographical areas. Instead, it provides the direction and guidance that will enable the four Home Country Athletics Federations (England Athletics, Athletics Northern Ireland, Scottish Athletics and Welsh Athletics) to establish their own priorities and deliver the principles of the UKA Facilities Strategy within their own national context.

UKA's 2014-19 Facilities Strategy key outcomes:

- ◀ Increased participation across all athletics disciplines
- ◀ Increased club membership by providing facilities that support a participation pathway from novice through to club member
- ◀ Increased talent pool
- ◀ Long term improvement in the development of athletes of all ages and abilities
- ◀ Securing the long term future of existing facilities
- ◀ More attractive and inspiring facilities for existing and potential athletes
- ◀ Improving the athletics experience for all participants
- ◀ Improved relationships and interactions between stakeholders, particularly clubs and facility operators

2015-2018 British Tennis Strategy

The new strategy is presented in a concise one page framework that includes key strategies relating to three participation "focus" areas, six participation "drivers" and three participation "enablers". To achieve success, the 12 strategy areas will need to work interdependently to stem the decline and unlock sustainable growth:

The three participation "focus" areas are where tennis is consumed:

- ◀ Deliver great service to clubs
- ◀ Build partnerships in the community, led by parks
- ◀ Enhance the tennis offer in education

The six participation "drivers" are the areas that will make the biggest difference where tennis is consumed. They must all be successful on a standalone and interconnected basis and include:

- ◀ Becoming more relevant to coaches

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

- ◀ Refocusing on recreational competition
- ◀ Providing results orientated facility investment
- ◀ Applying best in class marketing and promotion
- ◀ Jump starting the peak summer season
- ◀ Establishing a "no compromise" high performance programme with focus

The final layer is comprised of three participation "enablers" that underpin our ability to be successful. These enablers are rooted in how the LTA will get better; how the entire network of partners must be harnessed to work together and the need to raise more financial resources to fund our sport's turnaround. They include:

- ◀ Becoming a more effective and efficient LTA
- ◀ Harnessing the full resource network
- ◀ Generating new revenue

For further information and more detail on the framework please go to <http://www.lta.org.uk/about-the-lta/structure-vision>

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

APPENDIX TWO: FUNDING PLAN

Funding opportunities³⁷

In order to deliver much of the Action Plan it is recognised that external partner funding will need to be sought. Although seeking developer contributions in applicable situations and other local funding/community schemes could go some way towards meeting deficiencies and/or improving provision, other potential/match sources of funding should be investigated. Below is a list of current funding sources that are relevant for community improvement projects involving sports facilities.

Awarding body	Description
Big Lottery Fund http://www.biglotteryfund.org.uk/	Big invests in community groups and to projects that improve health, education and the environment. For example, Awards for All which is for small Lottery grants of between £300 and £10,000.
Sport England The current funding streams will change throughout 2016/17 so refer to the website for the latest information: http://funding.sportengland.org/funding/our-different-funds/	Sport England is keen to marry funding with other organisations that provide financial support to create and strengthen the best sports projects. Applicants are encouraged to maximise the levels of other sources of funding, and projects that secure higher levels of partnership funding are more likely to be successful.
Football Foundation http://www.footballfoundation.org.uk/funding-schemes/	This trust provides financial help for football at all levels, from national stadia and FA Premier League clubs down to grass-roots local development.
Rugby Football Foundation http://www.rugbyfootballfoundation.org/index.php?option=com_content&view=article&id=14&Itemid=113	The Grant Match Scheme in particular provides easy-to-access grant funding for playing projects that contribute to the recruitment and retention of community rugby players. Grants are available on a 'match funding' 50:50 basis to support a proposed project. Projects eligible for funding include: 1. Pitch Facilities – Playing surface improvement, pitch improvement, rugby posts, floodlights. 2. Club House Facilities – Changing rooms, shower facilities, washroom/lavatory, and measures to facilitate segregation (e.g. women, juniors). 3. Equipment – Large capital equipment, pitch maintenance capital equipment (e.g. mowers). Other loan schemes are also available.
The England and Wales Cricket Trust https://www.ecb.co.uk/be-involved/club-support/club-funding	Interest Free Loan Scheme provides finance to clubs for capital projects and the Small Grant Scheme is also open to applications from affiliated cricket clubs.
EU Life Fund http://ec.europa.eu/environment/funding/intro_en.htm	LIFE is the EU's financial instrument supporting environmental and nature conservation projects throughout the EU.
National Hockey Foundation http://www.thenationalhockeyfoundation.com/	The Foundation primarily makes grants to a wide range of organisations that meet one of the areas of focus: Young people and hockey, Enabling the development of hockey at youth or community level.

³⁷ Up to date as of April 2017.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Awarding body	Description
Transforming British Tennis Together https://www.lta.org.uk/venue-management/facilities-advice/	Transforming British Tennis Together is the largest and most exciting capital investment programme the LTA has ever undertaken, working towards two ambitious goals; to double the number of children playing tennis and to double the number of times infrequent adults play tennis. Over the next ten years, the NGB aims to invest £125 million in British tennis facilities, with this sum matched by local partners.
England Athletics https://www.englandathletics.org/athletes/athlete-zone/grants	No direct facility funding is offered by England Athletics; however, it does work in ways to assist with clubs and providers gaining funding.
Bowls England https://www.bowlsengland.com/for-clubs/funding	Bowls England offers a service to help affiliated club to find out more information on local, regional, national and even European funding opportunities.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Protecting Playing Fields

Sport England's Strategy: Towards an Active Nation (2016-2021) will simplify the funding reducing the number of investment programmes from 30 to 7:

- ◀ Tackling Inactivity
- ◀ Children and Young People
- ◀ Volunteering
- ◀ Taking sport and activity into the mass market
- ◀ Supporting sports core markets
- ◀ Local delivery
- ◀ Creating welcoming sports facilities

The current funding streams listed below will remain operational during 2016/17 but will be phased out and replaced by one or more of the seven listed above.

It launched Protecting Playing Fields (PPF) as part of its Places People Play Olympic legacy mass participation programme and is investing £10 million of National Lottery funding in community sports projects.

The programme is being delivered via five funding rounds (with up to £2 million being awarded to projects in each round). Its focus is on protecting and improving playing fields and developing community sport. It will fund capital projects that create, develop and improve playing fields for sporting and community use and offer long term protection of the site for sport. Projects are likely to involve the construction of new pitches or improvement of existing ones that need levelling or drainage works.

Sport England's 'Inspired Facilities' funding programme will be delivered via funding rounds and where clubs, community and voluntary sector groups and local authorities can apply for grants of between £25k and £150k where there is a proven local need for a facility to be modernised, extended or modified to open up new sporting opportunities.

The programmes three priorities are:

- ◀ Organisations that haven't previously received a Sport England Lottery grant of over £10k.
- ◀ Projects that are the only public sports facility in the local community.
- ◀ Projects that offer local opportunities to people who do not currently play sport.

Besides this scheme providing an important source of funding for potential voluntary and community sector sites, it may also provide opportunities for Council to access this funding particularly in relation to resurfacing the artificial sports surfaces. For further up to date information please go to: <http://funding.sportengland.org/funding/our-different-funds/protecting-playing-fields/>

Strategic Facilities Fund

Facilities are fundamental in providing more people with the opportunity to play sport. The supply of the right facilities in the right areas is key to getting more people to play sport. Sport England recognises the considerable financial pressures that local authorities are currently under and the need to strategically review and rationalise leisure stock so that cost effective and financially sustainable provision is available in the long-term. Sport England has a key role to play in the sector, from influencing the local strategic planning and review of sports facility provision to investing in major capital projects of strategic importance.

The Strategic Facilities Fund will direct capital investment into a number of key local authority projects that are identified through a strategic needs assessment and that have maximum impact on growing and sustaining community sport participation. These projects will be promoted as best practice in the delivery of quality and affordable facilities, whilst demonstrating long-term operational efficiencies. The fund will support projects that bring together multiple partners, including input from the public and private sectors and national governing bodies of sport (NGBs). The fund is also designed to encourage applicants and their partners to invest further capital and revenue funding to ensure sustainability. Sport England has allocated a budget of circa £30m of Lottery funding to award through this fund (2013-17).

Key features which applications must demonstrate are:

- ◀ A robust needs and evidence base which illustrates the need for the project and the proposed facility mix
- ◀ Strong partnerships which will last beyond the initial development of the project and underpin the long-term sustainability of the facility
- ◀ Multi-sport provision and activity that demonstrates delivery against NGB local priorities
- ◀ A robust project plan from inception to completion with achievable milestones and timescales.

Lottery applications will be invited on a solicited-only basis and grants of between £500,000 and £2,000,000 will be considered.

The Strategic Facilities Fund will prioritise projects that:

- ◀ Are large-scale capital developments identified as part of a local authority sports facility strategic needs assessment/rationalisation programme and that will drive a significant increase in community sports participation
- ◀ Demonstrate consultation/support from two or more NGBs and delivery against their local priorities
- ◀ Are multi-sport facilities providing opportunities to drive high participant numbers
- ◀ Are a mix of facility provision (indoor and/or outdoor) to encourage regular and sustained use by a large number of people
- ◀ Offer an enhancement, through modernisation, to existing provision and/or new build facilities
- ◀ Have a long-term sustainable business plan attracting public and private investment
- ◀ Show quality in design, but are fit for purpose to serve the community need
- ◀ Have effective and efficient operating models, combined with a commitment to development programmes which will increase participation and provide talent pathways.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Projects will need to demonstrate how the grant will deliver against Sport England's strategic priorities. The funding available is for the development of the capital infrastructure, which can contribute to the costs of new build, modernisation or refurbishment and purchasing of major fixed equipment as part of the facility development.

Funder's requirements

Below is a list of funding requirements that can typically be expected to be provided as part of a funding bid, some of which will fall directly out of the Playing Pitch Strategy:

- ◀ Identify need (i.e., why the Project is needed) and how the Project will address it.
- ◀ Articulate what difference the Project will make.
- ◀ Identify benefits, value for money and/or added value.
- ◀ Provide baseline information (i.e., the current situation).
- ◀ Articulate how the Project is consistent with local, regional and national policy.
- ◀ Financial need and project cost.
- ◀ Funding profile (i.e., Who's providing what? Unit and overall costs).
- ◀ Technical information and requirements (e.g., planning permission).
- ◀ Targets, outputs and/or outcomes (i.e., the situation after the Project/what the Project will achieve)
- ◀ Evidence of support from partners and stakeholders.
- ◀ Background/essential documentation (e.g., community use agreement).
- ◀ Assessment of risk.

Indicative costs

The indicative costs of implementing key elements of the Action Plan can be found on the Sport England website:

<https://www.sportengland.org/facilities-planning/design-and-cost-guidance/cost-guidance/>

The costs are for the development of community sports facilities and are based on providing good quality sports facility based on the last quarter. The Facilities Costs are updated on the Sport England website every quarter. These rounded costs are based on schemes most recently funded through the Lottery (and therefore based on economies of scale), updated to reflect current forecast price indices provided by the Building Cost Information Service (BCIS), prepared by Technical Team Lead of Sport England.

APPENDIX THREE: GLOSSARY

Exported demand generally relates to play by teams or other users of playing pitches from within the study area (i.e. from residents of the study area) which takes place outside of the area. This may be due to issues with the provision of pitches and ancillary facilities in the study area, just reflective of how the sports are played (e.g. at a central venue for the wider area) or due to the most convenient site for the respective users just falling outside of the local authority/study area.

Unmet demand is demand that is known to exist but unable to be accommodated on current supply of pitches. This could be in the form of a team with access to a pitch for matches but nowhere to train or vice versa. This could also be due to the poor quality and therefore limited capacity of pitches in the area and/or a lack of provision and ancillary facilities which meet a certain standard of play/league requirement. League secretaries may be aware of some unmet demand as they may have declined applications from teams wishing to enter their competitions due to a lack of pitch provision which in turn is hindering the growth of the league.

Latent demand is demand that evidence suggests may be generated from the current population should they have access to more or better provision. This could include feedback from a sports club who may feel that they could set up and run an additional team if they had access to better provision.

Future demand is an informed estimate made of the likely future demand for pitches in the study area. This is generally based on the most appropriate current and future population projections for the relevant age and gender groupings for each sport. Key trends, local objectives and targets and consultation also inform this figure.

Casual use or other use could take place on natural grass pitches or AGPs and include:

- ◀ Regular play from non-sports club sources (e.g. companies, schools, fitness classes)
- ◀ Infrequent informal/friendly matches
- ◀ Informal training sessions
- ◀ More casual forms of a particular sport organised by sports clubs or other parties
- ◀ Significant public use and informal play, particularly where pitches are located in parks/recreation grounds.

Carrying capacity is the amount of play a site can regularly accommodate (in the relevant comparable unit) for community use without adversely affecting its quality and use. This is typically outlined by the NGB.

Overplay is when a pitch is used over the amount that the carrying capacity will allow, (i.e. more than the site can accommodate). Pitches have a limit of how much play they can accommodate over a certain period of time before their quality, and in turn their use, is adversely affected.

Spare capacity is the amount of additional play that a pitch could potentially accommodate in addition to current activity. There may be reasons why this potential to accommodate additional play should not automatically be regarded as actual spare capacity, for example, a site may be managed to regularly operate slightly below its carrying capacity to ensure that it can cater for a number of friendly matches and training activity. This needs to be investigated before the capacity is deemed **actual spare capacity**.

WAVERLEY BOROUGH COUNCIL PLAYING PITCH STRATEGY

Match equivalent sessions is an appropriate comparable unit for pitch usage. For football and rugby union, pitches should relate to a typical week within the season and one match = one match equivalent session if it occurs every week or 0.5 match equivalent sessions if it occurs every other week (i.e. reflecting home and away fixtures). For cricket pitches it is appropriate to look at the number of match equivalent sessions over the course of a season and one match = one match equivalent session.

Disused is a site that has not been used for formal activity in the last five years but previously was utilised.

Lapsed is a site that has not been used for formal activity for more than five years but previously was utilised.